

top of the stack at Sodexo because those sports turf managers send the message that they are willing to go that extra step. You know that they will bring great value to the job.”

John Fik, CSFM, Grounds and Sports Fields Consultant, Sodexo Education Services, Vermontville, NY

What are some benefits to becoming a CSFM?

Benefits for members:

- Recognition of achievement
- Increased earnings potential
- Commitment to excellence

- Increased educational opportunities

Benefits for Employers:

- Increased professionalism for facilities
- Commitment to excellence
- Acknowledged accountability
- Dedication to cost effective facility management
- Commitment to field safety

Learn more about how STMA members can raise their game by becoming a CSFM and how you can support their efforts to become certified at [stma.org](http://stma.org). ■

## STMA, Buffalo Communications Continue to Expand Social Media Reach



#FIFA commissioned survey of players shows 77% are in favor of natural grass. <http://sports.yahoo.com/news/attorneys-ask-support-world-cup-201440339--sow.html> ... #SportsTurf

Is artificial turf more expensive to manage than natural grass?

#SportsTurf [http://www.ccenterdispatch.com/opinion/article\\_f36e8394-379f-11e4-8d0f-0017a43b2370.html](http://www.ccenterdispatch.com/opinion/article_f36e8394-379f-11e4-8d0f-0017a43b2370.html) ...

How one facility collects #water: <http://bit.ly/1pI1Nc8> . #SportsTurf

STMA member Jeff Salmond & his crew live for fall #football Saturdays. @NewsOK article: <http://bit.ly/1tYGDxO> . #SportsTurf @OU\_Athletics

. @ColoradoRapids Phil McQuade reviews the #WorldCup's natural grass fields. <http://bit.ly/1tYHSG8> @fog\_sports #SportsTurf @CSTMA\_TURF



### DOC'S DUGOUT

This photo comes from the Rose Bowl in 1985. This is before we had the availability of using thick cut sod and at the time, there was no such thing as large rolls either. Sod was harvested in traditional squares or rectangles. Worn areas like centers of fields were re-sodded using these small squares and a lot of prayer! Heavy organic or clay types of soil were best for short-term use because you could play on it after a week or two with good weather; however the heavy soil gave us lots of problems if rain occurred.