

VOLUME 14 . NUMBER 6

**JUNE 1998** 

.....

## **Cover Story**

## 12 Field Focus: Potter Park Field – 1997 Municipal **Baseball Diamond of the Year**

Colorado's La Junta facility brings home the prestigious Beam Clay Award for an outstanding team effort.

## Main Events

16 Coping With Summer Heat

A tale of two cities: Pompano Beach, FL, and Scottsdale, AZ, deal with very different types of heat to keep their athletic facilities green.

### 19 Working With Community Groups

Looking for ideas to make ends meet with your limited budget? Jim Puhalla suggests turning to the community for heip, and gives ideas on how to get results.

### 30 Forward Motion: Soil Gas

A team of experts sheds light on the importance of air/soil gas exchange.

## Line-Up

Front Office	0	
Tip o' the Month	6	-
Calendar	11	-
STMA Message	11	
STMA in Action	32	
Rookies	34	-
Reader Services	36	
Classifieds	36	G
Advertisers' Index	37	P n
Q&A	38	C
4 sportsTURF • http://www.sportsturfonlin	ne.cc	m

# On the Cover:



**Groundskeeper Michael Romero** prepares the award-winning Potter Park Field for an afternoon doubleheader. Courtesy: City of La Junta





THE OFFICIAL PUBLICATION OF THE SPORTS TURF MANAGERS ASSOCIATION STMA OFFICERS PRESIDENT STEPHEN GUISE PAST PRESIDENT MIKE SCHILLER PRESIDENT-ELECT RICH MOFFITT COMMERCIAL VICE PRESIDENT BOB CURRY SECRETARY L. MURRAY COOK TREASURER BOB PATT STMA BOARD MEMBERS TOM BURNS, BOB CAMPBELL MARY OWEN, TIM MOORE, LYNDA WIGHTMAN EXECUTIVE DIRECTOR STEVE TRUSTY

STMA OFFICE 1375 ROLLING HILLS LOOP, COUNCIL BLUFFS, IA 51503 PHONE: (800) 323-3875

E-MAIL: TrustyTips@aol.com WEB SITE: http://www.aip.com/STMA

EDITORIAL TEAM EDITOR STEVEN BERENS 847-427-3005 (sberens @mail.aip.com) EDITORIAL DIRECTOR ROB BENES (rbenes @mail.aip.com) CALENDAR EDITOR STEVE NOE (snoe@mail.aip.com)

PRODUCTION TEAM PRODUCTION DIRECTOR DON FERREIRA GRAPHIC ARTIST DARYL JACKSON PRODUCTION MANAGER AMELIA ZAMUDIO WEB PRODUCTION DEBBIE BELLE

BUSINESS TEAM EXECUTIVE VICE PRESIDENT BOB EARLEY VICE PRESIDENT/GROUP PUBLISHER COLLEEN MURPHY ASSOCIATE PUBLISHER PHIL ANDERSON EDITORIAL DIRECTOR ROB BENES PRODUCTION DIRECTOR DON FERREIRA CIRCULATION MANAGER PATRICIA KAMINSKI

#### **CIRCULATION TEAM** VICE PRESIDENT/CIRCULATION ROGER DIGREGORIO CIRCULATION MANAGER PATRICIA KAMINSKI LIST RENTALS BOB DOW REPRINTS PATTI ZIAK

RIPTION SERVICES

CALL (609) 786-680 FAX: (609) 786-441

ADVERTISING AND EDITORIAL OFFICES 2101 S. ARLINGTON HEIGHTS RD. SUITE 150 ARLINGTON HEIGHTS, IL 60005 (847) 427-9512; Fax (847) 427-2006

ADAMS BUSINESS MEDIA PRESIDENT MARK ADAMS SENIOR VICE PRESIDENT/OPERATIONS PEGGY BILOUS CHIEF FINANCIAL OFFICER G. PATRICK O'DOWD VICE PRESIDENT/HUMAN RESOURCES MARGIE DAVIS

DIRECTOR/INTERNET DEVELOPMENT GARY CORBETT MIS DIRECTOR SUZANNE DELAHANTY

V

sportsTURF Magazine (ISSN 1061-687X) is published monthly by Adams Business Media. Material in this publication may not be reproduced or photocopied in any form without the written permission of the publishe

Copyright © 1998. Member of the Business Publications Audit of Circulation, Inc. **BPA** 



SUBSCRIPTION RATES

ONE YEAR \$40 TWO YEARS \$65 FOREIGN (ONE YEAR) \$65 • \$130 Airmail or Single Copy \$5 CHANGE OF ADDRESS AND SUBSCRIPTION INFORMATION Provide old mailing label and new address; include ZIP or postal code Allow 6-8 weeks for change. Send correspondence regarding subscription service to: sportsTURF, P.O. Box 10515, Riverton, NJ 08076-0515, (609) 786-6805

PERIODICALS POSTAGE PAID at Cathedral City, CA and at additional mailing offices

Postmaster: Please send change of address to sportsTURF, P.O. Box 10515, Riverton, NJ 08076-0515.