



How The Average Person Watches A Football Game.

Our Tech Reps have a very difficult time getting away from their jobs.

They'd rather see a weed problem get tackled than a running back. And they'd rather look at some beautiful turf

than some beautiful cheerleader.

And, believe it or not, the people in our research and development department are even more obsessed.

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For more information, just contact your Scotts Tech Rep, or call us at 1-800-543-0006. In Ohio call collect 513-644-2900.



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MAIN EVENTS

14 **ROBBIE'S LAW: BE A STADIUM OWNER, NOT A TENANT**

When Joe Robbie and partners created the Miami Dolphins in 1965, they knew how important a stadium was to the success of a National Football League franchise. The Orange Bowl, the team's home for more than 20 years, helped the team become one of the most successful franchises ever. But as the needs of professional football teams began to change, Robbie felt that the city-owned Orange Bowl could no longer meet the Dolphins' needs as a tenant. While others watched in amazement, Robbie obtained private financing for a \$100 million stadium by selling skybox and club seat leases in advance. He also insisted on a state-of-the-art natural turf field for his team. Robbie set new standards in stadium construction and ownership for other teams to follow in the future.

24 **SPORTS TURF NUTRITION: A SPECIAL DIET FOR HIGH TRAFFIC AREAS**

Turf under stress utilizes nutrients differently than turf in a standard lawn situation. Without a special diet, sports turf is unable to recuperate from repeated use and will deteriorate. While fertilization seems simple, it is the most complicated of the basic management practices for sports turf. Read about the factors that reduce the effectiveness of applied nutrients and the differences between nutrient sources.

35 **FIBER TECHNOLOGY: PROTECTING THE OLD WITH THE NEW**

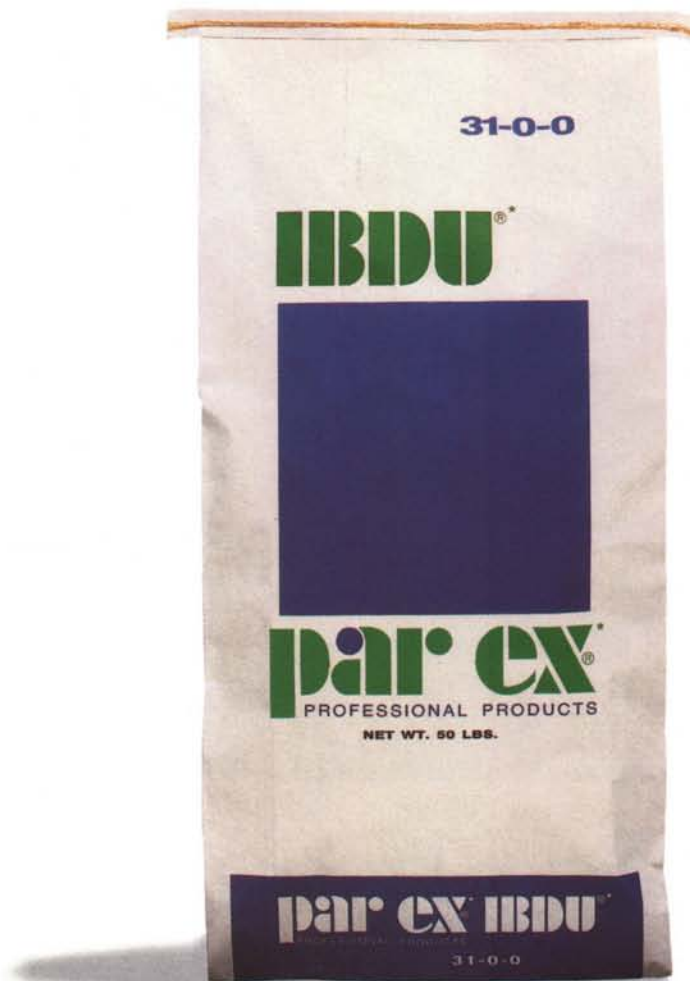
Golf courses constructed before the Great Depression remain the foundation of the golf industry. One such course is the Biltmore Forest Country Club near Asheville, NC, designed by Donald Ross in 1922. Superintendent Don Burns has the job of protecting the course from today's greater level of play. To do that, he has utilized some modern solutions to solve wear and drainage problems.

LINE-UP

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COVER: A model of the new Joe Robbie Stadium in Dade County, FL.
Photo courtesy: HOK Sports Facilities Group.

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