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Eight trips to the Super Bowl. Eight times a winner. *That's Ph.D.[®]*

Turf wizard George Toma first chose Ph.D.[®], the turf-type ryegrass overseeding blend, when preparing the turf for Super Bowl XIV in 1981.

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For those keeping score: every time the Super Bowl is played on grass, that grass is Ph.D.[®].

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VOLUME SEVEN, NUMBER THREE

MARCH 1991

MAIN EVENTS

12 KOEHNKE BLENDS EXPERIENCE AND INNOVATION AT ASTROS SPRING TRAINING CENTER

Bud Koehnke, head groundskeeper for the Astros at Osceola County Stadium & Sports Complex in Kissimmee, FL, represents the best of both old and new school baseball groundskeeping. By blending experience with innovation, he helped Osceola win the 1990 Baseball Diamond of the Year Award.

18 SUPERINTENDENT FIELDS CHALLENGES AT OLE MISS

Gary Morris applies his experience as both a stadium groundskeeper and golf course superintendent to manage the athletic facilities at the University of Mississippi.

22 OLD AND NEW MOWER TECHNOLOGY MIX TO PROVIDE BEST TURF QUALITY

Superintendents and athletic field managers are taking advantage of new mower technology and mixing it with existing equipment to achieve top notch results.

25 IMPROVING TRAFFIC TOLERANCE WITH FERTILIZATION

Fertilizer can backfire as a solution to heavy traffic on turf. The development of traffic simulators is helping researchers evaluate the effect of nutrients upon traffic tolerance.

LINE-UP

- 8 FROM THE PUBLISHER
- 11 FRONT OFFICE
- 11 EVENTS
- 29 CHALKBOARD
- 30 ROOKIES
- 34 SCOREBOARD

COVER: Osceola County Stadium & Sports Complex in Kissimmee, FL, winner of the 1990 professional Baseball Diamond of the Year Award.

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FROM THE PUBLISHER



About 13 1/2 years ago, I gave birth to a dream. Landscape & Irrigation magazine was born. Although I had no experience in publishing, nor did I know a single person in the field, I saw a need to publish a professional trade journal that would address the needs of the contractor, both in irrigation as well as landscape and landscape maintenance. After all, I was a licensed landscape contractor. We grew over the years into a five publication publishing company with a trade show to boot.

We found a need and filled it. We niched the landscape market with publications for all segments. Gold Trade Publications, Inc. publishes Landscape & Irrigation, Golf & sportsTURF, Landscape Design, Arbor Age, and Irrigation Journal.

There were enough heartaches to go around, but we also had a lot of fun. My wife, Anne, and I did the first few issues all by ourselves. We wrote the articles, edited them, sold the advertisements, did the correspondence, worked on the circulation, etc. We started the magazine in our garage back in 1977. I used to get in at 6:00 am and work until 10:00 pm. It was a labor of love. What a challenge it was! How exciting to see each issue appear, and more importantly, to hear from you, our readers, telling us how much you enjoyed our publication and felt it made a difference in your professional career. Our children, Stacey, Randi, and Ira eventually joined us in the business.

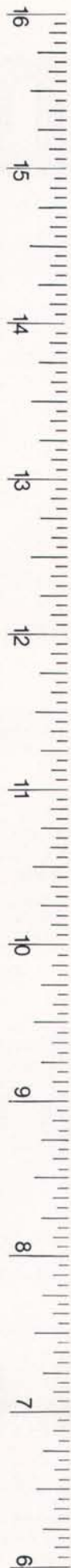
I truly feel that the good Lord put me on this earth to help educate and disseminate information to those in our industry. He gave me a talent and I hope I used it wisely.

If you noticed recently under our logo on the cover, or on page 4, a new name has been added. Yes, we sold Gold Trade Publications, Inc. to Adams Communications Corp. of Minneapolis, MN.

It is with a heavy heart that I tell you this is my last issue. No longer will I write it the way I see it.

This is a great industry with super people in it. As I think back now there really were very few times that I did not enjoy it. I will miss you all. You are part of my family. You are special and I will always remember it.

May the Lord hold each of you in his keeping and watch over you.
Adios.



BELIEVE IT OR NOT

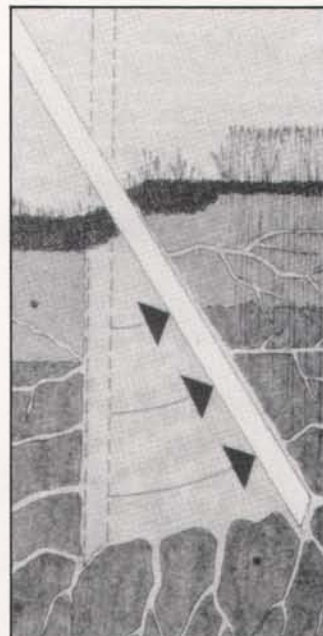
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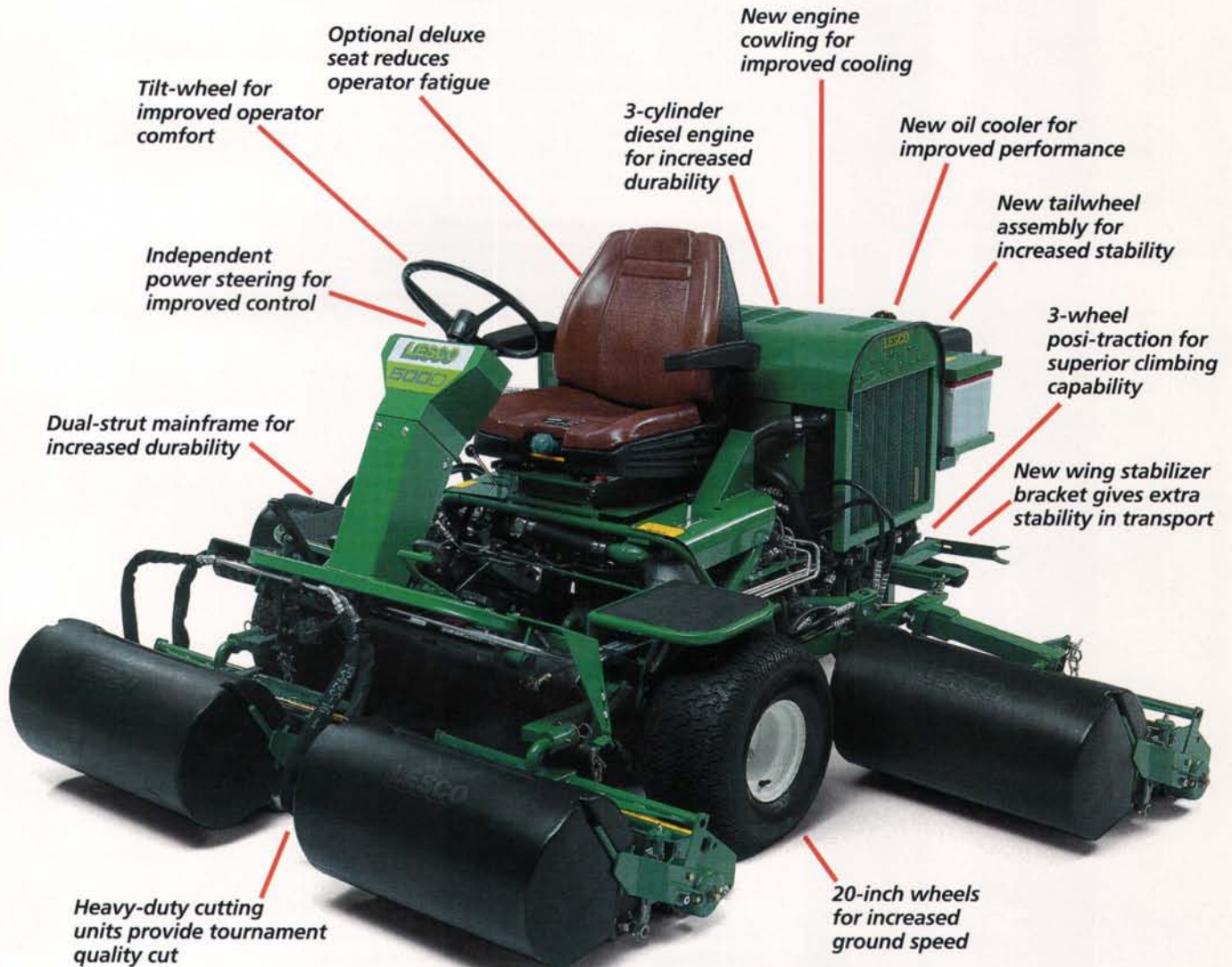
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