baseball fields truly provides a unique perspective into the construction of sand cap fields.

**RENOVATION**

*When to Seed & When to Sod*

Dr. Dave Minner, Iowa State Univ.

*Bermudagrass for Northern Sports Turf*

Dr. Roch Gaussoin, Univ. of Nebraska

**What you'll hear:** The northern limit for growth of bermudagrass has traditionally been the transition zone south. Many overseeding operations in the northern U.S. occur at sub-optimal times and result in an annual overseeding. Research was conducted to determine the feasibility of using bermudagrass on northern sports fields as an alternative to traditionally-used species such as perennial ryegrass.

**Why you should be there:** Northern sports turf managers with excessively-used facilities who have had trouble with successful overseeding will benefit from information on the use of bermudagrass as an alternative to traditionally-used species.

*When to Resurface & When to Rebuild*

Boyd Montgomery, CSFM

**What you'll hear:** Session will discuss options to look at when you are faced with the issue of either resurfacing or rebuilding. The session will also look at the various types of techniques used to accomplish these tasks.

**Why you should be there:** Participants that are either considering one of these two options or are already undertaking these tasks should attend to see the various options and techniques available.

*Field Renovation on a Tight Budget*

Dr. Dave Minner, Iowa State Univ.

**PROFESSIONAL DEVELOPMENT**

*Sports Field Management: More than just Turf Management*

Bill Murphy, City of Scottsdale

*Improving Relationships Through Effective Communication*

Dr. Richard Caton, New Jersey Turfgrass Association

**What you'll hear:** This session will focus on the fundamental aspects of communication as they relate to various modes used in the workplace. Real-life situations are depicted as opposed to theoretical models with humorous anecdotes to make things more relative.

**Why you should be there:** Attendance at this session will enable the participants to get a better understanding of real-life situations where communication problems existed. Hopefully the knowledge gained will enable participants to modify their communication styles and skills to reduce problem conditions, thereby creating more effective ways of communicating.

*Recruiting & Organizing Volunteer*

"Last year was my first visit to the conference and I was impressed. I found the educational sessions particularly of value. I was not overwhelmed with statistical and scientific information but received practical concise useful information. The networking opportunities were fantastic!"

-Tim Sullivan

*Labor*

Ken Norkosky, City of Aurora Parks

*Motivating & Retaining Quality Employees*

Steve Keating, Toro Company

**What you'll hear:** The ultimate test of management in the year 2000 and beyond is the ability to motivate and retain quality employees. This fast moving 45-minute presentation will focus on discovering what motivates our individual employees and ensuring that they stay with us when they reach their peak. We will also discuss the benefits of working to motivate our employees as well as how to improve our effectiveness in this vital management area. We will look at six primary principles we can use to effectively coach our employees on a daily basis and discuss strategies for cost effectively retaining those key employees that no successful organization can afford to lose.

**Why you should be there:** We need to look no further than the national unemployment rate to see the importance of this topic. One of the single greatest expenses that any company can have is hiring and training quality employees. Perhaps the only greater expense is losing that employee just as they begin to become a productive member of this team. Participants will leave this session with several ideas they can use immediately to lessen the chance of losing a truly valuable employee.

**Friday, January 19**

8:00-10:15 a.m.

Workshops—choose one of these six morning sessions

*Understanding Your Soil Test Report*

Dr. Tony Koski, Colorado State Univ.

*Warm-Season Grass Selection for Sports Turf*

Dr. John Cisar, University of Florida

*Drainage System Troubleshooting & Design*

Francois Hebert, Lanco Amenagement, Inc.

**What you'll hear:** The workshop will deal with drainage basics, including water and soil properties and water movement in soils; basic drainage systems, including traditional agricultural drainage and vertical bypass drainage systems; and drainage problem diagnosis and troubleshooting.

**Why you should be there:** This workshop will be designed with a very hands-on approach aimed at attaining an understanding of how drainage works as a whole, rather than trying to define the optimal drainage system. With the skyrocketing demand for quality sports turf surfaces, the need is as much for the renovation of existing surfaces as for new installations. The two-hour format should allow for plenty of time for
sharing experiences between participants, while the actual presentation will serve as a catalyst for these exchanges rather than being an end in itself.

Irrigation Design & Management for Sports Turf
Lynda Wightman, Hunter Industries

Cool-Season Weed Management for Sports Turf
Dr. Roch Gaussoin, Univ. of Nebraska

What you'll hear: Weed control in sports turf offers challenges not seen in other turf management endeavors. The constant activity on most fields causes increased weed pressure and application scheduling challenges. Strategies to increase effective weed management in sports turf will be presented.

Why you should be there: Attendees who have been unsuccessful in weed control or want to learn the latest in herbicide and management strategies for northern sports turf managers.

Sports Turf Management on a Limited budget
Dr. Dave Minner, Iowa State University

2:30-4:45 p.m.
Workshops-choose one of these six afternoon sessions

Soils: The Basics
Dr. Henry Indyk, GSI Consultants/Turfcon

Cool-Season Grass Selection for Sports Turf
Dr. Trey Rogers, Michigan State Unv.

Managing Sports Turf with Alternative Water Sources
Dr. Ronny Duncan, Univ. of Georgia

What you'll hear: The demand for fresh water is doubling every 20 years and with only 1.6 percent of the total water in the world being labeled as fresh water, a critical point will be reached where all sports turf will be irrigated with alternative water resources.

Why you should be there: The question is not IF alternative water use will be implemented in the near future, but WHEN.

Fertigation for Sports Turf
Abby McNeal, Univ. of Colorado

What you'll hear: Complete overview of fertigation, including: design, construction, installation, usage, benefits, disadvantages and varieties of equipment.

Why you should be there: Upgrading or installing a fertigation system-now what? What to look for in a fertigation system.

Warm-Season Weed Management for Sports Turf
Dr. Grady Miller, Univ. of Florida

Getting Ready for the CSFM Exam
Tony Koski, Colorado State Univ.
Mary Owen, Univ. of Massachusetts
Mike Schiller, CSFM, Rolling Meadows Park District

What you'll hear: Preparation for the certification exam. Without giving specific questions we will point out areas that exam takers should be familiar with.

Why you should be there: If you are thinking about certification and are nervous about the test, this session is for you.

Saturday, January 20
8-10:15 a.m.
Concurrent Session II-Each of the three presentations in these sessions will run for 45 minutes.

MAINTENANCE ISSUES ON HIGH PROFILE ATHLETIC FIELDS

A Year in the Life of Baseball Field Maintenance
Dr. Ronny Duncan, Univ. of Georgia

What you'll hear: The demand for fresh water is doubling every 20 years and with only 1.6 percent of the total water in the world being labeled as fresh water, a critical point will be reached where all sports turf will be irrigated with alternative water resources.

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8-10:15 a.m.
Concurrent Session II-Each of the three presentations in these sessions will run for 45 minutes.

MAINTENANCE ISSUES ON HIGH PROFILE ATHLETIC FIELDS

A Year in the Life of Football Field Maintenance
Mike Andresen, Iowa State Univ.

A Year in the Life of Soccer Field Maintenance
Bob Milano, Jr., Univ. of California/Berkeley

A Year in the Life of Baseball Field Maintenance
Mike Owens, Rolling Meadows Park District

If you have questions about how biostimulants can enhance your turf management program, check out our brochure “The Benefits of Biostimulants.” The brochure explains the benefits of humic and fulvic acids and cytokinins and provides the results of cooperator field trials and university tests using Focus® and Launch® Biostimulants.

Call 1-800-821-7925 for a printed copy or see www.pbigordon.com/biostimulant_main.htm to review on-line.

Circle 119 on Inquiry Card.

Mid Vac
The new Gooszen Mid Vac is the most versatile, powerful, compact, vacuum on the market. This exciting new product allows you to pick up aeration cores, grass clippings, leaves, or pine needles all in one quick pass. Its 60" wide deck contains a 4 rows of counter rotating rubber fingers to lift and remove even the most stubborn materials. Once airborne, the vacuum takes over and deposits the material into its 3 1/2 cubic yard container. The Mid Vac has its own 22 HP Robin engine and is totally self powered. It can be towed with any truckster, tractor, truck, etc. Once your work is done, the Mid Vac has a hydraulic dump that can be activated from the operators seat. Simply move the lever and your load is emptied.

Visit Booth 409 at the STMA Show

Circle 120 on Inquiry Card.
**MAINTENANCE ISSUES ON LIMITED BUDGET ATHLETIC FIELDS**

A Year in the Life of Baseball Field Maintenance
Bucky Trotter, Univ. of South Carolina

Why you should be there: What are the do's and don'ts to management? Various options will be presented.

**NEW TECHNOLOGY**

New Warm-Season Grasses for Sports Turf
Dr. Gil Landry, Univ. of Georgia

**INNER STADIUM ISSUES**

Irrigation System Efficiency
Dave Hepburn, Toro Company

Fielding Labor Issues
Paul Zwaska, Beacon Ballfields

Growing Grass in Low Light Conditions
Dr. Ronny Duncan, Univ. of Georgia

What you'll hear: Invariably, there seems to be various sports stadiums that have problems with light quality and quantity in some sections of the field-this is especially a problem on baseball fields, enclosed stadiums, and partial dome stadiums. Grass species selection and cultivar selection become crucial steps to successful management.

Why you should be there: The new synthetic turfs look and play like real grass; they will become a part of our industry in the future. This is a chance to learn more about them.

**Product Preview**

**Nelson Gear Drives - Your Sportsfield Solution!**

Specifically designed for applications covering 46-74 feet - Nelson has the gear drives meeting all your athletic field needs.

See us at booth 110/112

Circle 121 on Inquiry Card.

**Thatch-Master 48” & 60” Fine Turf Verti-Cut**

Turf Specialties will be displaying thier line of athletic field verticuts at the STMA Show January 18th - 19th

Visit booths 804, 805, 806

Turf Specialties
320 Third Street SW
Winterhaven, FL 33880
863-293-1657

Circle 122 on Inquiry Card.
Round-Table Discussions—Each topic will be repeated three times for 40 minutes at a time with a maximum of five minutes move time in between. Participants may choose the topics they wish to discuss, with a three-topic limit.

Making the Most of Limited Resources
Dr. Dave Minner, Iowa State Univ.

Seeding & Sodding for Establishment & Repairs
Mike Trigg, Waukegan Park District

What you'll hear: An exciting round table discussion on success or failures with seeding or sodding for establishment or repairs of athletic fields. Participants will hear from other sports turf managers on suggestions or tips for successful seed or sod establishment.

Why you should be there: Participants will be asked to share their experiences with seeding or sodding practices. Whether it be new field constructions or just a quick goal mouth repair, learn what works for seed or sod and why. Come share your tips with other sports turf managers.

Managing Baseball Fields
Eric Hansen, Los Angeles Dodgers

Managing Football Fields
Troy Smith, Denver Broncos

What you'll hear: In this session we will be covering football field management from pee-wee leagues up to the NFL level. We will cause all aspects of field management from off-season management to game day situations. In this open conversation setting, all types of management practices will be open for discussion.

Why you should be there: If you have questions on managing football fields, here's your chance to have them answered in an open, relaxed setting. This session will be attendee driven based on the topics that are raised. Attendees will have the opportunity to have management questions addressed by high school, college and professional turf managers.

Stabilizing Playing Surfaces
Ross Kurcab, CSFM, Denver Broncos

What you'll hear: In recent years, there has been an explosion in commercially available stabilizing systems for grass athletic surfaces. I will discuss some of the factors in traction/shear resistance on grass surfaces, as well as reviewing several of the systems on the market. A brief look at the available research will also be included.

Why you should be there: Too many events on your grass fields? No money to build more fields? Perhaps one of the many available grass stabilizing systems is just what you need. Traction and grip are key components of playability; come learn what I have learned.
Certified Sports Field Manager Program
Dr. Tony Koski, Colorado State Univ.
Ted Baker, CSFM, Park District of Highland Park
Eric Adkins, CSFM, Northwestern Univ.

What you'll hear: This session will highlight the CSFM program, including: How to prepare for the test; benefits of the CSFM program; what it means to be certified; and how professionalism will help the STMA.

Why you should be there: This will be an opportunity for STMA members to talk with CSFMs who have taken the test and are obtaining CEUs and ISPs. They will also find out if being certified is worth it (and it is).

Landscape Maintenance for Sports Turf Facilities
Rich Moffitt, Munie Outdoor

Fielding Labor Issues
Paul Zwaska, Beacon Ballfields

Dealing with Water Conservation Restrictions
Dan Douglas, Reading Phillies

What you'll hear: Discussion centered on the lessons learned from the drought suffered during 1999 in the Mid-Atlantic region.

Why you should be there: Very few of us work in an area that is exempt from the possibility of a drought. Discussion during this informal round table session will focus on what to expect during a severe drought and what precautions you can take before the situation gets out of your control.

Water Auditing
Lynda Wightman, Hunter Industries

What you'll hear: Improve safety on playing surfaces with efficient irrigation practices and products. Water auditing is a proven method of evaluating, repairing and measuring the actual efficiency of water applied to the turf surfaces.

Why you should be there: Do you maintain a sports turf area that has an existing irrigation system? Do you have dry and wet spots on the playing surfaces? Is the cost of water important to you and your management? Is liability an issue? Is the price of a new and/or retrofit irrigation system an issue to you and your management? Join us for round table discussions on how water auditing can help answer these and many more questions.

For Good Looking Sports Turf... Choose Broyhill


"Broyhill Stadium Vac," Stadium Blade,® and Ball Field Finisher® utility vehicle accessories ensure top-of-the-line surface maintenance.

Plus a full line of the industry's best sprayers, aerators, and other turf-grooming equipment.

Making you look good

For more information on Broyhill's broad line of turf care equipment, call 800.228.1003 or visit www.Broyhill.com

Circle 132 on Inquiry Card.

Product Preview

Typar® Turf Blankets

Typar® Turf Blankets retain warmth, which enhances germination and growth and helps protect turf from winterkill. The blankets also protect from wind and desiccation, retain moisture and allow sunlight, air and water through to the soil. Made of spunbonded polypropylene, Typar Turf Blankets are tough, durable and tear resistant.

TMSG, Inc.
1155 Kildaire Farm Road, Suite 102
Cary, NC 27511
800-455-3392, Fax: 919-468-8748
Visit Booth 409 at the STMA Show

Circle 125 on Inquiry Card.

DD GrassMaster

Booth #: 706

Web site: www.ddgrassmaster.com

Office Information: 17315 Hibiscus Ave
Lakeville, MN 55044
(952)891-8110
Fax: (952)891-2127
Email: rmcclon@gateway.net

Blend of natural and synthetic grass
Over 120 installations
Cuts down on injuries, maintenance and cost less than synthetic surfaces
Triples the amount of field use
Denver Broncos will play on GrassMaster, 2001.

Circle 126 on Inquiry Card.
TVSTMA Program at Adelphia Coliseum Great Success

The Tennessee Valley Sports Turf Managers Association’s Athletic Turf Seminar on Tuesday, Sept. 26, 2000, was a great success. Ninety attendees gathered at Adelphia Coliseum, home of the Tennessee Titans in Nashville, Tenn., for the 8 a.m. registration and a chance for some informal networking before the “official” start of the meeting.

Dr. Allen Windham, University of Tennessee, started the educational sessions with a presentation on Disease Control. Dr. Michael Goatley, Mississippi State University, next addressed the timing of fertilizers for Fall Overseeding. Then Terry Porch, Tennessee Titans, outlined the maintenance program at Adelphia Coliseum. Following a short break for refreshments and more networking; Marty Kaufman, Tennessee Titans, reported on his impressions of Playing Surfaces in NFL Europe. Dr. Barry Stewart, Mississippi State University, wrapped up the morning program with a presentation on Methods of Assessing Sports Field Quality.

Conversations flowed as the attendees shared ideas and information over the lunch break.

Following lunch, the attendees moved to the field for a behind-the-scenes tour of Adelphia Coliseum and more in depth information on the facility and the field-care program.

Chapter News

Mark your calendars now for STMA’s 12th Annual Conference & Exhibition, “Upward and Onward,” to be held January 17-21, 2001, at the Tampa Marriott Waterside and the Tampa Convention Center in Tampa, Fla.

Congratulations to STMA’s Newest Affiliated Chapter: The South Texas Sports Turf Managers Association.

For information on the chapter or upcoming events, contact: Tom McAfee, Nelson Wolffe Municipal Stadium, San Antonio, at (210) 207-3754.

Colorado: The chapter will again participate in the Rocky Mountain Regional Turfgrass Association Conference and Trade Show which will be held Nov. 29-Dec. 1 at the Denver Convention Center. For information on the Colorado Chapter or upcoming activities, log on to the chapter’s Web site: www.cstma.org or call the CSTMA Chapter Hotline: (303) 346-8954.

North Texas: The chapter will meet on Dec. 2, 2000, in conjunction with the Texas Turfgrass Association Conference in San Antonio. More details will be announced soon. For information on the chapter or pending activities, contact: Rene Asprion, Diamond Pro, at (800) 228-2987 or Dr. James McAfee, Texas A & M University, at (972) 962-9220, or log onto www.ntstma.org to check out the Web site.

Ohio: The chapter will participate in the Ohio Turfgrass Foundation Conference in Columbus, Ohio, on Dec. 4-7, 2000. The OSTMA’s annual meeting and awards breakfast will be held on Dec. 5 in conjunction with the conference. For information on the OSTMA Chapter or upcoming events, contact: Joe Zelinko at (800) 897-9714 or Boyd Montgomery at (419) 885-1982 ext. 50, or click on your computer to www.glstma.org to visit the chapter’s Web site.

Arizona: The Sports Turf Managers Association of Arizona and the City of Yuma Parks and Recreation will present the 8th Annual Sports Turf Field Day and Equipment Show. This event will be held at the Ray Kroc Baseball Complex in Yuma on Friday, Dec. 1, 2000. The day’s activities include presentations by guest speakers, seminars and the opportunity to view vendor displays. The 5th Annual “Sports Turf” Golf Tournament will be held on Thursday, Nov. 30 at Desert Hills Golf Course. For more information on these events, contact Larry Munoz, City of Yuma Parks and Recreation at (520) 329-2824. For information on the chapter or other upcoming events, contact: Bill Murphy, City of Scottsdale Park, Recreation and Facilities Manager, at e-mail: bmurphy@ci.scottsdale.az.us or phone:(480) 312-7954.

Florida Chapter #1: The chapter will hold an Equipment Demonstration Day on Dec. 5, 2000, at the City of Parkland. For information on the chapter or pending activities, contact: John Mascaro at (954) 341-3115.

Minnesota: The chapter will again participate in the Minnesota Turf & Grounds Conference and Trade Show. Dates are Dec. 6-8, 2000. Several Conference sessions will focus on sports turf management. For information on the
STMA 12th ANNUAL CONFERENCE & EXHIBITION
January 17-21, 2001 - Tampa, Florida

Tampa 2001: Upward and Onward

Super Educational Sessions - Group Sessions and Four Choices in Each Concurrent Session
Two Sessions with Your Choice of One of Six 2-Hour Workshops
Round-Table Discussions

Super Indoor Trade Show & Exhibition
Share an evening reception with exhibitors in the exhibit hall -
followed by a second opportunity to view exhibits and connect with suppliers the next day

Super Welcome Reception and Networking Opportunities
Super Pre-Banquet Reception, Banquet and Annual Awards Program
"Live"Auction, Silent Auction and Raffle of valuable sports memorabilia

Optional Events - Something for Everyone!
Wednesday Seminar on Wheels to Tampa area sports venues
Wednesday Workshop with Floyd Perry
Wednesday Golf Outing
Wednesday Late Afternoon “Category” Sessions
Sunday Seminar on Wheels to Tampa area sports venues
Sunday Wheels Tour to Tampa attractions
AND MORE...

WANT TO KNOW MORE? Call STMA Headquarters at 800/323-3875
Minnesota Chapter or other upcoming events, contact: Ron Werner at (507) 634-1176.

Southern California: The chapter will hold an educational program at Mira Costa College from 8 a.m. to 5 p.m. on Dec. 7. A pesticide presentation will be included in the program. CEUs will be awarded. For information on the Southern California Chapter or pending activities, contact: Ron Kirkpatrick at (858) 438-1755.

Iowa: The chapter will participate in the Iowa Turfgrass Conference and Trade Show to be held from Jan. 29-31, 2001, at the Polk County Convention Complex in Des Moines. A special sports turf track will again be offered.

For information on the Iowa Chapter or upcoming activities, contact: Lori Westrum at The Turf Office at (515) 232-8222 (phone) or (515) 232-8228 (fax) or e-mail: Lori@iowaturfgrass.org.

Keystone/KAFMO): The 5th Annual KAFMO Athletic Field Conference will be held in Grantville, Pa., on Feb. 9, 2001. The event will feature Boyd Montgomery of the Sylvania (Ohio) Recreation Department, along with seminars by KAFMO members, the annual awards ceremony and vendor exhibits. For information on the chapter or upcoming events, contact: Dan Douglas, Reading Phillies Baseball Club, at (610) 375-8469, ext. 212 or via the chapter e-mail address: kafmo@aol.com.

Gateway: For information on upcoming events or on the chapter, contact: Mark Jennings at (314) 983-5345 or Jim Anthony, Saint Louis University, St. Louis, Mo., at: (314) 977-2956.

Indiana: For information on the Indiana Chapter or pending activities, contact: Terry Updike, B & B Fertilizer, at (219) 356-8424.

Michigan: For information on the chapter or other pending events, contact: Rick Jurries, West Ottawa Public Schools, at (616) 738-6974 or click on your computer to www.mistma.org to visit the chapter's new Web site.

Midwest: For information on the Midwest Chapter or pending activities, call: The Chapter Hotline (847) 622-3517.

Northern California: For information on the Nor-Cal Chapter or pending events, contact Janet Gift at (530) 758-4200.

Mid-Atlantic (MAFMO): For information on the MAFMO Chapter or pending activities, contact the Hotline: (410) 290-5652.

Tennessee Valley: For information on the TVSTMA Chapter or upcoming events, contact: Bill Marbet, Southern Athletic Fields, Inc. at (931) 380-0023 or (800) 837-8062.

Wisconsin: For more information on the Wisconsin Chapter or pending events, contact: Rich Rigg's, R. H. Rettler & Associates, Inc. at (715) 341-2633.

Mid-South: For information on the Mid-South Chapter or upcoming events, contact: Robert Bodi at TURF419@aol.com or Jim Calhoun at (901) 755-1305.

Chapters On The Grow
Kansas City, Missouri-Kansas: For information on MO-KAN STMA, the newly forming chapter, or on upcoming events, contact: Trevor Vance at (816) 504-4271; Gary Custis at (816) 460-6215; or Jody Gill at (913) 861-4121.

Nebraska: For information on the forming chapter or upcoming events, contact: Gregg Bostelman, City of Grand Island, at (308) 385-5426.

New York: A chapter is forming in Central New York. The group will meet at 10:30 a.m. on the first Wednesday of each month at the National Soccer Hall of Fame. Interested? Want more information? Contact Kevin Meredith, National Soccer Hall of Fame, via e-mail at Kevin@wpe.com or by phone at (607) 432-2953.

New Jersey: For information on the forming chapter or upcoming events, contact: Jim Gavigan, Lesco, at (732) 248-8979 or Eleanora Murfitt, Director, Township of Clinton Parks & Recreation Department, at (908) 735-5999.
Get Serious With STMA

Application for Membership

The Sports Turf Managers Association (STMA) is an organization of professionals representing all segments of the sports turf industry. Our members work to combine the science of growing turfgrasses and the art of maintaining both natural and artificial athletic field materials to produce safe and aesthetically pleasing playing surfaces.

STMA provides members with a variety of benefits, including: educational opportunities; support for sports turf research; facilities tours; a national awards program; certification program; job hotline; website: www.sportsturfmgr.com; access to the STMA National Conference & Exhibition; complimentary subscriptions to Sports Turf Manager and sportsTURFMagazine; and MUCH more!

If you're serious about the sports turf industry, then it's time to become a member of STMA. Join today!

Member Information

Name __________________________
Title __________________________
Employer ________________________
Type of Business __________________
Address _________________________
City/state/zip _____________________
Phone ______________ Fax __________
E-mail Address ____________________
Signature _________________________
Referred by _______________________

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