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The Rose Bowl at Pasadena, CA, January 1, 1986

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Maximizing Revenue While Protecting the Turf

By Steve Batten

Since the commercial production of the first golf car, the Arthritis Special in 1947, the science of reducing turfgrass wear stress and soil compaction has been a priority with every golf course superintendent.

Prior to golf cars, similar traffic concerns were caused by pull carts, caddies and golfers as they played "follow the leader" from tees to greens. The golf car only enlarged the problem of sportsman trampling sportsturf.

After all, it is the responsibility of all golf personnel to encourage more golf traffic to generate greater revenue. The superintendent shares this goal by promoting denser turf in intense traffic areas.

Many golf clubs are now requiring the rental of a golf car by each player. The revenue produced from renting golf cars has enabled golf clubs to maintain a steady source of income that has promoted our own turfgrass industry.

Golf cars have been a main focus of turf wear stress because of their increasing numbers and inadequate limitations to their use. In 1982, an estimated industry-wide revenue potential close to \$1 billion a year was proposed for the 670,000 golf cars then in existence. The average nationwide number of golf cars was then 52.2 for 18 holes according to a survey by a major golf industry association. Since then, the trend to improve golf car fleet

efficiency has increased this number. The National Golf Foundation and the Professional Golf Association are cooperatively compiling the results of a new status report on golf cars on the golf course.

On the positive side, golf cars have promoted the game of golf by enabling elderly players and those with medical considerations to enjoy the sport in more convenience and comfort. However, of the present 17.5 million golfers in the United States, the highest percent of those using golf cars is in the age group between 30-39 years. Common sense would predict an increase in the next 20 years of future elderly players in the age group over 59

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Quarter-circles at the end of cart paths disperse golf cars exiting from the path and help reduce concentration of wear.

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Dan Desmond, General Manager.

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Rick Donahue, Dan Desmond, Gainey Ranch Golf Club, Scottsdale, Arizona.

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Golf Course Traffic

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using golf cars. The fact that there will be a greater total number of players of all ages will increase the need for efficient traffic control.

Meeting this demand, the golf course superintendent will rely on his ingenuity and versatility typical of his profession to produce many tricks of the trade to reduce the wear stress caused by golf traffic. The basis of many of these traffic control techniques were pioneered in this country.

Much of the solution to car wear stress can be found in the design of the golf car. Research in more efficient power plants,

terrain. Some basic patterns include a collection of theories to provide gentle curves through non-playing areas. This reduces unfair and unnatural playing conditions and does not interrupt the pastoral beauty associated with a course.

Concrete cart paths, as opposed to asphalt, stone, or organic substance, should always be considered since its nominal cost will provide a more permanent and wear tolerant surface. A heavily brushed-finish surface is imperative to provide traction for both cars and golfers.

The cart path areas that receive the greatest concentration of wear are at the ends of the paths where the pavement



Traffic buttons on the edge of a cart path remind golf car drivers to stay on the path as they would stay in a highway lane.

better weight ratios, and tire standards has been continuous since the later 1950's.

Tire size and inflation are important considerations to reduce turfgrass wear. During the early 1960s the University of Georgia at Tifton in cooperation with Goodyear Tire Company and The Toro Company conducted a series of studies to determine the effects of tire size and inflation on turf wear. At the same time, the effects of tire size on cool season turfgrasses were being evaluated at Ohio State University. From both studies, the 9.50 width tire became the standard that has a great influence on golf cars built today.

Presently, four-wheel golf cars are gaining popularity over three wheel models because of a smoother ride. However, the three wheel golf car causes less loss of turfgrass leaf canopy and has a sharper turning radius due to its tricycle wheel pattern. Since three wheel golf cars often cost less, they present an ideal purchase situation for public golf courses with limited budgets or where turfgrass wear is a primary consideration.

The design of golf cart paths has evolved into design characteristics similar to proper highway and road construction. Cart paths are now typically eight feet in width to allow for mobility of both golf cars and maintenance equipment in all types of

meets the turf. These areas are referred to as stubbouts. Encouraging players in cars to scatter their traffic patterns will prevent permanent turf damage and tire ruts in the soil along the edges of paths. Flaring the end of the pavement or curving the path back toward the rough provides a wide radius for players to choose a point of entrance and exit. Wear on short concrete paths can be reduced by making the last concrete section into a quarter-circle. This rounded cart path end has proven very successful on several desert golf courses in Arizona.

Many methods have been tried to reduce compaction at cart path ends and tire ruts. These include the removal of native soil and replacing it with sandy soil that resists compaction. Changing the soil in a small area at stubbouts can be disastrous because the sandy soil will move more readily and cause greater rutting and instability of the car.

A better solution is to raise the existing soil level to be the same as the pavement. This small soil ramp greatly reduces severity of the ruts or tire tracking.

Barriers also serve to distribute wear. A barrier can be any device that changes the flow of traffic. Most barriers on a golf course should be temporary objects, such

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Palm Desert Greens Country Club is positive proof.

Maintaining one of the heaviest played executive golf courses in Southern California is a challenging job. An average of 290 rounds of golf a day puts tough demands on the turf, and on the irrigation system. That's why golf course superintendent Robert Stuczynski recently installed Weather-matic rotary pop-up sprinklers to upgrade the system at the Palm Desert Greens Country Club.

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as ropes, posts, or just timbers layed across the ground. The object is to divert traffic from an area while it recovers. Ropes and other barriers more than a few inches off the ground can cause damage to golf cars or injury to players when they are placed at the end of cart paths. At these points, small signs are commonly used to direct traffic away from the ends of the path.

In a similar manner, a 4 x 4 inch timber can be used to force golf cars to exit before they reach the end of the cart path. These temporary barriers layed across the path are not only highly mobile, but

adjacent to paths and parking areas next to tees and greens.

An idea gaining popularity is the use of small buttons placed 30 inches apart on the edge of paths and parking areas. These traffic control buttons are similar to the reflector buttons used to distinguish lanes on highways. They can be purchased commercially or made of anything from formed concrete to plastic. Any person who drives an automobile is familiar with these buttons and they provide a polite reminder to keep the wheels of golf vehicles on the pavement. One area where buttons are especially useful is the parking area at the first tee where order is perhaps most important. If the golf car

grids are buried in the soil and the cells are filled with soil and seeded. Both subsurface devices and geotextile also permit normal drainage of rain and irrigation water.

Currently, there is very little university research information about use of these devices in this country but they are found on a growing number of courses each year. In Japan, superintendents at several courses are trying a thick perforated plastic mat. The mat, approximately 1/2-inch thick with 3/4-inch holes, is pinned on top of the zoysiagrass and the turf is allowed to grow through it. Reduced traffic wear has been reported after the mat stabilizes and the turf matures.

Another interesting idea being utilized in Japan is the incorporation of rubber walk paths into the asphalt cart paths. A two foot wide path made of rubber chips plasticized with a urethane resin is placed flush with the asphalt surface parallel to the cart path. The surface, like a rubberized track, is wear-resistant and provides a comfortable walking surface.

Cultural practices can also play a major role in managing turf wear and compaction. Any practice that stimulates deep roots, a dense leaf canopy, tillering or growth of stolons and rhizomes will provide extra protection from wear and improve the ability of the turf to recover.

Of course, little can help heavily trafficked turf if basic maintenance procedures are not followed. Aerification is extremely important along with regular application of fertilizer with high rate of potassium to strengthen turfgrass plants. Traffic areas should be mowed higher than other turf areas and soil should drain well to promote deep root development.

Another factor that affects the ability of turf to resist wear is plant maturity. As turf matures, it tillers, or in the case of warm season grasses, produces a dense underground rhizome system. An example of this is the fall overseeding of perennial ryegrass on bermudagrass. In early fall, the ryegrass is allowed to grow higher than normal until it tillers and matures.

Changing putting green cups and tee marker placements has become a daily practice by tradition to reduce wear patterns on tees and greens. However, these changes also alter the point of entrance and exit on these areas which distributes the traffic concentration on the areas surrounding greens and tees.

The success of any traffic control technique depends on the cooperation of the golf players to scatter their traffic patterns. However, it is the golf course superintendent's responsibility to grow more grass than golfers and their cars can wear out. ▶



Scatter block on a cart path helps distribute golf car traffic wear and can be easily moved to a new location upon need.

they cause little damage to the golf cars in the event of a collision.

If vertical posts are needed to prevent entry onto a protected area, they should be parallel and not perpendicular to the flow of traffic. An effective short vertical post barrier can be made from short sections of fence posts or painted timbers. They can be anchored with steel spikes (6 to 10 inches long) inserted in the bottom of the post. The spikes should be long enough to insure rigidity when placed into the soil.

Ropes should always be avoided as barriers on a golf course whenever possible. Ropes require daily attention to realign and tighten, a costly consideration from a labor standpoint. They are, however, customary for any ground under repair or around excavations, irrigation repairs, or reseeding.

The best height above ground at which to set ropes for high visibility has always been debatable. A rope set too low (12-24 inches) encourages golfers to step over and trip. The best height for marking ropes is 30-36 inches.

Golf cart paths have created another turf wear problem beside the areas at the end of paths. Golfers, whose minds are generally more on the location of their ball than how they are driving, constantly venture off paths causing wear on the turf

driver starts the round under control, he is more likely to continue this care on the rest of the course.

Buttons relate to a tendency people have to follow lines, just as they follow each other. A white line painted in front of the apron of each green will guide golf cars away from the green site. Lines are effective because they do not detract from the playability of the course. On private golf clubs, members are encouraged to keep their vehicles behind the lines near greens.

The first lines used for this purpose were made from chalk, but paint has since taken its place. Painted lines need to be repainted every two to three weeks in a new location during peak golf playing periods. In South Florida, a few golf clubs are now using highly visible plastic rope layed across the ground in place of painted lines. These ropes can be relocated more frequently than painted lines.

A recent development to reduce wear on turf has been the use of protective turf mats and subsurface cellular devices (blocks or grids). The mats, made of perforated rubber or plastic or geotextile fabric, distribute the load of the turf vehicle. The advantage of the geotextile is it allows the turf underneath to breathe and receive some sunlight. The blocks or

Editor's note: Steve Batten is agronomist for Golfturf, Inc., a Jack Nicklaus company in North Palm Beach, FL, which has designed and consulted more than 30 golf clubs around the world.



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Penalties Give Way to Strategy In Modern Golf Course Architecture

By Cal Olson

Some golf course architects are determined to have a naturally contoured look on the course they design—no matter how many tons of dirt have to be trucked in to achieve it.

Students of the game, avid golfers and professionals who have visited or played the original seaside courses dating back a century or more, might believe that nature is the best golf course architect. Probably no one who has studied the old courses would disagree with this.

Unfortunately, there are only so many available sites endowed by nature to be properly picturesque. With the popularity of the game growing yearly, we need to have many courses in areas where nature has not been so bountiful.

Enter the golf course architect with his multidisciplinary talents. Where nature has failed, he must succeed. It's seldom easy, but that's what he gets paid for.

Golf course architecture is constantly evolving. Older, penal golf design is giving way to a strategy approach with the recent trend toward links-type courses. Water is increasing on the newer courses for a number of reasons including aesthetic ones. This evolution coincides with the development of equipment, longer balls, and improved horticultural practices.

Golf course design varies with the site and the inherent natural resources. It also varies with the architect providing the design.

The terrain might start as a flat area with no special features, or it could be a hilly forest area with streams meandering throughout. The architect must work with both and make his best attempt to create a natural setting if at all possible.

Golf course design varies by the type of course. Public courses, private courses, resort courses, championship or tournament courses all have unique design considerations. Each variable requires a different approach to routing, hazards, strategy, and maintenance to best accomplish the goals and end needs of the average user of the course.

It is the responsibility of the golf architect to create the difficulty and strategy of a course based upon the expected users' talents and to generate interest and desire in the golfer to play the course many times to discover each subtle nuance of the design. This particular



Improper irrigation design is evident on this new course, the center of a multi-million dollar real estate project. The obvious pattern in the turf will cause maintenance problems and golfer dissatisfaction.

talent in golf architecture requires the architect to be a student of the great courses and to understand the techniques and mysteries of this subtle element.

There is no rule that says which hole is a par 3, 4, or 5 — only that the course should play in an interesting fashion and work with the available land. The course should be arranged so that the first hole or two is of medium difficulty and par is not too difficult. To quote Robert Trent Jones, "A good design would make par demanding and a bogey comfortable." The design should be such that play moves rather quickly and players do not have to wait at any tee to continue play. The game should be able to be played in 4½ hours or less to further enhance the enjoyment of golf.

In other words, the course design should not be too easy, yet not too difficult. Players should not be penalized for a good shot, nor should they be made to face blind shots or unwarranted hazards. When a golfer makes a great shot only to get penalized, his anger is justified and should be directed at the golf architect.

Routing—Variety is the key to good

routing. There should be an equal number of dog legs left and right and straight-aways. If wind is a factor, routing should be varied so the wind has different effects on various holes throughout the course.

A long linear course that follows the wind one way and against it the other way is less interesting than routing that intermixes every hole or every other hole with differing wind conditions.

Hazards—The term hazard is a misnomer because hazards can create beauty, protect golfers on some holes, penalize errant shots, and challenge the golfer. Hazards are a large part of the aesthetics of a course, and aesthetics bring the golfer back again and again. Beauty instills a positive memory of the course often replacing any bad memories.

The other item that brings golfers back to a course is challenge. The challenge of a course is relative to the golfer's ability. The architect must understand this to create a course most suited for the targeted clientele.

A 5,600-yard course with moderate hazards might present a challenging yet enjoyable round to the golfer with a 20 plus handicap. A 6,500-yard course is

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