ADVERTISING SALES

ACCOUNT EXECUTIVE Deanna Morgan 2101 S. Arlington Heights Rd. Ste. 150 Arlington Heights, IL 60005-4142 (847) 427-3003 • Fax: (847) 427-2006

MARKETING COORDINATOR Ellen Norton 2101 S. Arlington Heights Rd. Ste. 150 Arlington Heights, IL 60005-4142 (847) 427-2011 • Fax: (847) 427-2006

> NATIONAL ACCOUNT SALES Larry Anderson (Midwest) 17733 Bernadine St. Lansing, IL 60438 Ph/Fax: (708) 418-3196

Paul Garris (East) 29100 Aurora Rd. Ste. 200 Solon, OH 44139 (440) 248-1125 • Fax: (440) 248-0187

Susan Sims (West) 966 E. Sutton Fresno, CA 93720 (209) 434-2461 • Fax: (209) 434-2462

INTERNET MARKETING SERVICES Gretchen Wagner 2101 S. Arlington Heights Rd. Ste. 150 Arlington Heights, IL 60005-4142 (847) 427-2058 • Fax: (847) 427-2006

ADVERTISERS' INDEX

| Aquatrols Corporation of America |
|---|
| Becker-Underwood |
| Calmar Industries LTD |
| Covermaster, Inc |
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| Pennington Seed Company |
| Roots, Inc |
| Southern Laser, Inc |
| Thomas Bros. Grass |
| Toro Company, Commercial Products Div., The |
| TruMark/Spartan Industries |
| West Ag Irrigation Products |
| West Coast Turf |

• Display Rates: (Per Column Inch)

1x: \$145 3x: \$135 6x: \$120 12x: \$105

· Classified Rate:

\$60.00 per column inch. Minimum charge \$60.

Business Card Rates:

1x: \$300 6x: \$275 12x: \$250

· Deadline:

The 1st of the month prior to publication date.

 Note: Classifieds are payable in advance. Ads using cuts or special borders will be charged at display rates. Ads are non-commissionable. Blind ads will be charged an additional \$10.

For space reservation contact:

Sharon Handley, Classified Sales 2101 S. Arlington Heights Rd. Ste. 150 Arlington Heights, IL 60005-4142 (847)427-2044 • Fax (847)427-2037

the

BEAM CLA

BASEBALL

DIAMOND

of the YEAR

AWARD



Why not enter your baseball field in the Beam Clay® Baseball Diamond of the Year Awards contest? You need not be a customer, member, or subscriber; and there is no entry fee. You could be featured in sportsTURF magazine and receive an official awards plaque.

The Awards are sponsored by Beam Clay, sportsTURF magazine, and the Sports Turf Managers Assoc., in recognition of excellence and professionalism in maintaining outstanding, safe, professional quality baseball diamonds. Entries will be judged in three categories: professional diamonds; college diamonds; and school, municipal or park diamonds.

Send the information below to enter:

1. Age of baseball diamond (year of installation).

2. Geographic location (city and state).

3. Description of maintenance program.

4. Operating budget for baseball diamond.

5. Irrigation: None _ _ Manual _ _ Automatic _

6. Total number of maintenance staff for field.

7. Does baseball field have lighting for night games?

8. Number of events on baseball diamond per year.

9. Types and number of events on diamond other than baseball?

10. How many months during the year is the field used?

11. Why you think this field is one of the best?

12. IMPORTANT: Send two sets of color slides or prints.

Deadline for entries: Entries must be postmarked no later than October 30. Selection of winners will be made by the Awards Committee of Four Major League Head Groundskeepers.

Mail entries to: Beam Clay Awards Kelsev Park Great Meadows, NJ 07838





