NOR-AM's TURF PRODUCTS DON'T SIMPLY NOURISH YOUR TURF... THEY PROTECT IT

Now achieve fine turf with fewer problems... thanks to NOR-AM's Total Turf Management Program. This unique program brings you a broad selection of high-performance products that assure healthier turf with better root development, fewer insect problems and less disease destruction.

As a service to the industry, NOR-AM has developed a Total Turf Management Program. This program includes a turf management calendar guide, brochures on turf diseases, insect control and fertilization techniques, in addition to timely turf management reports. To enroll in this helpful program, fill out the coupon below or contact your local NOR-AM sales representative.

MAIL COUPON TO:
NOR-AM Chemical Company
3509 Silverside Road
P.O. Box 7495
Wilmington, DE 19803
Attn: Communications Dept.

YES, I would like to be enrolled in NOR-AM's Total Turf Management Program. Please send me further information.

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Proxol®
Economical Proxol 80SP Insecticide works fast on surface-feeding sod webworms, armyworms and cutworms, and readily penetrates thatch to control grubs. Proxol is easy to apply as a spray, has no unpleasant odor, and no long-term residual build-up in the soil.

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A selective herbicide that effectively controls annual bluegrass, crabgrass and other troublesome weed species.

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Total Turf Care from the Turf Managers
14 A FOOTBALL FIELD FIT FOR CHAMPIONS
Denison High School's Yellow Jackets never made the state football finals until two years ago. Now they have been state 4A champions and made the finals both years. There is a new winning attitude in this north Texas city generated by one man and the fields he has improved. Johnny Grimes, director of maintenance for the school system, took a maintenance schedule and his own personal enthusiasm to create a stadium fit for champions.

22 RENOVATING RIVERSIDE
Riverside Golf Club is the oldest golf course in the same location west of the Allegheny Mountains. But, through a series of periodic renovations, superintendent Roger Stewart has helped the club avoid disasters like the Toronto bentgrass crisis in 1983 and serious annual bluegrass infestation. Riverside Golf Club is proof that an older club can keep up or stay ahead of its newer rivals with regular updating of the course and its maintenance.

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COVER: The Los Angeles Raiders prepare for the 1986 season at their practice facility in El Segundo, CA.
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