Discuss the importance of communication and how to develop leadership qualities for yourself and your team.

Hay is for Horses and So is Sports Turf
Mark Freer - Albion College
Learn how Sportsturf management skills apply to an Equestrian Center, where horses are athletes.

Women in the Industry
Lynda Wightman - Hunter Industries
The 2007 event was so successful, it has been expanded. Hear from women in the industry on career success strategies, bringing more women into the industry and balancing work/life issues.

The Field Wear Index (Repeated)
David Schlotthauer - BYU
The Field Wear Index will give the Sports Turf Manager the facts and figures to ask for increases in his budget by showing his managers the amount of actual wear that is taking place on his fields.

Management Strategies for High Traffic Natural Turf (Repeated)
Steve Wightman - Qualcomm Stadium
Take a real-life look at management strategies that can minimize the detrimental effects of high traffic situations. Focus will be on turfgrass management in less than ideal conditions and steps to take in providing the best playing surface/conditions possible.

SATURDAY JANUARY 19

8:00am-10:00am
(4 Educational Roundtables)

Managing Your Turf Without Pesticides
Joe Wagner - City of Iowa City
Cultural practices used in management of turf without the use of pesticides.

Getting a Seat at the Table - Inserting yourself in the Field Decision Process
This round table discussion will center on ways for the Sports Field Manager to get involved in the Sports Field decision-making process from start to finish.

Information Swap-Review STMA Advisory Bulletins and Share your Favorite Publications
STMA Outreach Committee, Dorian Daily - Chairman

Dealing with Field Vandalism
Gerald Landby - Carroll College
We will share our experiences with vandalism and how we respond. This is an opportunity to share policies, concerns and ideas regarding culprits who make our jobs more challenging.

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Geotechniques, Inc.  319
Wixom MI
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www.greenmediaonline.com

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Global Turf Equipment, LLC 303
San Antonio FL
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Alpharetta GA
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Cary NC
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<td>Cincinnati OH&lt;br&gt;Distributor of all Pro-Brand Professional Seed for sports turf managers. <a href="http://www.proseeds.net">www.proseeds.net</a></td>
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<td>Seaford ON Canada&lt;br&gt;Progressive Turf Manufacturers rotary finishing mowers for all types of sports turf applications. <a href="http://www.progressiveturfequip.com">www.progressiveturfequip.com</a></td>
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<td>Birmingham AL&lt;br&gt;Ross Sports Field is a turnkey company capable of handling multi-field complexes. <a href="http://www.fieldbuilder.com">www.fieldbuilder.com</a></td>
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<td>Pittston Township PA&lt;br&gt;Developed an international expertise in the domain of golf and landscape through its industrial and commercial presence in Europe and North America and has saved up to 35% in labor costs for sports field renovators. <a href="http://www.mge-dairon.com">www.mge-dairon.com</a></td>
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<td>Mead NE&lt;br&gt;Rhizomatic Tall Fescue (RTF) is a new type of tall fescue, which produces rhizomes. The RTF Turf Producers Association controls the production of RTF sod and maintains the highest quality standards for RTF sod. <a href="http://www.RTFsod.com">www.RTFsod.com</a></td>
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<td>Gervais OR&lt;br&gt;The Scotts Turf-Seed is now a part of The Scotts Pro-Seed Group. We provide premium turfgrass seed to the sports turf industry. <a href="http://www.turf-seed.com">www.turf-seed.com</a></td>
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<td>Phoenix AZ&lt;br&gt;Performance seed company with a full range of products including bent grass, cool season and warm season turf. <a href="http://www.sroseed.com">www.sroseed.com</a></td>
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<td>1226</td>
<td>New York NY&lt;br&gt;Signature Flooring manufactures turf protection systems for concerts, stadiums, and special events. <a href="http://www.eventdeck.com">www.eventdeck.com</a></td>
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produced and commercially available.
www.johnstonseed.com

SubAir Systems, LLC
1424
Graniteville SC
Managing turf from beneath the surface. Promoting
healthier turf for maximum playability, durability
and appearance. www.subairsystems.com

Sustane Natural Fertilizer of America, Inc.
626
Auburn GA
Sustane Natural Fertilizer of America, Inc. is the
world's leading manufacturer of natural based fer-
tilizers and soil amendments.
www.sustane.com

SVE Portable Roadway Systems, Inc.
1423
Charlotte NC
SVE Portable Roadway Systems, Inc. is a leader
in the industry. We focus on manufacturing and
distributing products that provide quick access to
sites, with a variety of Ground Cover Mats and
Portable Roadway Systems.
www.trakmats.com

Syngenta Professional Products
225
Raleigh NC
Syngenta is the leading manufacturer of fungicides,
herbicides, and insecticides and plant growth regu-
lators. www.syngenta.com

Terraplas USA Rentals
1425
Kilgore TX
Protecting your turf as if it were your own.
www.terraplasusa.com

The Toro Company
901
Bloomington MN
Toro is a leading manufacturer of turf care mainte-
nance equipment including mowers, vehicles, and
other cultivation equipment. www.toro.com

Tri-Tex Grass
1509
Granbury TX
Tri-Tex Grass is a grower and installer of premium
turfgrass for the sports and golf industry.
www.tritexgrass.com

Turbo Link International/TLI Sports
1119
Clearwater FL
Turbo Link International is capable of building
natural or synthetic fields including site prepara-
tion and drainage systems. We are the sole distri-
butor for Polytan synthetic turf and track systems
in the United States. www.TLISports.com

Turf Diagnostics and Design
1609
Linwood KS
Turf Diagnostics & Design provides on-site and
laboratory testing for natural and artificial turf fields.
Services include GMAX testing, soil diagnostics,
aggregate testing, and rootzone mix design.
www.turfdiag.com

Turf Sewing Machines.com
1416
Newark NJ
TSM.com manufactures turf machines for sports
turf installers. The all new “Turf Monster” makes
other units obsolete.
www.turfspecialties.com

Turf Specialties, Inc.
827
Lakeland FL
Turf Specialties has been manufacturing the Thatch
Master for 15 years for athletic fields and golf
courses. www.turfspecialties.net

Ty-Crop Manufacturing Ltd.
413
Rosedale BC Canada
Ty-Crop has been the leading provider of quality
material delivery and topdressing equipment since 1985. Local support provided across North
America and around the world. www.tycrop.com

Underhill
531
Aliso Viejo CA
Underhill offers a complete range of irrigation materials for Golf Courses, Sport Fields and
Residential & Commercial Landscapes. Underhill products are manufactured with the highest qual-
ity materials and will save you time and money. Guaranteed Satisfaction isn't just a slogan ... it's
the Underhill legacy. www.underhill.us

The University of Georgia
1434
Athens GA
The University of Georgia Center for Continuing Education is proud to partner with STMA to deliver
two distance-based certificate programs for the green industry: Principles of Turfgrass Management and