NOR-AM’s TURF PRODUCTS DON’T SIMPLY NOURISH YOUR TURF... THEY PROTECT IT

Now achieve fine turf with fewer problems... thanks to NOR-AM’s Total Turf Management Program. This unique program brings you a broad selection of high-performance products that assure healthier turf with better root development, fewer insect problems and less disease destruction.

As a service to the industry, NOR-AM has developed a Total Turf Management Program. This program includes a turf management calendar guide, brochures on turf diseases, insect control and fertilization techniques, in addition to timely turf management reports. To enroll in this helpful program, fill out the coupon below or contact your local NOR-AM sales representative.

MAIL COUPON TO:
NOR-AM Chemical Company
3509 Silverside Road
P.O. Box 7495
Wilmington, DE 19803
Attn: Communications Dept.

YES, I would like to be enrolled in NOR-AM’s Total Turf Management Program. Please send me further information.

Company ____________________________
Name ______________________________
Title ________________________________
Address ______________________________
City __________________ State ______ Zip ______
IMPORTANT: Please remember always to read and follow carefully all label directions when applying any chemical.

**Nitroform**
Slow predictable release by soil bacteria provides constant 38% nitrogen when most needed for even, sustained growth. Nitroform reduces the risk of nitrate contamination, decreases thatch build-up, is nonburning and nonstreaking, resists leaching even in sandy soil, and assures better root development.

**Turcam**
An advanced broad-spectrum carbamate insecticide that controls white grubs, chinch bugs, sod webworms, mole crickets and many other turf and ornamental pests. Turcam is odorless, works well in spray equipment, won’t tie up in thatch, won’t damage turf or ornamentals, and should be your product of choice when long residual control is required.

**Proxol**
Economical Proxol 80SP Insecticide works fast on surface-feeding sod webworms, armyworms and cutworms, and readily penetrates thatch to control grubs. Proxol is easy to apply as a spray, has no unpleasant odor, and no long-term residual build-up in the soil.

**Prograss**
A selective herbicide that effectively controls annual bluegrass, crabgrass and other troublesome weed species.

**Acti-dione**
Broad-spectrum family of turf fungicides that provide four-season disease control. Acti-dione has proven to be effective without creating resistance problems. Acti-dione TGF® can be tank-mixed with Bayleton® or Daconil® to complement or improve disease control with significant cost-per-acre savings.

**Banol**
Specialized fungicide that controls pythium and phytophthora in turf and ornamental plants. Preventative control with Banol stops the spread of pythium by mowers, foot traffic and surface water; it also means fewer applications, lower rates and savings in labor, fuel and equipment.

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Total Turf Care from the Turf Managers
12 COMPUTERIZED IRRIGATION: A NATURAL FOR LARGE AREAS
In the last 15 years computers have increased the efficiency of irrigation tremendously, starting with solid state controllers and developing into total water management systems utilizing the personal computer.

16 COUNTDOWN TO OPENING DAY: ATLANTA REBOUNDS FROM MOTOCROSS
Sam Newpher, grounds superintendent for the Atlanta Braves, works closely with his landscape contractor and sod grower to get his field ready for the Braves' home opener just four weeks after a Motocross event.

30 GETTING SERIOUS ABOUT ANNUAL BLUEGRASS
It took guts and support from fellow superintendents and extension agents for Bob Lee to cut the fertilizer and water back from Stoneridge Golf Course. The result was a major reduction in annual bluegrass.

35 SPRINGTIME FIRST AID FOR BERMUDAGRASS
Dr. Leon Lucas of North Carolina State University gives practical advice on winter field use and care to prevent spring diseases and winterkill.

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COVER TYPE: Personal computers are adding a new dimension to turf and landscape irrigation. They control a vast array of irrigation and management functions.
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Nothing works like our kind of black magic when you want to bring a natural surface back to life.

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