

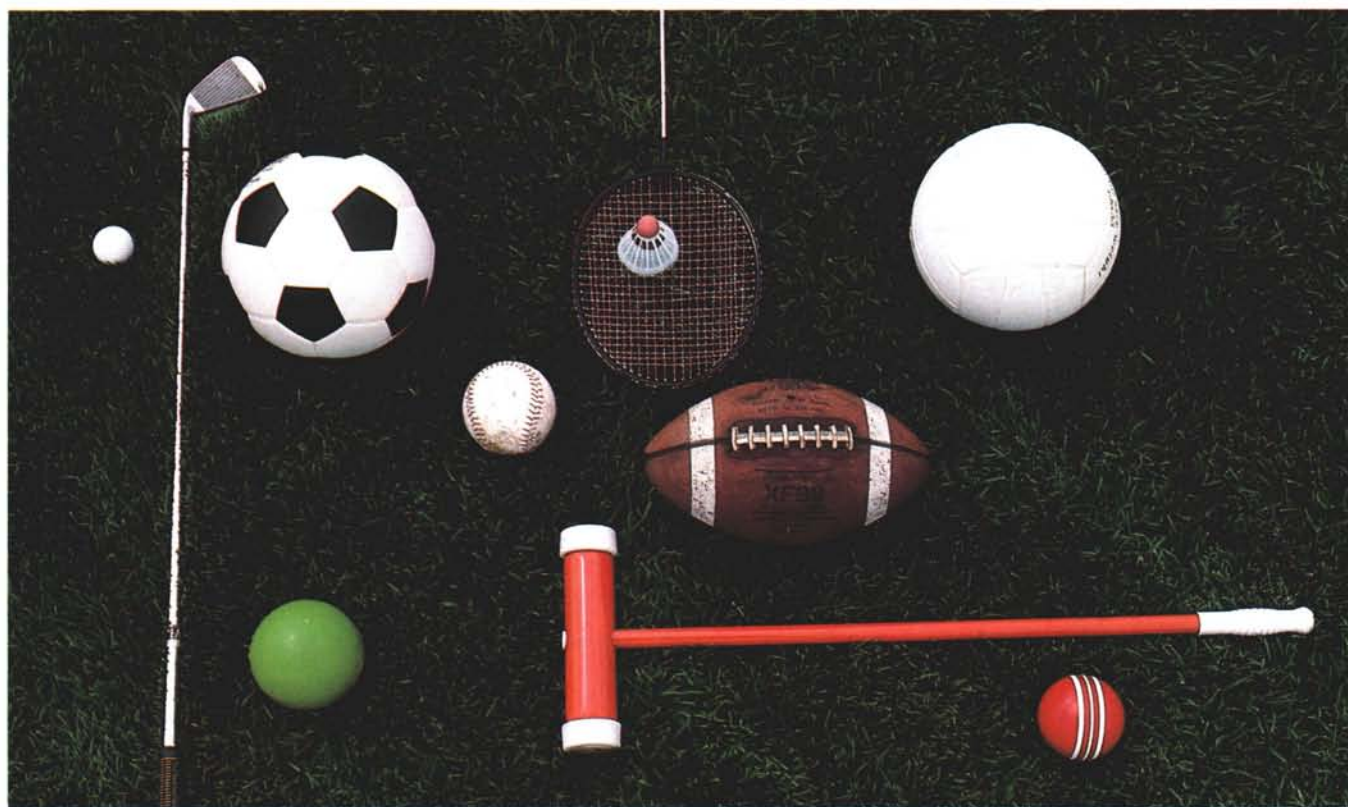
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AN ADAMS PUBLISHING COMPANY
6913 VALJEAN, VAN NUYS, CA 91406
(818)781-8300, FAX (818)781-8517

sportsTURF Magazine (ISSN 1061-687X) is published monthly except
in December by Gold Trade Publications, Inc. Material in this publica-
tion may not be reproduced or photocopied in any form without the writ-
ten permission of the publisher.

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Business Publications Audit of Circulation, Inc.



SUBSCRIPTION RATES

ONE YEAR \$33 TWO YEARS \$50
FOREIGN (ONE YEAR) \$55 SINGLE COPY \$5

SECOND CLASS POSTAGE PAID at Van Nuys, CA and at addition-
al mailing offices.

Postmaster: Please send change of address to sportsTURF, P.O.
Box 8420, Van Nuys, CA 91409.

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JULY 1992

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14 FIELD MARKING AND PAINTING: COMPLETING THE GREEN CANVAS

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Teamwork between local authorities, turf science experts, and contractors revitalized, through reconstruction, 23 athletic fields in the Fairfax County Parks and Recreation System.

20 STMA PROFILE: THE RISE OF JESSE CUEVAS

Every year, College World Series action sizzles at Johnny Rosenblatt Stadium in Omaha, NE. Rain or shine, you'll find superintendent Jesse Cuevas and his crew making sure the field lives up to—and goes beyond—its outstanding national reputation.

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ON THE COVER: Touch-up and trim painting with four-inch brushes at Jack Murphy Stadium in San Diego, CA. Photo courtesy Steve Wightman.

STMA IN ACTION

ASSOCIATION NEWS

SMITH, BUCKLIN TO MANAGE STMA

The Sports Turf Managers Association (STMA) has retained Smith, Bucklin & Associates, Inc., Chicago, for management services. The firm was serving as STMA's interim management company since April 1. Bret Kelsey will serve as STMA's executive director.

The Fourth Annual National Conference of STMA and the 23rd Annual National Federation Conference of High School Directors of Athletics will run concurrently at the Indiana Convention Center in Indianapolis, IN., December 12-16. For more information, contact STMA Headquarters, 401 N. Michigan Ave., Chicago, IL 60611-4267; (312) 527-6710.

STMA CHAPTER NEWS

Florida Chapter STMA: Equipment Safety and Chemical Safety are the central themes of the August 11 Florida Chapter Meeting. The event will be at the South Campus of Florida International University in South Miami from 9 a.m. to 2 p.m. For information contact John Mascaro (305) 938-7477 or Ed Birch (305) 938-0217.

Colorado Chapter STMA: CCSTMA will hold a workshop during the first week of August. General topics will include care of softball/baseball fields and how turf managers execute the switch to football/soccer play. Contact Bill Whirly at (303) 221-6660 for details.

Chesapeake Chapter STMA: The Chesapeake Chapter will hold a Field Day and Workshop on August 5 from 8 a.m. to 4 p.m. The event will take place at the Athletic Fields of Byrd Stadium, University of Maryland, College Park Campus, College Park, MD.

For details on the Field Day and Workshop, contact Ray Flood or George Frazee at (301) 808-3966.

Midwest Chapter STMA: "Soccer Field Maintenance" is the theme of the Sports Turf Workshop to be held by the Midwest Chapter on July 30. The event will take place at the Lyons Township

High School, North Campus, at 100 South Brainard Avenue, LaGrange, IL. Workshop hours are 8:30 a.m. to noon.

For additional workshop details, contact Lonnie Berg at (708) 579-6779. For more on the chapter contact Mike Trigg, Waukegan Park District, (708) 360-4750.

Iowa Chapter STMA: The Iowa Chapter of STMA will hold a Sports Turf clinic on August 11, from 8:45 a.m. to 4 p.m. at the Carroll Community School Auditorium, 2809 North Grant Road, Carroll, IA.

For information on the Carroll Clinic,

contact Mike McCaffrey at (712) 792-5542. For chapter information contact Gary Peterson at (515) 792-6433.

STMA Special Announcement: A Northeast Chapter is forming and it will start off with a regional meeting.

This milestone event will take place on August 12, in conjunction with the Northeast Chapter Regional Meeting. It will be at Foxboro Stadium from 9 a.m. to 3:30 p.m.

For further details contact Bernie Keohan, department of facility maintenance, Harvard University, at (617) 495-5929.

PRESIDENT'S MESSAGE

Dr. Gil Landry, Jr.

As architects of change, the Sports Turf Managers Association (STMA) Board of Directors recently embarked on a broad and progressive campaign to rekindle the vitality of the organization.

At a June 23 board meeting in Carol Stream, IL, the board unanimously approved the services of a new management firm, Smith, Bucklin & Associates, Chicago. The key to any organizations success and/or longevity revolves around good people, planning, and organization. We believe Smith, Bucklin & Associates empowers STMA with these three vital ingredients.

Our new executive director is Bret Kelsey. He will help STMA maintain a focused direction and a total business perspective, which encompasses the operational, human resource, and long-term planning objectives impacting this organization.



The Sports Turf Managers Association is a relatively young organization, but we have already had several positive and negative experiences. Our commitment to excellence, leading the industry, and volunteerism, is the determining factor in STMA's survival. These select qualities, along with the solid organizational and management capabilities of Smith, Bucklin & Associates, will help us move to the next level and meet the challenges of today and tomorrow.

You—the members—are the lifeblood of this organization. We must continue efforts to recruit new members as well as continue to support STMA through volunteerism at the chapter level and through institutes. Together, with more members and your enthusiastic participation, STMA will quickly be elevated to the number one sports turf association in the world.

The Sports Turf Managers Association is maturing. We are taking the necessary and correct steps to not only become a cutting-edge sports turf association, but to better serve your needs and your personal growth.

THE FRONT OFFICE

OPINION PAGE

TWO-WAY STREET



In the May issue of *sportsTURF*, we ran an editorial titled "Wake-Up Call," which sharply criticized the lack of emphasis on sports turf management by a number of venues and professional teams. It's a point we stand by—one we won't let go.

However, George Toma, no stranger to the professional sports turf arena, wrote us a wonderful letter that said, while we "hit the nail on the head" in terms of the role of upper management, field quality and safety is a two-way street.

We think *he* hit the nail on the head.

Wrote Toma, "Some clubs just do not seem to care. They make it tough for a dedicated grounds crew trying to do their job—providing a safe playing field. Yet the groundskeeper somehow comes through and makes them look good. I've also seen cases where the club *does* care, and the groundskeeper is not there to carry out the job. . .

"I have seen three pro field managers in the past year with the 'So what?' attitude, and these men are supposed to be professionals—our leaders. On the other hand, I have seen the worst field go to the best. Why? Because of a dedicated groundskeeper, still working under very poor conditions without any help from upper management. . . He turned the worst to best, I would say, all by himself. . .

"As I see it from here, it is a two-way street. . . Yes, owners have to wake up! And yes, groundskeepers have to wake up! I believe it will get better each way."

As Toma points out in his letter, a poor job done on either an artificial or natural high-profile field is a setback to the entire turf management profession. And in a profession still struggling for the respect and attention it so richly deserves, such setbacks are intolerable. In fact, people in struggling professions have to be *better* than those around them.

Toma's message is clear—even in the most desperate circumstances, nothing but your best effort will do.

We couldn't agree more.

Matthew Trulio

EVENTS

CALENDAR

JULY

27 1992 University of Missouri Turfgrass & Ornamental Field Day and MVTA Golf Day Fundraiser, Columbia, MO. Contact: Missouri Valley Turfgrass Association (314) 882-4087.

29 International Erosion Control Association short course, "Practical Approaches for Effective Erosion and Sediment Control," Portland, OR. Contact: Tracy, IECA (303) 879-3010. (Offered July 30 in Seattle, WA.)

30 New York State Turfgrass Association Seminar, "Turfgrass Management for Athletic Fields, Golf Courses, and Landscapes," Saratoga Sod Farms, Stillwater, NY. Contact: New York State Turfgrass Association (800) 873-TURF or (518) 783-1229.

AUGUST

2-4 Summer Meeting of Alabama and Georgia Golf Course Superintendents Associations, Callaway Gardens Resort, Contact: Karen White, GGCSA (404) 769-4076.

4-6 Turfgrass Field Diagnostic Course for Golf Course Managers, Cornell University, Ithaca, NY. Contact: Joann Gruttadauro (607) 255-1792.

12 Sports Turf Managers Association and University of Massachusetts Cooperative Extension System Conference, "Producing and Managing Safe Sports Turf," Foxboro Stadium, MA. Contact: (For registration) Mary Owen, Regional Specialist, Turf, U. of Massachusetts Cooperative Extension System (508) 831-1223, or (For exhibition) Joe Kovolyan, Interstate Landscape (603) 434-3117.

Send announcements on your events two months in advance to editor, *sportsTURF* magazine, P.O. Box 8420,

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seconds, giving you all the loading freedom of a flatbed. Or leave the sides on and fold down the tailgate. Or leave it all up. Or one side up and one side down. You get the idea. All conveniences aside, this is a lot more than a souped-up golf car. Here's proof: channel-over-tube frame design to support additional payload, stiffer coil springs and heavy-duty shocks for added durability, more rear axle spline diameter for more reliable greater loads. And that's just a start. The heavy bumper and Metton molded polymer front cowl give you extra protection against obstacles that might cross, or fall into, your path. And the frame-mounted trailer hitch lets you add even more haul to your Yamahauler. So, if you're looking for a utility vehicle you can truly utilize, give us a call at 1-800-447-4700. We'll hook you up with a dealer who can get you better acquainted with the utility vehicle whose name says it all.



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UTILITY VEHICLES:

GAINING THE EXTRA YARD



Above: Yamahauler G11.
Below: Smithco Red Rider.



For Joseph Napski, getting from “point A” to “point B” efficiently makes the difference between coordination and chaos. As service coordinator for athletics at the University of Delaware, he orchestrates as many as four concurrent field events. That can mean getting assistants to scoreboards, or even setting up tents.

“We used to use golf carts to get around, but they just didn’t hold up,” Napski explains. “I got rid of the last one a couple of years ago, and now I’m using a Kawasaki Mule. I think I’ll always use something like a Kawasaki or a Smithco.”

In one breath, Napski mentions two utility vehicle manufacturers—two of the many players in a market of wide choices. Models range from pure people movers, to heavy-duty haulers with PTO capability, to sophisticated, computerized spray vehicles.

At their most basic, utility vehicles can be divided into light-, medium-, and heavy-duty categories, says Bill Chestnut, marketing coordinator for the golf and