

Poor soil structure results in recurrent drainage and disease problems, excessive irrigation and syringing needs, and unnecessary maintenance expense.

> University and field tests show AXIS improves infiltration, increases available water, reduces compaction, and improves soil structure to promote healthy root growth.

You can keep treating symptoms. Or improve your soil structure once and for all with AXIS.

AXIS amends soil for turf that's more resistant to recurring problems.

It's basic. Healthier turf handles stress and fights off disease better. And it all starts in the root zone. AXIS is a superior all-natural inorganic soil

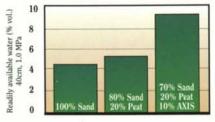


amendment that makes a permanent structural improvement in virtually any soil profile to make it easier for you to grow healthier turf.

Proven effective in USGA greens.

Ohio State University testing showed AXIS increases both readily available water and water retention in USGA root zone mixture, while increasing permeability in most cases.

% of Readily Available Water In USGA Fine Sand Mix



Effective for the Cleveland Browns

The Cleveland Browns used AXIS to help improve soil structure during a recent field renovation. Turf conditions have never been better. Even players on opposing

teams noticed the difference. One visiting player commented, "Usually the Cleveland turf is soft and soggy with all kinds of divots. This is the best I've ever seen it, by far."

AXIS helps the Browns grounds crews by increasing permeability, reducing compaction, and raising drought tolerance for dense, healthy turf that provides firm footing, even for 300-pound linemen under a full head of steam.



 "AXIS makes agronomic sense," says Browns Head Groundskeeper Vince Patterozzi. "It helped us upgrade the performance of our field."

BROWNS

AXIS is easy to use.

Modify soil structure by filling aeration holes with a 50% AXIS, 50% sand mix. For renovation and new construction, till 10% AXIS into the top 6" of the soil.

AXIS is a unique diatomaceous earth product.

AXIS is the only American-made calcined DE soil amendment. It's naturally porous with low bulk

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AXIS has internal pores designed by nature to absorb and release water.

density, is chemically inert, and will not compact or break down over time even under the most extreme conditions.

Improve your soil structure once and for all with AXIS. It's the surest, safest, most basic way to grow better athletic sports turf.

Call today for your free AXIS Fact Kit, sample, and the name of the dealer nearest you.



1-800-270-TURF

Distributed nationally by AGRO-TECH 2000 Inc. AXIS is manufactured by Eagle-Picher Minerals, Inc., Reno, Nevada