15. Express professional opinions on technical subjects publicly only when the opinion is founded upon adequate knowledge of the facts and competence in the subject matter.

16. Abstain from conduct constituting a crime under federal, state, or local law, the penalty for which is, or may be imprisonment, including but not limited to, crimes of moral turpitude and dishonesty. For the purposes of the Code, a member’s conviction of such a crime will be considered conclusive evidence that the member committed that crime.

17. Abstain from knowingly making false statements or knowingly failing to disclose a material fact requested in connection with application or renewal for STMA membership or membership in an affiliated chapter.

18. Members have the right to report and are urged to report all known or suspected violations of the Code of Ethics and to voluntarily participate as a witness and present information in all proceedings to determine the possibility of a violation of this Code of Ethics.

The STMA Board shall administer and apply the Code and shall develop procedures regarding such administration and application.

Professional Conduct Guidelines

The following professional conduct guidelines are provided to encourage the highest standards of conduct among the membership of STMA. These guidelines are a companion document to the STMA Code of Ethics. While professional conduct guidelines may not be enforced with membership sanctions, these guidelines should nonetheless be promoted, practiced and encouraged by STMA members.

Noncompliance with these guidelines should be noted and self-policed by fellow STMA members, officials and affiliated chapters to discourage future instances of such noncompliance. In assessing one’s actions, all sports turf managers should ask the question, “Would my actions meet with the approval of other sports turf managers?”

1. A member should always contact a fellow sports turf manager prior to visiting his or her facility regardless of the reason for the visit, other than when attending an educational meeting, association event or as a spectator at a public event at the facility.

2. A member should only submit an application for a position and/or accept an interview for a position currently held by a fellow sports turf manager if the applicant has contacted the current sports turf manager to verify the position is open, or if the applicant has learned about the opening through an open position listing or through direct contact to the applicant by the facility’s personnel.

3. A member should only accept a consulting assignment at a sports field, facility if the current sports turf manager at that facility is aware of such impending consulting activity.

4. A member should make verbal consulting recommendations for a facility only with the knowledge of the current sports turf manager or make written recommendations only when issuing a copy of such recommendations to the current sports turf manager.

5. Commercial members, soliciting business for their company’s products and services, should channel such solicitations through the current sports turf manager of the facility or ensure the current sports turf manager at that facility is aware of such impending solicitation.

6. Members should always conduct themselves in the highest professional manager at all sports turf related events and other public events where the member is representing the sports turf management profession.

7. A member should not render negative opinions or comments about fellow members.

Members are encouraged to remind fellow sports turf managers about these courtesies through phone calls, electronic messages and letters. Peer reinforcement of these standards is encouraged.
chapter news

515/232-8228 or e-mail Jeff@iowaturfgrass.org.

Keystone Athletic Field Managers Organization (KAFMO/STMA): KAFMO will be holding a Sports Field Managers Clinic on Wednesday, June 22, at West Chester Area East High School. For information on the Chapter or upcoming events, contact Dan Douglas, Reading Phillies Baseball Club at 610/375-6489, ext. 212 or by e-mail to: kafmo@aol.com.

Kentucky Sports Turf Managers Association: KySTMA will be holding the University of Kentucky Research Field Day on June 30 at Spindletop Farm. For more information, check out the website at www.kystma.org or contact Tom Nielsen at TNielsen@batsbaseball.com or Donnie Mefford at dbmeffOD0@email.uky.edu or call him at 606/257-1451.

Michigan Sports Turf Managers Association (MISTMA): The MISTMA is having their Spring Seminar May 11 at the Detroit Lions Practice Facility in Allen Park. For more information on the Spring Seminar or the Michigan Chapter, visit their website at www.mistma.org or contact Chad Follis at 269/377-3340 or 269/381-0596 or by email at chadfollis@farmngarden.com.

Minnesota Chapter STMA: For information on the Minnesota Chapter, or upcoming events, visit the Chapter website at www.mstma.com or contact chapter President Greg Haag at 651/486-8295 or by email at greg.haag@metro-inet.us.

MO-KAN Sports Turf Managers Association: A field day and trade show is planned for mid-June at Rockhurst University in Kansas City, MO. For information on the Chapter or upcoming events, contact Paul Hecker at 913/971-9717 or email phecker@olatheks.org.

New England STMA: NESTMA will be holding a spring workshop which is free to members on May 10 from 8:30am - 1:00pm at the Noble and Greenough School in Dedham, MA. Notices will be mailed to members for each event. For information on the New England chapter or upcoming events, contact David Pinsonneault at 781/861-2757 or dpinson@ic.lexington.ma.us.

Northern California Chapter of the Sports Turf Managers Association: For information on the Nor-Cal Chapter, or pending events, call Janet Gift at 530/758-4200 or email Emory Hunter at emhunter@usa.net.

Nebraska Sports Turf Managers Association: For information on the Chapter or upcoming events, call Loren Humphrey at 402/461-2356 or e-mail to lhumphrey@cityofhastings.org.

Sports Field Managers Association of New Jersey: For information on the New Jersey Chapter or upcoming events call SFMANJ at 908/730-7770, e-mail HQ@sfmanj.org or visit the Chapter website at www.sfmanj.org.

Ohio Sports Turf Managers Association (OSTMA): The OSTMA will be having a 2005 Summer Field Day/Workshop on June 28 at Cleveland Browns Stadium and the 2005 South East Ohio Field Day on July 14 at the University of Rio Grande. For more information, visit the Chapter's website at www.ostma.org or call OSTMA Headquarters at 860/824-9805 or 419/824-9805 or Boyd Montgomery, CSFM, at 419/885-1982.

Pacific Northwest Sports Turf Managers Association: For information on the Chapter or upcoming events, contact Bob Christofferson at 206/346-4218 or bchristiff@mariners.org.

Southern California Chapter: For information on the Southern California Chapter or pending activities, call the Chapter Hotline at 888/678-STMA (578-7862) toll free in Southern California or 760/226-8873 or Michael Tarantino at 858/679-2526 or by e-mail: Mtarantino@powayusd.com.

South Carolina Chapter of STMA: For information on the Chapter or upcoming events, contact Dr. Trent Hale at 843/662-3526 ext. 206, or by e-mail at tchale@clemson.edu or visit our website at www.scstma.com.

Texas Sports Turf Managers Association: For more information contact the TXSTMA office at the Phone/Fax number: 866/TXSTMA1 (866-897-8621) or e-mail T.J. Thompson, Treasurer, at TXturfmanager@prodigy.net.

Tennessee Valley Sports Turf Managers Association (TVSTMA): For information on the Chapter or upcoming events, call Chapter President, Chris Pearl at 615/242-4371 or visit the Chapter’s website at www.tvstma.org.

Virginia Sports Turf Managers Association: The VSTMA Field Day is scheduled for June 28-29 at Hampden-Sydney College in Farmville, VA. For registration and sponsorship information, or more information on the Virginia Chapter please contact VSTMA President Bob Studholme of the Fairfax County Park Authority at 703/324-8590 or robert.studholme@fairfaxcounty.gov.

Wisconsin Sports Turf Managers Association: For information on the Wisconsin Chapter or other pending events, contact Chris Brindle at 715/346-3622 or cbbrindle@uwsp.edu.

Forming Chapters:

North Florida STMA Chapter: For information on the newly forming North Florida Chapter, contact Mark Clay at 904/633-6116 or Jay McCord at 904/448-2593.

New York Sports Turf Managers Association: Contact - Mike Albino by phone at 315/468-6225 or (c) 315/427-1214 or email him at mikealbino@earthlink.net.

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**World Class Athletic Surfaces**
Seeding strategy a little weak? SHAME ON YOU!

I am a commercial ag dealer trying to help our local school improve their athletic field. We have a sand-based high school field and we want to follow your recommendation of seeding after each game. We are not sure what type of equipment to use. Can we just broadcast seed or do we need to purchase an inter-seeder or is a drill sufficient to lay in the seed?

Joel
County Extension Council Member
Grimes, IA

I am a real proponent of frequent and higher than “normal” seeding rates when trying to establish grass amidst the onslaught of traffic, no matter what the soil type is on your field. Go to http://turfgrass.hort.iastate.edu/extension/seed.pdf for my guide on “Athletic Field Seeding Schedules.” There are many opportunities to successfully plant cool-season grass seed other than the optimum time, which is September. Athletic field schedules don’t always allow you time to get in there and do the seeding the way you would like, drill seed in multiple directions, and keep people off of it for 4 months, ha ha. If your fields are thin in traffic areas and you are seeding once or twice a year then shame on you, you’re old school.

Here’s my seeding philosophies that I like to recommend in my “Don’t Be Caught Bare” program; you figure out how to fit them into your program.

• Don’t be caught bare. Any time a spot on the field as big as your hand stays bare for a week, and you have done nothing, then shame on you for not trying to maintain a protective biomass of cover over the soil. The goal is to keep the players out of the soil by continually replacing lost plants.

• Our research shows that the most traffic tolerant seeding grass is perennial ryegrass, followed closely by tall fescue, and Kentucky bluegrass is a very distant last. I still recommend using Kentucky bluegrass in at least one seeding during the year, especially if you have 60 days of inactivity on the field following seeding, but if you want to see turf cover increase then perennial ryegrass or tall fescue gives you quicker and better long term turf cover results. If you don’t have a specific grass strategy in mind then shame on you. If you have given up on your practice fields because the traffic is too much then you might want to try a 50:50 mix of perennial ryegrass and tall fescue just to get some cover started. Don’t forget to seed often.

• Never miss the optimum time to seed in late summer, i.e., from mid-August through September. Even if you high traffic areas appear to be at their best in late August, they should receive a seeding then because it is important to have plants germinating and establishing as the existing mature canopy is wearing thin. The new plants you make in the fall are those that give you density in the spring or the following fall. If you are not thinking that far ahead then shame on you.

• Our research trials show that a single seeding on the first of September with perennial ryegrass and tall fescue at rates up to 45 lbs/1000 sq.ft. increased turf cover as traffic levels increased. This provides justification for heavy seeding rates and it should give you confidence that money is not being wasted on this type of seeding strategy. If you have bare ground at the beginning of the playing season and you are using old school seeding rates of 7 lbs/1000 sq. ft. for perennial ryegrass and tall fescue then shame on you.

• Pregenerated divot mix applied after every game should be a management strategy for all college and professional level fields. If you’re not using it you are watching bare ground develop right before your eyes as the season progresses. Shame on you.

• Multiple seeding (a minimum of six times per year) with multiple methods (three is preferred) is the best way to insure coverage and reduce exposed soil. Anything less then shame . . .

Joel is dedicated to helping Grimes’ school improve turf cover by paying more attention to seeding opportunities during the entire year. If you are waiting until the teams are totally off of the field then you are missing important times to get plants started. If you are seeding only twice per year then start seeding a minimum of six times per year (see seeding schedule and even seeding in the middle of the summer is sometimes a necessary option).

There is no need to seed into low traffic sections of the field where soil is not exposed since the mature plants there already dominate; more seed won’t make the stand thicker. If you are seeding before or after every game then simply use a method that does not thin the turf. Solid tire aerators, Aeroway, and Aerovator are conventional equipment that does a good job of planting seed also. The TPI seeder and Terra Combi are examples of machines that can poke small 5/16-inch holes in 1-inch centers.

Both the aerators and seeders can be used multiple times with minimal disturbance during the season without disrupting play. When you have more downtime on the field, then slicer seeders, drills and hollow aerifiers can be operated over a field two or more times to provide good coverage. Seed planted in aerifier holes is more traffic tolerant since the crown and tuft of grass develops in a protected hole. Broadcasting seed also helps fill in some of the spaces and covering it with light topdressing of sand or compost improves germination. Using all of these methods at least once during the season, i.e. drill, punch, and broadcast, is the best way to attack intensely trafficked areas of your field. If you don’t try them, then shame on you.

GUESTIONS? Send them to Dave Minner at Iowa State University, 106 Horticulture Hall, Ames, IA 50011, or email dminner@iastate.edu. Or, send them to Grady Miller at the University of Florida, PO Box 110670, Gainesville, FL 32611, or email gmillerramaiLifas.ufl.edu.

By Dr. Dave Minner, Ph.D., Associate Professor, Iowa State University
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