



Rebel

TURF TYPE TALL FESCUE

**"It needs less fertilizer and less water.
That makes our sod more profitable for us and better for our customers."**

Tom and George Betts
Tuckahoe Turf Farms, Inc., Tuckahoe, NJ.



Walter Betts and son, Tom, check the Rebel turf-type tall fescue before the sod is delivered.

"We've got over 500 acres of sod. Where we have Rebel we need only half as much fertilizer and half the water. That's more profit for us. But it's also good for our customers.

"Take the South Jersey Pinelands, for example. They're very strict about landscaping because

of risk to the aquifers. But they do allow our Rebel sod there simply because it needs less fertilizer and water. And it does well in full sun, yet it's the closest we've come to a perfect shade grass.

"Actually, this sod is 90% Rebel turf-type tall fescue; with 10% Nassau Kentucky bluegrass. That mix does real well on athletic fields. We laid our Rebel sod on the Holy Spirit High School field last fall. Put it right on sub-soil. They watered it once a week, fed it in early



Three generations of sod producers: Walter Betts, his son George and grandson John.



August, Labor Day, and again at Thanksgiving. They just played three games on that field but you'd never know it. And they love it because their games are televised. They want Rebel for their soccer field now too."

Ed Burns, Athletic Director of Holy Spirit H.S. in Absecon, NJ, expresses his satisfaction to Lofts' John Morrissey.

There's a lot to like about Rebel turf-type tall fescue. Whether you want less

maintenance, better shade performance or a turf that can take rough treatment, you'll get it all with Rebel!



Lofts Inc.

World's largest marketer of turfgrass seed.

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