

# Leo Goertz wins Harry C. Gill Founders Award

**STMA'S MOST PRESTIGIOUS AWARDS**, the Founders Awards, were presented to four members who have followed in the footsteps of those who created the association. The four were surprised with the honor during STMA's annual awards banquet.

The **Harry C. Gill Award**, STMA's highest honor, was presented to Texas A&M University's manager of athletic fields **Leo Goertz**. This award was established to honor an individual for their hard work in the sports turf industry and to acknowledge their dedication to STMA. Goertz was honored for his commitment in hosting community events, presenting at his local chapter programs and at STMA, and broadly sharing his knowledge with his peers. He has a solid legacy with those who he has mentored and helped along the way during his 30+ years in the business. In his nomination, he was cited for exemplifying all the traits that Harry Gill brought to the profession[—hope, determination, passion and dedica-

tion. Goertz has been an active member of STMA since 1988 and is past president of the STMA Texas Chapter. He also serves as Vice President of the SAFE Foundation Board of Trustees.

**Mike Trigg, CSFM** received the **Dick Ericson Award** for his contributions to the industry. Trigg is Superintendent of Parks for Waukegan Parks District, IL. He was cited for his organization, leadership and impact on STMA through several governance initiatives and strategic planning while he led the association as its 15th president. The Ericson award is issued to someone who plans and executes the sports turf management of their facility, team leadership, and has a positive influence on the industry.

**Dr. John Sorochan**, associate professor of turfgrass science and management for the University of Tennessee, received the **Dr. William H. Daniel Award**, which is given to an individual who has made significant contributions to the sports turf indus-

try through his or her research, teaching or extension outreach. Dr. Sorochan's research has had a profound effect on the work of sports turf managers and will continue to do so through a new sports turf research center at UT. He has also developed a top undergraduate turf program.

Retired sports turf manager **Mel Lanford** (University of Texas) received the **George Toma Golden Rake Award** for his high standards of quality field management, but even more so for his mentorship of young people who have gone on to notable careers of their own. He is known as an educator to hundreds of sports turf managers and held the unofficial title "Doctor of Dirt." The Toma award recognizes a member for a dedicated and enthusiastic attitude to achieve their highest goals. The award acknowledges a strong spirit of commitment to the industry. ■



**LEO GOERTZ**, Texas A&M Athletics, right, receives the Harry C. Gill Memorial Award from last year's recipient, Tom Burns of Diamond Pro/TXI.



**MIKE TRIGG**, CSFM, Waukegan (IL) Park District, right, was named winner of the Dick Ericson Award. Here he poses with last year's recipient, Dave Rulli, Jeffco Stadium (CO).



**JOHN SOROCHAN**, PhD, University of Tennessee, left, was awarded the Dr. William H. Daniel Award by last year's winner, Tony Koski, PhD, Colorado State University.



**MEL LANFORD**, aka "Doctor of Dirt," right, was awarded the George Toma "Golden Rake" Award by last year's winner, Craig Potts of Texas A&M.

# Ask a CSFM

**Abby McNeal, CSFM,  
Director of Turf Management,  
Wake Forest University**

## Benefits of certification verified

**Editor's note:** *This is another installment on how becoming a Certified Sports Field Manager (CSFM) can benefit turf managers professionally as well as improve their facilities*



### How did you prepare for the CSFM Exam?

McNeal: I studied the different areas of the test by reviewing the University of Georgia course (Principles of Turfgrass Management), reading several recommended text books, and reviewing the bullet points specific to areas of the test. I made a giant notebook of notes from the materials that I studied and then carried that with me to review throughout the day. Once I felt like I knew the information I signed up to take the test.

### How did you approach your employer to support your certification, both financially and in the time needed to prepare for the exam?

McNeal: I had great support from my employer, since I was working for Ross Kurcab (the very first CSFM). He was very supportive and encouraging of the achieving the certification. He provided me with tips to study and areas to spend a little more time on. The Denver Broncos as an organization had three CSFM's during my 5 years there (including new STMA president Troy Smith from the team's practice facility).

### Why did you decide to pursue certification?

McNeal: I pursued certification to raise my own "bar" and to personally challenge myself to be a better sports turf manager.

### How has certification helped your career?

McNeal: I believe that being a CSFM I hold more credibility when applying for a sports turf position. I believe that it shows a potential employer that I am committed to the profession, that I have the necessary skills to be a leader, and I have the ability to oversee the maintenance operations of their athletic facilities. My CSFM also shows that I am an industry leader and that I am committed to continued learning and industry involvement. ■

## Purdue wins 4-year, Mt. San Antonio College 2-year in Student Challenge

**MORE THAN 140 STUDENTS** attended the 22nd Annual Conference in Austin. Students were able to take advantage of many activities specifically geared to them including a student networking session, student lunch and educational track, and the STMA Student Challenge presented in partnership with Founding Partner Hunter Industries and the Foundation for Safer Athletic Fields for Everyone (SAFE).

Of the students in attendance, more than 80% competed in the Seventh Annual STMA Student Challenge. Through a generous donation from the SAFE Foundation, the winning 2-year and 4-year teams each receive a \$4,000 grant to fund a practical learning lab at their college or university. More than 110 students, representing 23 colleges, universities, and technical schools, entered a total of 31 teams. Teams of up to four students participated in a multiple choice exam on athletic turf and sports field management topics and identified plants, insects, diseases and weeds, and irrigation parts, as well as answering a series of challenging short answer questions about given scenarios.

Purdue University's Team 415 won the 4-year competition between 23 teams. The coach was Tracy Tudor and student competitors were Joey Gerking, Zachary Peterson, Justin Shirley and Cody Whitis; they beat Virginia Tech Team 405 by only eight points. Third place in the Four-Year event was captured by Iowa State Team 408.

Nine teams competed in the Two-Year Competition, with Mt. San Antonio College Team 206 taking top honors. Mt. San Antonio students Wade Anderseck, Patrick Escalera, Chaz Perea and Tom Skelton, led by professor Brian Scott, edged Penn State Team 207 by

In addition to their \$4,000 grant, the two first place teams' will also have their team name etched in the traveling Student Challenge Cup.

one point. Maryland Team 419 brought home third place. STMA, SAFE, and Hunter would like to draw special attention to Kirkwood Community College Team 203 teammates Jake Newman, Colin Stuhr, Jacob Travis and Travis Venditti and their coach, Troy McQuillen, for grace and sportsmanship in the face of adversity.

Hunter Industries' continued sponsorship helped to defray some of the Student Challenge competitors' conference costs. Again this year, the results of the Student Challenge were announced out of the Hunter booth in the exhibition, drawing more than 150 people onto the floor in the late hours of the show.

In addition to their \$4,000 grant, the two first place teams' will also have their team name etched in the traveling Student Challenge Cup. At the Annual STMA Awards Banquet, they received replicas of the Cup and individual medals and will provide an article to be presented in an official STMA publication sometime in 2011. Second and Third place winners received plaques and medals. ■

Continued from page 46

five dump trucks and two rubber-bladed pushers. Moving the trucks down the ramp and to the endzone seemed to be the bottle neck of the operation.

Mike's university crew teamed up with NFL head groundskeepers Ken Mrock of the Bears, Grant Davisson of the Vikings, and Andre Bruce of the Kansas City Chiefs, to finish getting the field ready. Each team and the NFL send a representative to lookout for their own interests, but these are also Sports Turf Managers, so you knew they were going to chip in. Kenny and Grant spent most of their time on the polar track broom machines while Andre took care of tarping the field. Covermaster velcro tarps were borrowed from nearby University of St. Thomas and hot air was blown under the tarp using four heaters supplying two million BTU's each. Scrambling most of the time, they used

anything heavy they could find to hold the tarp down; loaders, trucks, snow shoots.

Even though the field contained no frozen ice, the heaters dried the remaining snow and made the field softer and more playable. The tarps came off on Sunday for the team walk through and were replaced until final removal at 1pm Monday. It was a good thing, since 4 inches of snow fell Sunday night and continued through most of the game. The heated tarp kept most of the snow from accumulating but there was still some that had to be removed before the field tarp was removed for the last time.

All the snow was dumped at the fairgrounds where it was turned to water with a snow melting machine; don't ask, it's standard operating procedure in the Minnesota tundra, but the machine got clogged from the crumb rubber that was removed with the snow. One ton of rubber was placed back on

the field before the game. The teams were happy with the field condition and appreciative of the efforts to provide a safe and playable surface. The snow continued to fall so they switched to rotary brooms during the game that often gave the media on the sidelines a pelting of snow and rubber (we won't say who was operating the broom). The media would turn back side to take the blast of snow but legendary Bud Grant, former head coach for the Vikings, thrilled onlookers as he stood defiant taking on the native chill with a full front head butt. Mike said it was the highlight of a stressful week to remember that this tough old guy wasn't gonna let a little snow turn him away; that's the way the crew and the Minnesota community felt too. Nice work guys. To see a time lapse video of the process go to <http://www.youtube.com/watch?v=GKZnYkY1uXk>. ■

## STMA Affiliated Chapters Contact Information

**Sports Turf Managers Association of Arizona:**  
Chris Walsh [cwalsh@scottsdaleaz.gov](mailto:cwalsh@scottsdaleaz.gov)

**Colorado Sports Turf Managers Association:**  
[www.cstma.org](http://www.cstma.org).

**Florida #1 Chapter (South):**  
305-235-5101 (Bruce Bates) or Tom Curran  
[CTomSell@aol.com](mailto:CTomSell@aol.com)

**Florida #2 Chapter (North):**  
850/580-4026, John Mascaro, [john@turf-tec.com](mailto:john@turf-tec.com)

**Florida #3 Chapter (Central):**  
407-518-2347, Randy Fisher, [rfisher@kissimmee.org](mailto:rfisher@kissimmee.org)

**Gateway Chapter Sports Turf Managers Association:**  
[www.gatewaystma.org](http://www.gatewaystma.org).

**Georgia Sports Turf Managers Association:**  
[www.gstma.org](http://www.gstma.org).

**Greater L.A. Basin Chapter of the Sports Turf Managers Association:** [www.stmalabasin.com](http://www.stmalabasin.com).

**Illinois Chapter STMA:** [www.ILSTMA.org](http://www.ILSTMA.org).

**Intermountain Chapter of the Sports Turf Managers Association:** [www.imstma.org](http://www.imstma.org).

**Iowa Sports Turf Managers Association:**  
[www.iowaturfgrass.org](http://www.iowaturfgrass.org).

**Kentucky Sports Turf Managers Association:**  
[www.kystma.org](http://www.kystma.org).

**Keystone Athletic Field Managers Org. (KAFMO/STMA):** [www.kafmo.org](http://www.kafmo.org).

**Michigan Sports Turf Managers Association (MiSTMA):** [www.mistma.org](http://www.mistma.org).

**Mid Atlantic Sports Turf Managers Association (MASTMA) (formerly the Chesapeake Chapter STMA)**  
Ph. 410-704-2197 [www.mastma.org](http://www.mastma.org)

**Minnesota Chapter STMA:** [www.mstma.com](http://www.mstma.com).

**MO-KAN Sports Turf Managers Association:**  
[www.mokanstma.com](http://www.mokanstma.com).

**Nebraska Sports Turf Managers Association:**  
402/441-4425.

**New England STMA (NESTMA):** [www.nestma.org](http://www.nestma.org).

**Sports Field Managers Association of New Jersey:**  
[www.sfmanj.org](http://www.sfmanj.org).

**Sports Turf Managers of New York:** [www.stmony.org](http://www.stmony.org).

**North Carolina Chapter of STMA:**  
[www.ncsportsturf.org](http://www.ncsportsturf.org).

**Northern California STMA:** [www.norcalstma.org](http://www.norcalstma.org).

**Ohio Sports Turf Managers Association (OSTMA):**  
[www.ostma.org](http://www.ostma.org).

**Oregon STMA Chapter:** 503/953-9406

**Ozarks STMA:** [www.ozarksstma.org](http://www.ozarksstma.org).

**Pacific Northwest Sports Turf Managers Association:**  
[www.pnwstma.org](http://www.pnwstma.org).

**Southern California Chapter:** [www.socalstma.com](http://www.socalstma.com).

**South Carolina Chapter of STMA:** [www.scstma.org](http://www.scstma.org).

**Tennessee Valley Sports Turf Managers Association (TVSTMA):** [www.tvstma.com](http://www.tvstma.com).

**Texas Sports Turf Managers Association:**  
866/897-8621.

**Virginia Sports Turf Managers Association:**  
[www.vstma.org](http://www.vstma.org).

**Wisconsin Sports Turf Managers Association:**  
[www.wstma.org](http://www.wstma.org). (See Expanded Profile included in Chapter Highlights)

### Forming Chapters:

**Indiana Chapter:**  
Joey Stevenson, [jstevenson@indyindians.com](mailto:jstevenson@indyindians.com)

**STMA International Affiliate Organizations:**  
**National Parks, Singapore:** [www.nparks.gov.sg](http://www.nparks.gov.sg)

**Sports Turf Association, ON, CANADA**  
[www.sportsturfassociation.com](http://www.sportsturfassociation.com)

**Forming International Affiliate Organizations**  
**Irish Institute of Sport Surfaces**  
**Institute of Groundsmanship**

## Chapter Sponsors



### Chapter officer training from STMA

Board members from the affiliated chapters of STMA met for a training session at the STMA Annual Conference last month in Austin. Moderated by Chapter Relations Co-Chairs David Pinsonneault, CSFM, CPRP and Amy Fouty, CSFM, the 80+ in attendance heard two formal presentations and participated in roundtable discussions.

STMA CEO Kim Heck presented on the resources offered to chapters and the requirements of chapters to stay in good standing. She also gave a brief overview of good governance processes. Next, two past presidents from the Iowa STMA, Mike Andresen, CSFM and Joe Wagner, explained why their chapter needed new bylaws and how the new bylaws have made their chapter more effective.

Roundtables provided an opportunity for the chapter board members to discuss issues and share ideas from their chapters. Membership recruitment and retention is a challenge that most chapters are facing, with targeted communication and outreach to allied groups, unique membership pricing and high profile educational events offered as potential solutions.

The Chapter Relations Committee will meet via conference calls throughout the year to help strengthen the chapter structure and provide ideas and resources to help chapters be successful.



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BY DR. DAVID MINNER

Professor, Iowa State University

**Questions?**Send them to  
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27695-7620, or email  
grady\_miller@ncsu.edu.

**I**T STARTED with a call from a Chicago newspaper reporter 7 days before the Vikings vs. Bears game (Dec 21). The Metrodome roof had collapsed under heavy snow and there was a scramble to find a home for Monday Night Football. TFC Bank Stadium, home of the University of Minnesota, was an option if they could get the snow removed and all the parties would agree. The players union was concerned for player safety, the Vikings had 60,000 potential season ticket holders to fit into 50,000 seats, and the fans need “facilities.”

NFL and University officials were gathering information and making a plan when ESPN reported about warming chemicals that were being considered for use on the field. The next day a Chicago reported called me and immediately asked “why are they putting chemicals on the University of Minnesota football field and won’t it kill the grass and hurt the players?”

I was first annoyed because he had his facts wrong, the surface was synthetic rubber-infill, and then I was annoyed at myself for not knowing anything about chemicals put on fields to thaw them out. I have done lots of research on turf-grass phytotoxicity from ice melt products but when ESPN said “chemicals” that stirs a whole different emotion of uncertainty in people. I knew about the snow storm and the roof collapse and I figured Mike McDonald, CSFM, the Golden Gophers’ turf manager would have his hands full getting the field ready.

I collected myself for a few minutes and then remembered several of the STMA training sessions we had on dealing with the media and some sound advice I’ve received over the years from hearing Steve Wightman explain that the media is going to tell a story because that is

their job; when the opportunity arises it is the sports turf manager’s job to help them understand our unfamiliar world of field management in simple terms, and to be as considerate and professional as possible. Bless you all for those lessons and they have served me well every time I feel my blood begin to boil about ridiculous misinformation that gets into the media about athletic field management.

I promised the reporter I would get right back with him in less than 30 minutes, hung up the phone, found the ESPN blurb, and called Mike McDonald. I figured he would be knee-deep in the snow-storm and up to another anatomical part in the potential media storm, and maybe he wouldn’t even take my call. But Mike’s a close friend through the Iowa and Minnesota Chapter Challenge we have each year and I was relieved to hear that robust voice on the line. You can tell when he is excited because I’ve heard that “Holy Cow” expression many times, like when he dropped a 45-ft banana putt on the 18th green in front of both teams to defeat me and claim the bragging title for the Minnesota Chapter. He was excited but this was serious. This was a definite challenge and possible defining moment for himself, his crew, and the Minnesota STMA Chapter he represents.

“Holy Cow, Dave, you ought to see what we got going on here. I’ve got a phone in each hand and if they would just let me do what I want we can get this cleared, but the media has hold of the story and everybody is weighing in: the Bears, the Vikings, the NFL front office, ESPN, and a host of other reporters.”

I thanked him for even taking the call and explained that I passed his name onto the reporter and that I needed to follow up with the call I had received. We talked for 15

minutes about his plan but it didn’t take but two sentences for me to realize that with the right cooperation and a little luck from the weather, they could produce a safe playable field for the game.

We met at the STMA conference in Austin and here is the rest of the story: The frozen field was really never an issue because there was no ice in or on the field, just snow. The mysterious warming chemicals that were recommended by the manufacturer, FieldTurf, were nothing more than sodium chloride or rock salt that is used to melt ice on sidewalks. Mike wanted to avoid ice melt materials because anything that melts can turn to water and re-freeze into ice that would greatly increase hardness and skating. (Buffalo used ice melt products to remove surface ice on their field once but the rock salt made the surface slippery and they recommended against using it if possible.)

For future reference, we have used shallow settings with solid tine aerifiers to break up ice on putting greens without harming the grass surface, so I think it would work for synthetic athletic fields if needed. If sun and time are available, black turf paint or green turf dyes have been used to melt snow and ice on grass fields, but you still have the issue of refreezing as the snow melts.

Mike and his crew, Josh Graham, Mat Grosjean, and Andy Johnson, were given the go-ahead on Tuesday to clear the 18 inches of snow on the field as fast as possible, so they cleared the endzones and sidelines to give operating room for snow that would eventually be shoveled from the stands in 2 days by 1,400 temporary hires. They started shoveling on Wednesday, but Thursday was the big push for clearing the stands. It was all the crew of four could do to keep up with the snow coming down from the bleacher crew, using

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