

Pioneer's interactive field design program

Pioneer Athletics' Interactive Field Design Program provides turf managers with a creative outlet to plan the paint design of their athletic fields.

"The idea of having to design a paint plan for a field, whether for an entire year or a special event, seems daunting to some people, so they just stick to the basics of white paint and field numbers, nothing really creative," said Pioneer president Doug Schattinger. "It is our goal to show everyone how easy and simple it can be to display your school pride by adding color and logos to your athletic fields."

The program gives users the option to select from a variety of colors, logos, stencils and mascots. The user can design their field with basic colors and stencils or choose to add a mascot or school logo. Once the user has completed their field and are satisfied with their results, they can print their newly designed field and use it as a guide for the physical field they will stripe and paint later on.

"The great thing about this program is that the user has complete control," said Schattinger. "If a user is new to field paint design, then just adding their school colors to the 50-yard lines or a stencil of their school

mascot to center field would be perfect. For the more experienced field designers, they can add the same type of elements that they see on professional fields."






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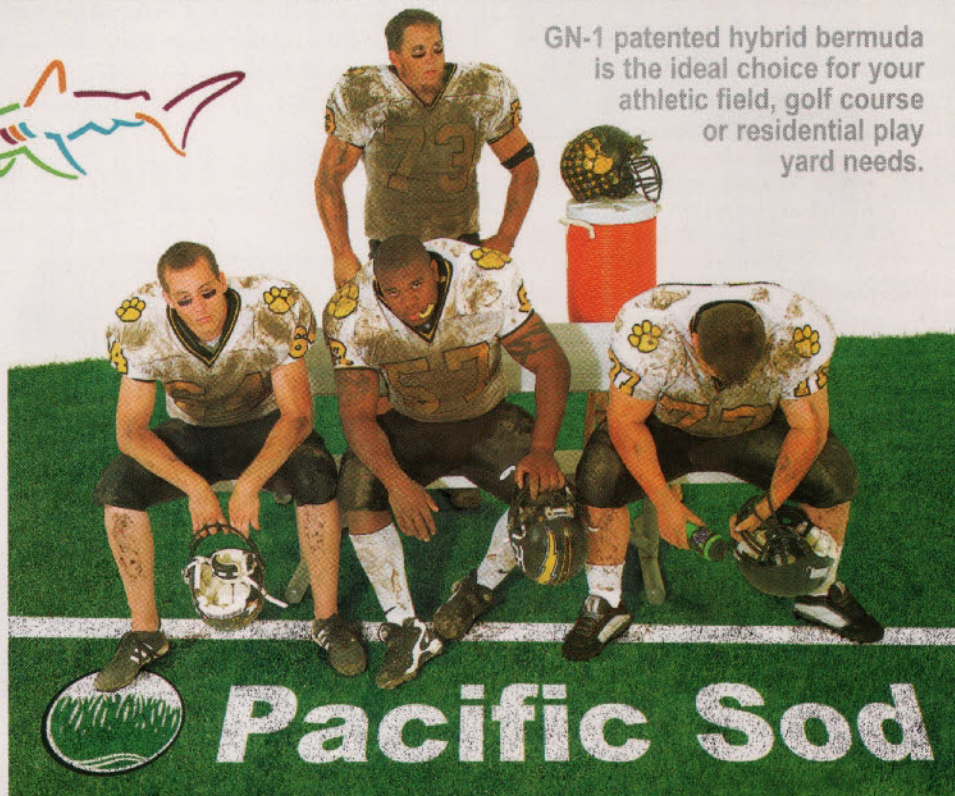
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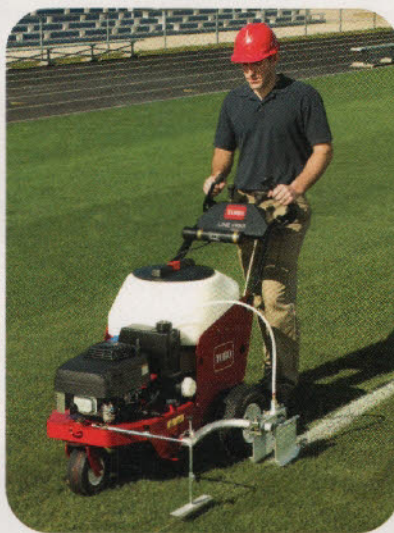
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product spotlight

Toro line painter



The **Toro Line Painter 1200** has re-invented the line painting process to combine high quality lines with quick filling, no pre-mixing and quick cleanup. Featuring a wide-mouth 12-gal. tank and 4-position spray head, you can paint longer and more accurately between refills. On-board water tank cleans lines quickly and offers fast cleanup.

The Toro Company/800-803-8676

For information, fill in 075 on reader service form or see <http://www.oners.hotims.com/9135-075>

Brite Striper 2500



Pioneer Athletics has modified its Brite Striper 2500 by adding curvature to the handlebar grips to make it easier to push across grass surfaces. Other changes to the bucket lid and the rubber grommets reduce paint sloshing when pushing across an uneven surface. These changes were made based on customer feedback since the March 2005 introduction of Brite Striper, says Pioneer.

Pioneer Athletics/800-877-1500. For information, fill in 073 on reader service form or see <http://www.oners.hotims.com/9135-073>

Eco-Liner SP



Newstripe has added the self-propelled **Eco-Liner SP** to their line. Selling for less than \$2,200, Eco-Liner SP is the least expensive self-propelled marker available, the company says. A 3 1/2-hp engine coupled to a 60 psi industrial grade pump draws directly from a 5-gal. pail to supply the Bi-directional spray head. Newstripe also manufactures 12 other models of wet and dry line markers for turf or pavement, infield drags and stencils for any application.

Newstripe, Inc/800-624-6706

For information, fill in 065 on reader service form or see <http://www.oners.hotims.com/9135-065>

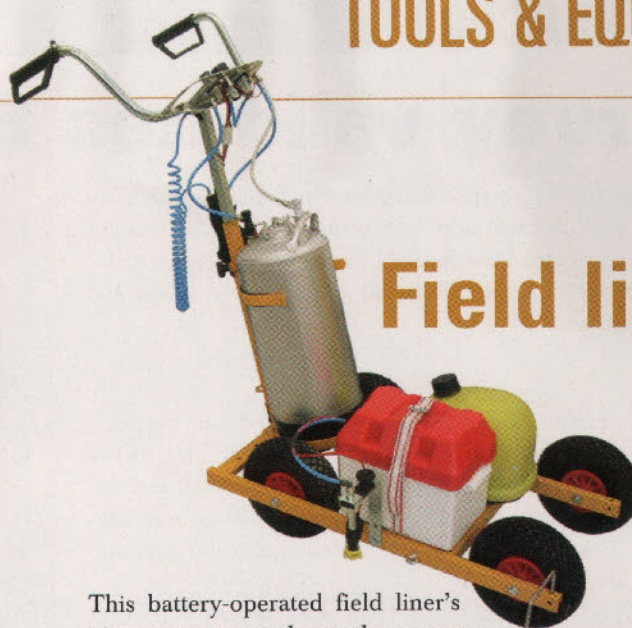


Automated string winders

Tru Mark Athletic Field Marker has two field marking and construction quality string winders. Both come standard with a 3/8-in. steel post for a cordless drill and a free wheeling handle (holds 500+ ft. of twine). The all-steel and ball bearing model with plastic reel-in handle can be posted in the ground. The lightweight model has plastic frame reel.

Tru Mark/800-553-6275

For information, fill in 063 on reader service form or see <http://www.oners.hotims.com/9135-063>



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Salvarani North America Inc.

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Survey validates STMA direction

The results from STMA's 2006 Member Satisfaction Survey indicate that the association's direction reflects the thoughts and will of its membership. The results also clearly direct STMA to focus on education and enhancing the image and respect for the profession.

Methodology

The survey was created using Zoomerang software and sent electronically in April to its sports turf manager membership. The survey attained a 35% response rate. A 15% rate is statistically valid, and this high response validates that the data clearly represents the membership's viewpoints. The high response also indicates that the membership is engaged in the STMA.

The survey software eliminated the respondents' identity as it calculated the data; thus each member remained anonymous.

STMA members use many titles to describe their work as a sports turf manager. Director of Grounds, Grounds Supervisor, Athletic Field Manager, and Parks Superintendent are typical titles. Members report that within their titles, 25% include the word "Manager," 18% contain "Supervisor," 16% incorporate "Director," 10% have "Superintendent," and 9% include "Groundskeeper." Just five percent of Sports Turf Managers call themselves by that title. Two percent are owners or presidents and the remaining 15 percent vary widely. The two most unusual titles are "Facility Expediter" and "Beautifications Manager."

Networking is #1

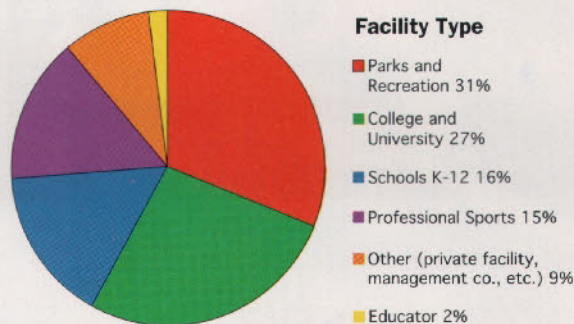
When asked about conference attendance, 63% of sports turf managers report that they attend the STMA annual conference. Members cite networking as their top reason for attending the STMA conference (48 percent). Thirty-one percent attend for the education and 21 percent for the new technology/product information at the trade show.

Members' satisfaction with STMA programs and services is high, with *SportsTurf* magazine receiving an 89% rating of "Satisfied" to "Very Satisfied" and 98% of those surveyed indicating that it is an "Important" to "Very Important" benefit for them. The top three STMA programs/services that are "Very Important" to the membership are:

	Very Important	Important
* Overall Membership in STMA	61%	36%
* <i>SportsTurf</i> Magazine	58%	40%
* Annual Conference	56%	31%

The program that is not important to members is STMA merchandise at 34%, and it is the program that members know the least about at 10%.

Members believe their professional success is impacted by STMA with 71% indicating that their membership advances their professionalism with their employer. Fifty-five percent cite the certification program as the most important program that contributes or will contribute to their success as a sports turf manager. A distant second is STMA's allied relationships with 23% ranking partnerships with organizations such as the NRPA, NIAAA, NACDA, MiLB, etc. as most important to



their professional success. That may be because these partnerships are not very well known by the membership (47%), which indicates that STMA needs to do a better job of explaining these relationships and their value.

Fifty-one percent of the membership believes that providing relevant educational programs should be the highest priority for STMA, followed by 27% who indicate image enhancement as a strong second priority for the organization. The third and fourth priorities do not have much statistical significance at 3% each: growing membership and certification.

TGIF (Michigan State's Turfgrass Information File) provides solid satisfaction to those members who use the service. Sixty-two percent indicate that they are "Satisfied" to "Very Satisfied" with the technical service. STMA has opportunity to grow this usage by helping the 25% of members who do not use it to see value in it.

Members also indicate that www.sportsturfmanager.org is important to them. Ninety-five percent of members rate it as an "Important" to "Very Important" member benefit.

The top three most highly used methods for continuing education are hands-on workshops/field days (75%); classroom-style learning (68%); and accessing written publications (64%).

STMA employers are helping to fund members' dues and conference education. Sixty-seven percent of employers pay all costs for members to attend the STMA conference with an additional 23% paying a portion of conference costs. Eighty-one percent of employers are paying STMA annual membership dues, with an additional 3% paying a portion of them.

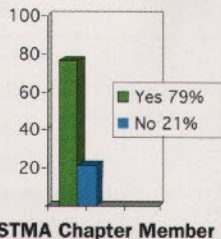
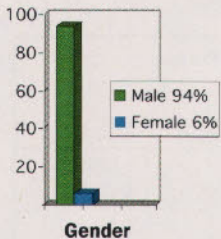
Internet usage and e-mail usage is a way of life for members. One hundred percent of sports turf managers report that they use the Internet. Ninety-one percent check e-mail at least one time per day primarily from their offices.

The STMA Board of Directors will be using this data as they continue to develop a long-term strategic vision for the association. STMA will measure its progress against these results by repeating this survey in future years.

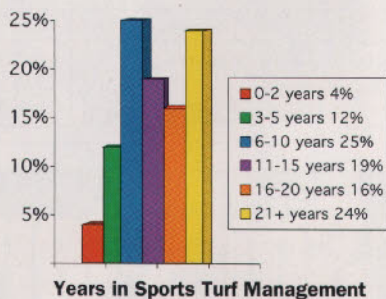
Membership Demographics (Because numerical entries are rounded to the nearest significant digit, resulting percentages may not always add up to 100).

Snapshot of Membership Survey Results

- 98% view *SportsTurf* Magazine as an important benefit of membership
- 97% view STMA membership as important to their job



- 91% access email at least once per day
- 86% are satisfied to very satisfied with STMA conference
- 84% STMA Members have 6+ yrs. experience in sports turf management
- 79% are members of their local chapter
- 76% view CSFM Certification as important to their professional success
- 75% view hands-on workshops/field days as top continuing education method
- 74% access the internet at least once per day
- 71% view STMA membership as advancing their professionalism with their employer
- 63% attend the STMA annual conference



Dues to Increase in 2007

At the summer 2005 Board Meeting, the STMA Board of Directors approved a dues increase for the 2007 membership year as recommended by the Membership Committee for several membership categories. Accompanying the dues increase was the committee's recommendation to adjust and expand the STMA membership categories. Rather than implementing these changes in 2006, the STMA Board wanted to provide ample time for the Bylaws Committee to rework the Bylaws language to align with these new and expanded membership categories. The Bylaws Committee, led by Chair Ken Mrock, accomplished this work and also undertook a complete review of the Bylaws, which was finished this spring. All Bylaws changes will be sent with the STMA Board Election materials to each voting member for their review and vote this fall.

The new categories and dues structure is highlighted in blue or green in the table on the following page.

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STMA In Action

Cat. ID	Cat. Name	Category Description	Voting Status	Fee
I	Sports Turf Manager	Person with primary responsibility of employment in the management/maintenance of sports field(s) upon payment of dues and being accepted for membership may become an active voting member in STMA and is eligible to hold elective office.	Voting	\$110 (was \$95)
(NEW) II	(NEW) Sports Turf Manager Associate	(NEW) Sports Turf Manager Associate: Sports Turf Manager Associate: Person with primary responsibility of employment in the management /maintenance of sports field(s) AND who is employed by the same organization, team, city or company as a Category I member upon payment of dues and being accepted for membership may become an active voting member in STMA and is eligible to hold elective office. Each facility must have a Category I member before a person can join this category.	(NEW) Voting	(NEW) \$75
NEW # III	Commercial - (includes consultants, architects, designers, contractors, distributors and manufacturers, etc.	(Minor wording changes) Company engaged in a commercial enterprise providing services and/or products to the sports turf profession upon payment of dues and being accepted for membership, may become an active voting member in STMA. One individual within the company shall be designated as the contact to receive communications and that individual is responsible for casting any votes on behalf of the company. This individual is eligible to hold any elective office available to the commercial category.	Voting	\$295 (no change)
NEW # IV	(NEW TITLE) Academia	(Minor wording changes) Academic: Person engaged in research, education or in extension outreach programs related to sports fields, upon payment of dues and being accepted for membership may become an active voting member in STMA and is eligible to hold elective office.	Voting	- 0 - (no change)
NEW # V	Past President	(Minor wording changes) Past President: Upon retirement in good standing, a Past President shall be awarded a lifetime voting membership and is eligible to hold elective office.	Voting	- 0 - (no change)
NEW # VI	Honorary Lifetime	(Minor wording changes) Honorary Lifetime: By majority vote of the Board of Directors, Honorary Lifetime voting membership shall be conferred upon a nominee who has made a significant contribution to the sports turf management profession and is eligible to hold elective office.	Voting	- 0 - (no change)
NON-VOTING Categories				
NEW # VII	Student	(Minor wording changes) Student: Any full-time student, upon payment of dues, verification of enrollment and being accepted for membership may become a non-voting member of STMA and is not eligible to hold elective office.	Non-Voting	(NEW) \$25 (was \$20)

Continued on page 49

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Friday, October 6, 2006

Session LC01 - 9:30 to 11:30 - **Water Quality Issues in Sports Fields**
Accreditation Applied For: ASLA, CCA, IA, GCSAA, STMA
Shoumo Mitra, Ph.D., Cal. State Polytechnic University, Pomona
Mike Huck, Irrigation and Turfgrass Services

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Session LC02 - 12:30 to 2:30 - **Technology Update for Sports Fields**
Accreditation Applied For: ASLA, GCSAA, STMA
Tom Samples, Ph.D., University of Tennessee
Bill Paproki, Stabilizer Solutions

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Session LC03 - 3:00 to 5:00 - **Practical Maintenance of Sports Fields**
Accreditation Applied For: CCA, DPR, GCSAA, STMA
Trent Hale, Ph.D., Technical Consultant
Dale Getz, The Toro Company

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Session LC04 - 9:30 to 11:30 - **Use of Organic Materials in the Landscape**
Accreditation Applied For: CCA, GCSAA, ISA, STMA
William Baker, Representing UCR Extension
Ronald Alexander, US Composting Council

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Session LC05 - 12:30 to 2:30 - **Irrigation Efficiency for the Landscape**
Accreditation Applied For: CCA, GCSAA, IA, STMA
Shoumo Mitra, Ph.D., Cal. State Polytechnic University, Pomona
Mike Baron, Walla Walla Sprinkler Company

Session LC07 - 1:00 to 3:00 - **Pesticide Initial Certification Training**
Accreditation Applied For: CCA, DPR, ISA, STMA
Ken Franks, Kentucky Department of Agriculture
Jerry Seabolt, Tennessee Department of Agriculture
Note: Not Available Online. On-site Testing for Kentucky is available.
Fees apply for Kentucky (\$25)

Saturday, October 7, 2006

Session LC08 - **Pesticide Application Recertification**
Part One - 9:30 to 12:30, Part Two - 1:30 to 4:30
Accreditation Applied For: CCA, DPR, ISA, STMA
Dr. Bruce Williams, Agronomy and Horticulture Services LLC
Note: Two-part session - six-hours - priced as 3 sessions

Sunday, October 8, 2006

Session LC12 - 11:00 to 1:00 - **Intelligent Landscapes: HortiGenomics 2**
Accreditation Applied For: ASLA, CCA, DPR, GCSAA, ISA, STMA
Susan Sims, Sims Tree Learning Center
Alden Kelley, Ph.D., Technical Consultant
Tom Samples, Ph.D., University of Tennessee

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STMA offers online training

By Steven Jay Porus

Echoing the STMA's long history of sharing knowledge and exchanging ideas, the association is now offering sports turf managers online training. This accessible method of training is just another step to increase the outreach and professionalism to our industry. The sessions, workshops and demonstrations are available 24 hours a day, 7 days a week, 52 weeks a year.

The STMA is using Green Industry Education's OnlineClassroom for its online training sessions, workshops, and demonstrations. Sports turf managers everywhere can attend pre-recorded classrooms via the Internet. The classroom is easy to use, but users are advised to test their PC by selecting "Demo our OnlineClassroom" at www.OnlineClassroom.org. The classroom works well with the following browsers: Explorer and Mozilla Firefox for Windows, and Safari for Mac.

Java plugin is required to view PowerPoint presentations. Quicktime must also be installed on your PC. Make sure the

Quicktime plugin is available for your Internet browser. This is required to view streaming video. Free downloads for Java, and Quicktime are available via the "Demo our OnlineClassroom" page at www.OnlineClassroom.org.

The following six sessions, workshops and demos from Orlando are now available 24/7 online at www.GreenIndustryEducation.com or www.OnlineClassroom.org as pre-recorded Online Training:

Session OC01 - \$30 for STMA members, \$50 for non-members
Schools K-12 (0.175 CEUs)

Speaker 1 - Floyd Perry, Grounds Maintenance Services

Speaker 2 - Dr. Grady Miller, University of Florida

Speaker 3 - John Mascaro, Turf-Tec International

Speaker 4 - Dr. John Cisar, University of Florida

Session OC02 - \$30 for STMA members, \$50 for non-members
Parks & Recreation (0.15 CEUs)

Speaker 1 - Preston Courtney, Disney Wide World of Sports

Speaker 2 - Floyd Perry, Grounds Maintenance Services

Speaker 3 - Bill Berry, City of Rock Hill

Speaker 4 - Richard Sanger/Ron Kelley, Sarasota County

Workshop OC03 - \$30 for STMA members, \$50 for non-members
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Speaker 1- Francois Hebert, Consultant

Workshop OC04 - \$30 for STMA members, \$50 for non-members
Building Athletic Fields (0.2 CEUs)

Speaker 1 - Dr. Chuck Darrah, CLC Labs

Speaker 2 - Boyd R. Montbomery II, The Toro Company

Speaker 3 - Mark Heinlein, The Motz Group

Workshop OC05 - \$30 for STMA members, \$50 for non-members
Fertilizer (0.35 CEUs)

Speaker 1 - Brad Jakubowski, University of Nebraska

Speaker 2 - Dr. Tom Samples, University of Tennessee

Demonstration OC06 - \$30 for STMA members, \$50 for non-members

Outdoor Demonstrations (0.2 CEUs)

Speaker 1 - Dr. Roch Gaussoin

Speaker 2 - Floyd Perry, Grounds Maintenance Services

Speaker 3 - Preston Courtney, Disney Wide World of Sports

For registration and information, visit www.GreenIndustryEducation.com ■

Continued from page 46

Cat. ID	Cat. Name	Category Description	Voting Status	Fee
NEW # VIII	New Title Commercial Associate	(Minor wording changes) Commercial Associate: Person employed by the same Category III member company, but who is not the designated representative, upon payment of dues and being accepted for membership may become a non-voting member in STMA and is not eligible to hold elective office.	Non-Voting	\$75 (no change)
NEW # IX	(NEW) Affiliate	(NEW) (Minor wording changes) Affiliate (includes coaches, athletic directors, administrators, owners, trainers, equipment managers, volunteers, etc.): Person who is indirectly or on a part-time basis, involved in the maintenance/management of sports fields, and upon payment of dues and being accepted for membership may become a non-voting member of STMA and is not eligible to hold elective office.	(NEW) Non-Voting	(NEW) \$50



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2006 STMA Committees

Shown here are the remaining 2006 STMA committee listings that began in our June 2006 issue.

Technical Standards

To influence the development of appropriate technical standards that impact sports field management.

David Minner, Ph.D.

Abby L. McNeal, CSFM

Michael DePew

Jim Brosnan

Website

To oversee the STMA website, enhance its content, and improve its navigation to drive more traffic to it; to investigate new technologies.

Boyd Montgomery, CSFM, SCPS - Chair

Eric Fasbender

Carl Larson

John Mascaro

Rick Perruzzi, CSFM

Pamela Sherratt

Jay Sutton

Lance Tibbetts, CSFM - Board Liaison

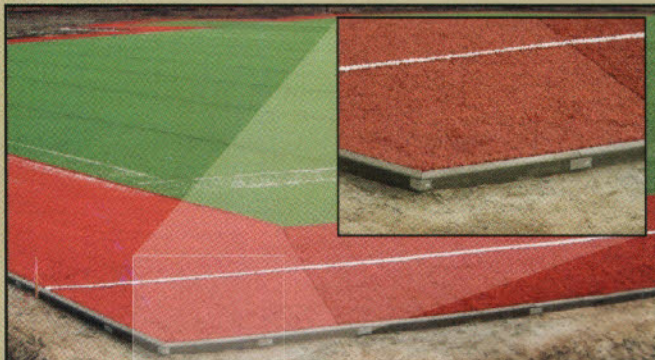
Lynda Wightman ■



Ross Kurcab, CSFM, won two 2005 STMA Field of the Year Awards for his work at INVESCO Field at Mile High in Denver. He says, "When assessing a potential event, I always ask, 'How many people, of what age group, wearing what kind of shoes, will be doing exactly what, at what time of what day?'"



FIELDTRIM



- > Notched (6" x 6" - 8') synthetic Turf Edging
- > Limited lifetime warranty
- > Cost effective alternative to concrete curbing

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An Airfield is the ultimate sports turf drainage system whether you are playing on natural or artificial turf.



Artificial Turf Benefits:

- Drains remarkably faster
- Reduces installation time
- Reduces G-Max
- Eliminates rubber migration
- Eliminates standing water
- Strong enough for vehicles
- Below entire playing surface
- Air void for heating and cooling
- Allows flushing and sanitizing
- Maintains level playing surface

Natural Turf Benefits:

- Drains remarkably faster
- Reduces installation time
- Reduces irrigation requirements
- Extends playing season
- Eliminates standing water
- Reduces maintenance costs
- Below entire playing surface
- Superior perched water table
- Greater root mass
- Gas circulation through soil



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