

# FROM THE PUBLISHER



About 13 1/2 years ago, I gave birth to a dream. Landscape & Irrigation magazine was born. Although I had no experience in publishing, nor did I know a single person in the field, I saw a need to publish a professional trade journal that would address the needs of the contractor, both in irrigation as well as landscape and landscape maintenance. After all, I was a licensed landscape contractor. We grew over the years into a five publication publishing company with a trade show to boot.

We found a need and filled it. We niched the landscape market with publications for all segments. Gold Trade Publications, Inc. publishes Landscape & Irrigation, Golf & sportsTURF, Landscape Design, Arbor Age, and Irrigation Journal.

There were enough heartaches to go around, but we also had a lot of fun. My wife, Anne, and I did the first few issues all by ourselves. We wrote the articles, edited them, sold the advertisements, did the correspondence, worked on the circulation, etc. We started the magazine in our garage back in 1977. I used to get in at 6:00 am and work until 10:00 pm. It was a labor of love. What a challenge it was! How exciting to see each issue appear, and more importantly, to hear from you, our readers, telling us how much you enjoyed our publication and felt it made a difference in your professional career. Our children, Stacey, Randi, and Ira eventually joined us in the business.

I truly feel that the good Lord put me on this earth to help educate and disseminate information to those in our industry. He gave me a talent and I hope I used it wisely.

If you noticed recently under our logo on the cover, or on page 4, a new name has been added. Yes, we sold Gold Trade Publications, Inc. to Adams Communications Corp. of Minneapolis, MN.

It is with a heavy heart that I tell you this is my last issue. No longer will I write it the way I see it.

This is a great industry with super people in it. As I think back now there really were very few times that I did not enjoy it. I will miss you all. You are part of my family. You are special and I will always remember it.

May the Lord hold each of you in his keeping and watch over you.  
Adios.