Country Stone  625
Milan IL
Crushed red lava sized specifically for infield conditioning and topdressing along with custom warning track mix.
www.countrystone.com

Covermaster Inc.  601
Rexdale Ontario Canada
A leading supplier of baseball/football athletic field covers, mound and plate covers, turf growth blankets, turf protective systems and protective wall padding.
www.covermaster.com

CoverSports USA  306
Philadelphia PA
Manufacturer of ball field covers, winter turf blankets and stadium padding.
www.coversports.com

Cutting Edge Grass Seed  922
Palm Coast FL
Cutting Edge Grass is a revolutionary patent-pending blend of Kentucky blue grass and other top-rated cultivars. Our blend is specifically designed to be exceptionally beautiful and to require exceptionally low maintenance.
www.cuttingedgegrass.com

Dakota Peat & Equipment  239
East Grand Forks MN
Manufacturer of top dressing equipment and supplier of peat, blending and testing.
www.dakotapeat.com

Desso Sports Systems  207
Belgium
Desso DLW Sports Systems is a manufacturer and supplier of outdoor sports surfacing solutions.
www.dessosports.com

Diamond Pro  401
Dallas TX
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Your grass will be greener and thicker, sooner with CoverSports FieldSaver® Winter Turf Blankets/Growth Covers.

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AerWay® venting tines can be used all season long to reduce compaction and stimulate strong root development, without taking the field out of play. The result is a resilient playing surface with excellent top growth.

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www.aerway.com
aerway@aerway.com
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**OPTIONAL ACTIVITIES**

**EXHIBITOR LIST**

22 SportsTurf

Daytona Beach 2013

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www.ewing1.com

DLF International Seeds 229
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www.dlfis.com

DryJect Inc 342
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www.dryject.com

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Ponte Vedra Beach FL

Distributor of the latest technology in biological products.

www.douglasp.com

Dow AgroSciences 447
Orlando FL

Chemical manufacturer, offering proven solutions to meet all of your turf and ornamental needs.

www.dowprovesit.com

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Easton PA

By applying the agronomic principals of Dr. William Albrecht along with our soil first approach, we can help you grow quality turf in a sustainable manner while maximizing the benefits of using EarthWorks products.

www.soilfirst.com

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Phoenix AZ

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Chardon OH

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www.fieldturf.com

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Clarin IA

The nations leading protective padding manufacturer with in house digital print capabilities.

www.sportsgraphicsinc.com

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www.1stproducts.com

Fleet US 117
Dakota City NE

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www.fleetus.com

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Orlando FL

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www.floridapottingsoils.com

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Supplier of turf sweepers, engines and various lawn and garden equipment and parts.

www.gardnerinc.com

Global Turf Equipment 849
San Antonio FL

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www.globalturfequipment.com

Golf and Sport Solutions 412
Lasalle CO

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www.golfandsportsolutions.com

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Rogers MN

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Graft’s Turf Farms, Inc. 133
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High quality turfgrass suited for golf and athletic surfaces including Short Cut/Low Mow, USA Spec Sand grown bentgrasses, Texas Hybrids, custom grows and custom harvests. Services include tearouts, installation, preparation and maintenance.

www.graff turf farms.com

Green Source, Inc. 848
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Green Source, Inc. is a Turfgrass sod installation company specializing in thick cut sod for premium athletic fields, construction of fields and renovation utilizing proprietary equipment and processes.

www.greensourceusa.com

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www.greensgroomer.com

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www.greenoneindustries.com

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www.griggbro.com

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Manufacturer of debris management equipment.

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<table>
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<tr>
<th>Company</th>
<th>Phone Number</th>
<th>City</th>
<th>State</th>
<th>Description</th>
</tr>
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<tbody>
<tr>
<td>Jacobsen, A Textron Company</td>
<td>733</td>
<td>Charlotte</td>
<td>NC</td>
<td>Serves the golf, sports field and commercial grounds care markets with a full range of precision mowers, aerators, utility vehicles and sprayers. <a href="http://www.jacobsen.com">www.jacobsen.com</a></td>
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<td>John Deere</td>
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<td>Moline</td>
<td>IL</td>
<td>John Deere is an industry leader in the manufacture of a broad line of quality precision turf maintenance equipment, tractors and utility vehicles. Unparalleled parts and service support provided by a network of dedicated John Deere dealers. <a href="http://www.johndeere.com">www.johndeere.com</a></td>
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<td>Exclusive producers and marketers of Riviera Bermuda grass, a truly superior quality, cold-tolerant Bermudagrass. <a href="http://www.Johnstonseed.com">www.Johnstonseed.com</a></td>
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<td>Kifco, Inc.</td>
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<td>Havana</td>
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<td>U.S. manufacturer of water reel portable irrigation systems. Most trusted name in water reels. <a href="http://www.kifco.com">www.kifco.com</a></td>
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<tr>
<td>Koro by Imants/Campey</td>
<td>343</td>
<td>Reusel</td>
<td>UK</td>
<td>Campey Turf Care Systems is a forwarding thinking UK Company, which distributes sports turf renovation and maintenance machinery across the world. <a href="http://www.campeyturfcare.com">www.campeyturfcare.com</a></td>
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<tr>
<td>Kromer Co. LLC</td>
<td>129</td>
<td>Plymouth</td>
<td>MN</td>
<td>Kromer provides leading edge/state of the art for grooming and painting synthetic and natural turf fields. <a href="http://www.kromerco.com">www.kromerco.com</a></td>
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<tr>
<td>Krylon Products Group</td>
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<td>Cleveland</td>
<td>OH</td>
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<tr>
<td>Kwik Goal</td>
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<td>Quakertown</td>
<td>PA</td>
<td>Leading manufacturer of high quality, durable, safety tested sports listed equipment. <a href="http://www.kwikgoal.com">www.kwikgoal.com</a></td>
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<tr>
<td>Landscapes Unlimited, LLC</td>
<td>218</td>
<td>Lincoln</td>
<td>NE</td>
<td>Our Recreational Development Group's expertise in landscaping, irrigation, drainage and laser grading has been instrumental in our capabilities to create high-class sports fields (natural or synthetic), trails, practice fields and parks. <a href="http://www.landscapesunlimited.com">www.landscapesunlimited.com</a></td>
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STERILIZATION WITHOUT CHEMICALS  SAFE & EASY TO USE  PROVEN BY INDEPENDENT STUDIES
DELIVERS 99.9% KILL FACTOR  OBLITERATES THE ORGANISM’s DNA  RELIABLE ON-BOARD POWER

The high cost of current sanitation techniques makes it virtually impossible to address needs on a frequent or on-demand basis. The GreenZapr makes pre or post event sanitation possible and rapidly pays for itself by avoiding high cost, repetitive chemical treatments. Over the long haul, the fiscal argument is clear — not to mention that ultimate safety is addressed with such a simple, proven solution.

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Germicidal UVC has been used in the eradication of pathogens, viruses, mold, and fungus for over 100 years. Now adapted for mobile use, the GreenZapr uses the strength of UVC in a simple tow-behind unit. With an on-board generator with intelligent power regulator, the GreenZapr efficiently sends and controls power to the light banks. The spring tine rake module lifts material, preparing it for exposure. Total immersion in the UVC is executed with a three-pass technique that results in a 99.9% kill factor.

The spring tine rake attachment is equipment with 42 tines that comb through the turf surface, lifting fiber and infill, preparing the turf for exposure.

The two 3’ x 3’ light banks, housing 16 shatterproof bulbs, provide the UVC energy required to kill dangerous MRSA & HIV.

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The Motz Group 316 Cincinnati OH
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Newstripe Inc. 324 Aurora CO
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Northstar Publishing/PRB Magazine Medina OH
PRB is written for parks and recreation directors, staff and managers by parks and recreation directors, staff and managers which means each article is chock-full of common-sense solutions to everyday challenges. Plus, all subscribers can add their parks to the new ParksNReviews.com mobile app for FREE! Visit www.parksandrecbusiness.com today to sign up for your free subscription!

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Ready Play Sports 215 Lubbock TX
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Redexim North America  803  
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Cheshire CT  
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Hickory NC  
Seago International is the North American distributor for worldwide sports turf maintenance equipment. Featured products include the Baseline Edger from Atom, the BowDry field drying machine, the Olympic reel mower and Rotarola rear roller rotary mower from Masport, the Porta-Pump, the Hover Trimmer, Air Force Hover Mowers and the full line of Spyker Spreaders.  
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Seed Research of Oregon  829  
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Iowa LA
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Sports Field Management Magazine 934
St. Johnsbury VT
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Sports Turf Magazine/M2Media360 806
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Xtreme Turf Makeover 225
Austin TX
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Inside look at Daytona Beach

Explorer Ponce de Leon, during his 1513 search for the Fountain of Youth, discovered the now-popular DeLeon Springs, located just west of Daytona Beach. Today, the Daytona Beach area entertains nearly 8 million visitors each year.

Perhaps best known for the Daytona International Speedway, the Daytona Beach area is located in Florida’s Central East Coast region. It includes eight communities stretching 23 miles along the Atlantic Coast. The beach is 23 miles long and up to 500 feet wide at low tide. The gentle slope and tides have packed the hard, white sands nearest the ocean, enabling automobile access. Of the 23 miles of beach, 11 miles allow driving and parking during the day and when the tide permits. The sand becomes softer as one moves further inland from the waterline. Sand dunes in the area can reach as high as 25 feet.

Automobile racing became a regular pastime along the hard-packed beaches at the turn of the 20th Century. Ormond Beach became known as the “birthplace of speed” due to the various land speed records set there. In 1947, the National Association of Stock Car Auto Racing was founded in Daytona Beach. Motorsports gained new ground in 1959 with the opening of the Daytona International Speedway, which continues to satisfy hundreds of thousands of speed-hungry fans each year. Visitors come from around the world to relax and recreate on one of the most beautiful, family-friendly beaches in Florida.

The average annual temperature is a warm 70 degrees. The average water temperature is also 70 degrees Fahrenheit. A typical January might range between the mid 60s and low 70s during the day and the 50s at night. Occasionally, there are cooler days but the temperature along the beach will usually be several degrees warmer than it is 15 miles inland. This moderating effect occurs because of ocean breezes, which also keep the climate mild in the winter.

The Daytona Beach area is excellent for deep-sea fishing. Record size marlin and other fish are abundant in the Atlantic Ocean. Fresh water fishing is also popular. Other outdoor activities include canoeing, camping, golfing, sailing, water skiing, jet skiing, surfing, paddle boarding, scuba diving, racquet sports, horseback riding, and of course, relaxing on the beach.

POINTS OF INTEREST

Daytona International Speedway. The 2.5-mile “super speedway” lives up to its billing as the “World Center of Racing” as it is involved in some type of high-speed activity every day for more than 4 months of the year. Daytona is a versatile 480-acre motorsports facility that is home to the biggest, richest and most prestigious stock car race in the NASCAR Sprint Cup Series— the DAYTONA 500. In addition to a jammed-packed racing calendar, Daytona International Speedway offers three separate tours that take race fans inside the hallowed grounds of NASCAR’s marquee race track. The newly expanded 60-minute All Access tour allows fans to view never-before-seen areas including the Daytona 500 Club, the Sprint Tower, the driver’s meeting room and the NASCAR Sprint Cup garages, in addition to Gatorade Victory Lane and the Sprint FANZONE, which are included in the 30-minute Speedway Tour. A special VIP 3-hour tour is available by advanced reservation on select days throughout the year. Open 10 a.m. – 4 p.m. daily, (386) 947-6800.

Daytona Lagoon. Located in the heart of Daytona Beach’s tourist district, waterpark visitors can enjoy flume rides, a giant wave pool and tubing river, and several fast-paced waterslides. Dry activities include Grand Prix go-kart racing, miniature golf, laser tag, a high-speed thrill ride, an arcade and more!

Florida Tennis Center. All ages and ability levels are welcome at the United States Tennis Association’s state-of-the-art facility in Daytona Beach. Tennis enthusiasts can enjoy 24 hydro-clay courts, which are cool, fast drying, and easy on the body. There are also 20 lit courts available for evening play. Racquet rentals and demonstrations are available, or guests can purchase their own equipment at the Full Service Pro Shop.

Marine Science Center. The Marine Science Center provides an innovative learning experience where visitors can discover, enjoy and appreciate the many wonders of marine science. The center houses a wet/dry classroom and lab, gift shop, a sea turtle exhibit, sea turtle rehabilitation facilities, a seabird sanctuary, a 5,000 gallon artificial reef aquarium, as well as static and interactive educational displays.

Richard Petty Driving Experience. Experience the 31 degree banking of Daytona International Speedway’s 2.5 mile track at speeds of more than 150 mph! Feel the power of a 600-horsepower NASCAR style stock car. Select from 8 to 24 lap adrenaline pumping driving experiences. No reservations required for the “Ride Along” program. Please call ahead for available dates and rates. 1801 W. International Speedway Blvd., Daytona Beach, (800) BE-PETTY.

Deep-sea fishing excursions. Whether you cast your line from a pier, join a deep-sea fishing excursion or go flat fishing, you can do it here. From the Ponce Inlet marinas, a fleet of offshore deep-sea fishing crafts depart daily. For flats fishing, head for the estuaries of the Tomoka Basin and the Indian River Lagoon. Also, The DeLand/River of Lakes Corridor area offers some of the best bass fishing in Florida. For rules and regulations regarding salt water and fresh water and fishing, license information and requirements call (888) 347-4356.

What to Do Next?

Now that you’ve seen what there is to do and realize you have got to be at this must-attend educational event, you need to do several things.

First, go to www.STMA.org. There you will be able to:

• Register for the conference
• Download the digital brochure
• Download the Conference Registration form
• Also, make sure to fill in the form completely, including checkboxes for Annual Meeting and Awards Banquet attendance.
• Make sure and check out the Schedule Builder and Trip Report. Both of these items can help you justify the investment to attend conference to your employer!

Other things you can do to prepare for the STMA Conference and Exhibition:

• Book your airfare. Rates will get higher as the holiday season nears and the STMA Conference and Exhibition approach, so book early to get the best rates.
• Book your hotel room at the Hilton Daytona Beach (at Ocean Walk Village), the official hotel of the STMA Conference and Exhibition, at the exclusive rate offered to attendees. These rates are good through Dec. 22, 2012, so book early because they could, and likely will, sell out. Go to www.STMA.org to make your reservation today!
• Check www.STMA.org and keep an eye on your inbox to keep up with the latest information about the conference.

Points of Interest:

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