

SCOREBOARD

• Display Rates: (Per Column Inch)

1x: \$140 6x: \$115 3x: \$130 12x: \$100

· By The Word Rate:

\$.95 per word, per insertion. Initials and abbreviations count as full words. Minimum charge \$55.

• Business Card Rates:

1x: \$300 6x: \$275 12x: \$250

· Deadline:

The 10th of the month prior to publication date.

. Note

Classifieds are payable in advance. Ads using cuts or special borders will be charged at display rates. Ads are non-commissionable. Blind ads will be charged an additional \$10.

• For Space Reservation Contact:

Linda Serio, Classified Sales 2101 S. Arlington Heights Road Arlington Heights, IL 60005-4142 (847)427-2085 • FAX (847)427-2037

CLASSIFIEDS

POND AND LAKE LINERS

Buy direct from fabricator 20, 30, 40 mil PVC, Hypalon, HDPE & Polypropylene. Custom fabricated panels of up to 25,000 S.F. Material only, Material & Supervision or Complete Installation Service available.



Colorado Lining

(800) 524-8672 1062 Singing Hills Rd. Parker, CO 80134 (303) 841-2022 FAX: (303) 841-5780

HELP WANTED

TECHNICAL GROUNDS PRODUCTS REP

Opti-Gro, a division of a world-wide manufacturing corporation, is looking for a motivated individual with a life-science background. We manufacture and market a complete line of technical grounds care products. Our sales representatives enjoy financial growth and the opportunity to advance. Customers include municipalities, institutions, industry and many others. We offer:

- Thorough Training
- Local Territory
- · Repeat Sales

If you have a successful background and are willing to make a commitment, please send resume to:

John Hawkins
Opti-Gro
One Mack Centre Drive
Paramus, NJ 07652
or fax resume to 201-261-7882
Positions available in the North East

Grow with Us KEYNOTE SPEAKER - PAUL MAGUIRE FORMER BUFFALO BILL NOVEMBER 12 -15, 1996

TURFGRASS ASSOCIATION WITH

Next year - OnCenter, Syracuse, New York
Mail the coopen for further information or call 500-875-TURF or \$15-178-122
Please send
Continence Troggam
NYSTA (17)
NYSTA Membership Application
Name
Telephone
Film
Mailing Address
City. State
Zip.

ADVERTISER INDEX

Badger Associates25
Beacon Ballfields
Contech Construction Products, Inc 12
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First Products, Inc
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West Coast Turf3
World Class Athletic Surfaces, Inc 27

ROCHESTER RIVERSIDE CONVENTION CENTER ROCHESTER, NEW YORK

Strike It Rich!











Las Vegas

GCSAA's 68th International Golf Course Conference and Show February 6-12, 1997



Strike it rich at the 68th International Golf Course Conference and Show held in the Las Vegas Convention Center. This will be an information-packed week of educational opportunities, the newest golf course products and services, and the chance to network with fellow professionals.

- ♣ Educational Seminars Thursday through Monday, Feb. 6-10
- ♣ Trade Show Monday, Feb. 10, noon-6 p.m. Tuesday, Feb. 11, 9 a.m.-5 p.m. Wednesday, Feb. 12, 9 a.m.-5 p.m.
- ◆ Distributor Preview Monday, Feb. 10, 9 a.m.-noon
- ♣ Educational Sessions and Forums Sunday through Wednesday, Feb. 9-12
- ♣ GCSAA Golf Championship

 Tuesday and Wednesday, Feb. 4 & 5, Practice Rounds

 Thursday and Friday, Feb. 6 & 7, Championship



Because of the special weekend requirements of Las Vegas hotels, the 1997 Conference and Show will run Thursday through Wednesday as opposed to the normal Monday through Sunday pattern. The Monday through Sunday schedule will resume in 1998. When you make your plans to attend, please keep in mind that Las Vegas hotels do not allow Saturday check-in.



Register Today!

1421 Research Park Drive • Lawrence, KS • 66049-3859 800/472-7878 • Fax: 913/832-4420