

## STMA unveils new certification logo

**T**he Sports Turf Managers Association unveiled its new Certification logo at the Certification Breakfast January 17 during the STMA Annual Conference in Phoenix. The logo development process has taken many months. It began with the certification committee's assertion that a more progressive logo would better represent the CSFM credential. The STMA public relations firm, Ackermann PR, took on the design challenge and strongly contended that the certification logo should relate to STMA and its "family look." After reviewing many designs and color palettes, the Certification Committee led by Troy Smith, CSFM, narrowed the logo selection to two choices, and all 81 certified members were invited to vote for their favorite logo. More than 70% of CSFMs who voted selected this logo. Look for this logo on select merchandise and clothing items designed for certified members.



STMA's Certification program began in 2000 and is based on education, experience and industry service. In order to take the four-hour test to become certified, a sports turf manager must have a minimum of 40 points earned through a combina-

tion of education and experience. The CSFM exam covers agronomics, administration, pest management, and sports specific issues. Once certification is achieved, continuing education and industry service is required to maintain the designation.

## SAFE thanks our 2007 Contributors!

**T**he Foundation for Safer Athletic Environments (SAFE) thanks its contributors for their generous donations in 2007. The following notes the contributor and the facility at which they are employed. A second list notes the golfers who donated their paid golf fees to SAFE when the San Antonio tournament was cancelled last year. A special thank you to Jacobsen for matching the golfers' donations at 50 percent. Their donation has allowed SAFE to provide scholarship and educational awards at the same level as last year! ■

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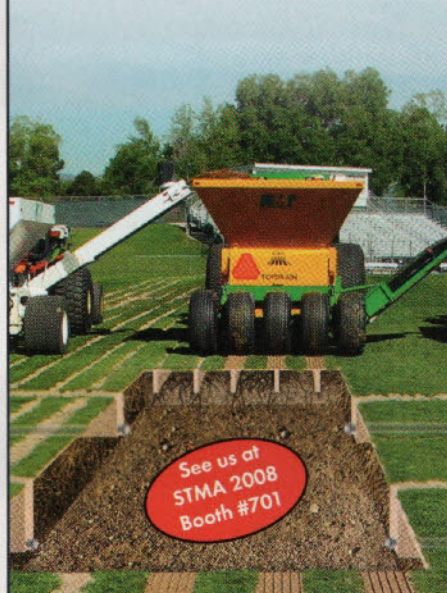
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