SCOREBOARD

• Display Rates: (Per Column Inch)

1x: \$140 6x: \$115 3x: \$130 12x: \$100

• By The Word Rate:

\$.95 per word, per insertion. Initials and abbreviations count as full words. Minimum charge \$55.

• Business Card Rates:

1x: \$300 6x: \$275 12x: \$250

· Deadline:

The 10th of the month prior to publication date.

· Note:

Classifieds are payable in advance. Ads using cuts or special borders will be charged at display rates. Ads are non-commissionable. Blind ads will be charged an additional \$10.

• For Space Reservation Contact:

Linda Serio, Classified Sales 2101 S. Arlington Heights Road Arlington Heights, IL 60005-4142 (847)427-2085 • FAX (847)427-2037

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- Local Territory
- · Repeat Sales

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