

For more on the latest news, please visit www.sportsturfonline.com and www.stma.org.

October brings open registration, brochures, deadlines & more!

October 1 saw the opening of online registration for STMA's 2015 Conference in Denver, CO. The event takes place January 13-16, 2015 and features hours of educational content you won't find anywhere else, including opportunities to get CEU credit from a wide variety of affiliate associations. CEUs will be available through ASBA, GCSAA, IA, NIAAA, NRPA, PGMS, and PLANET. Pesticide recertification credits will only be available for Colorado.

Also featured at STMA's annual conference are the trade show, featuring more than 160 companies with the latest technologies and contacts, as well as receptions, an awards banquet, silent/live auctions, career resources, networking opportunities and more.

Also, the hard copy conference brochure was mailed out to thousands of STMA members and non-members in late September. As mentioned in the brochure, this year STMA is moving to a largely all-digital registration process. All members are requested to register for the conference at stma.org unless your employer requires a hard copy for purchase order (PO) or other administrative purposes; a hard copy registration form will be made available online to those who require it.

STMA looks forward to seeing you in Denver January 13-16, 2015! ■

It's a Perfect Time to Take Advantage of STMA's New Member Promotion!

Join STMA as a new member* and get conference registration free. If you are not an STMA national member, you are eligible to receive a free conference registration to be used within three (3) years of joining STMA! This is an excellent way to experience conference education, peer-to-peer networking and access to the latest technology – the top three reasons members join STMA. Go online at www.stma.org for more information. Be sure to note if someone referred you so they get recognized.

**Must not have been a national member since 2000. Academic, affiliate and student memberships are not eligible.*

Become an STMA Member and raise your game

The knowledge, skills, abilities and best practices members encounter by networking with other professionals in the association only enhances their organizations. Additionally, STMA's advocacy with groups such as athletic directors, parks and recreation directors, coaches, and parents reduces risk for the facility by providing safer playing surfaces.

Time and again, the knowledge and skills unique to STMA and its members have benefitted facilities—and their bottom lines—nationally. Some examples:

Field Safety. One of STMA's chief mandates is ensuring members are well-versed in field safety: from professional stadiums to school districts, the association has members and educational resources standing ready to ensure your athletes are playing at the top of their game on the best fields possible. Our resources cover every type of field for virtually every sport.

Risk Management. By ensuring you have an STMA member on-staff well-versed in safety issues, you are likely to see your insurance premiums lowered, including liability insurance. Proactively protecting your assets with a sports turf manager is key.

Environmental Stewardship. Are your grounds crew members versed in proper environmental management techniques inclusive of waste reduction strategies, LEED certification, and pesticide run-off mitigation? STMA members possess a wealth of knowledge on these best practices to protect your players and the environment.

Industry-wide Best Practices. As the recognized association leader in the sports turf industry for more than 30 years, STMA provides members valuable tools and resources to save them time and money. Members can easily tap into a nationwide network of managers who readily share their best practices and advice.

Don't have an STMA member on staff? STMA offers a free job posting service for employers. Simply send the position description or ad to stmainfo@stma.org and it will be posted for the association's 2,600+ members to see.

Improve your value through certification

STMA offers its members the opportunity to take their professionalism, and their value to their facilities, to the next level with the Certified Sports Field Manager (CSFM) certification program. The CSFM program focuses on increased accountability for sports turf managers, as well as a dedication to cost effective facility management and field safety. The examination for certification covers four major areas of sports field management:

- Agronomics
- Pest Management
- Administration
- Sports Specific Field Management

"I'm sure most sports facilities are like our company, and receive dozens of résumés for positions. Those who are certified rise to the

top of the stack at Sodexho because those sports turf managers send the message that they are willing to go that extra step. You know that they will bring great value to the job.”

John Fik, CSFM, Grounds and Sports Fields Consultant, Sodexho Education Services, Vermontville, NY

What are some benefits to becoming a CSFM?

Benefits for members:

- Recognition of achievement
- Increased earnings potential
- Commitment to excellence

• Increased educational opportunities

Benefits for Employers:

- Increased professionalism for facilities
- Commitment to excellence
- Acknowledged accountability
- Dedication to cost effective facility management
- Commitment to field safety

Learn more about how STMA members can raise their game by becoming a CSFM and how you can support their efforts to become certified at stma.org. ■

STMA, Buffalo Communications Continue to Expand Social Media Reach



#FIFA commissioned survey of players shows 77% are in favor of natural grass. <http://sports.yahoo.com/news/attorneys-ask-support-world-cup-201440339--sow.html> ... #SportsTurf

Is artificial turf more expensive to manage than natural grass?

#SportsTurf http://www.ccenterdispatch.com/opinion/article_f36e8394-379f-11e4-8d0f-0017a43b2370.html ...

How one facility collects #water: <http://bit.ly/1pI1Nc8> . #SportsTurf

STMA member Jeff Salmond & his crew live for fall #football Saturdays. @NewsOK article: <http://bit.ly/1tYGDxO> . #SportsTurf @OU_Athletics

. @ColoradoRapids Phil McQuade reviews the #WorldCup's natural grass fields. <http://bit.ly/1tYHSG8> @fog_sports #SportsTurf @CSTMA_TURF



DOC'S DUGOUT

This photo comes from the Rose Bowl in 1985. This is before we had the availability of using thick cut sod and at the time, there was no such thing as large rolls either. Sod was harvested in traditional squares or rectangles. Worn areas like centers of fields were re-sodded using these small squares and a lot of prayer! Heavy organic or clay types of soil were best for short-term use because you could play on it after a week or two with good weather; however the heavy soil gave us lots of problems if rain occurred.

Bowl the Night Away with SAFE!

This year the **SAFE Board of Trustees is holding their** annual event with a little twist. Leave your golf clubs at home because this year the SAFE Foundation presents "A Night of Bowling" at the 2015 STMA conference in place of its annual golf tournament.

The Night of Bowling begins 6 pm Tuesday, January 13, and will include bowling, assorted games, prizes and more. Accompanied by cocktails and a custom menu, this will be a night you won't want to miss. Whether you're competitive or not, guests will have free range to form teams or bowl individually. We encourage guests to have some fun with it and form teams based on chapter, state, category or any other combination! There will be prizes for top team and individual bowler.

The event will take place at Elitch Lanes, which is a short drive from the Hyatt Regency. Continuous shuttle service will be provided from the hotel to the event.

Also, multiple sponsorship options exist for this unique event. Chapters might consider purchasing a sponsorship package to assist SAFE in its mission and help future sports field managers as they

pursue their educational goals. Sponsor opportunities include:
Night of Entertainment Title Sponsorship \$4,000 – Available

Exclusive naming rights to provided for this inaugural event. Package customizable to company's preferences. Logo placement, signage, press release mentions, lane signage all included.

Lane Sponsorship \$350 – Available

Signage included at lanes. Great idea for chapters to sponsor different lanes!

Drink Ticket Sponsorship \$500 – Claimed

Logo and small amount of information printed on drink tickets

Contact Shant Thomas at stthomas@stma.org or 800-323-3875 for more information or to sign up to be a sponsor. ■

STMA Affiliated Chapters Contact Information

Sports Turf Managers Association of Arizona: www.azstma.org

Colorado Sports Turf Managers Association: www.cstma.org

Florida #1 Chapter (South):
305-235-5101 (Bruce Bates) or
Tom Curran CTomSell@aol.com

Florida #2 Chapter (North): 850-580-4026,
John Mascaro, john@turf-tec.com

Florida #3 Chapter (Central): 407-518-2347,
Scott Grace, scott@sundome.org

Gateway Chapter Sports Turf Managers Association: www.gatewaystma.org.

Georgia Sports Turf Managers Association: www.gstma.org.

Greater L.A. Basin Chapter of the Sports Turf Managers Association: www.stmalabasin.com.

Illinois Chapter STMA: www.ILSTMA.org.

Intermountain Chapter of the Sports Turf Managers Association: <http://imstma.blogspot.com/>

Indiana - Contact Clayton Dame, Claytondame@hotmail.com or Brian Bornino, bornino@purdue.edu or Contact Joey Stevenson, jstevenson@indyindians.com

Iowa Sports Turf Managers Association: www.iowaturfgrass.org.

Kentucky Sports Turf Managers Association: www.kystma.org.

Keystone Athletic Field Managers Org. (KAFMO/STMA): www.kafmo.org.

Michigan Sports Turf Managers Association (MiSTMA): www.mistma.org.

Minnesota Park and Sports Turf Managers Association: www.mpstma.org

MO-KAN Sports Turf Managers Association: www.mokanstma.com.

New England STMA (NESTMA): www.nestma.org.

Sports Field Managers Association of New Jersey: www.sfmanj.org.

Sports Turf Managers of New York: www.stmony.org.

North Carolina Chapter of STMA: www.ncsportsturf.org.

Northern California STMA: www.norcalstma.org.

Ohio Sports Turf Managers Association (OSTMA): www.ostma.org.

Oklahoma Chapter STMA: 405-744-5729;
Contact: Dr. Justin Moss okstma@gmail.com

Oregon STMA Chapter: www.oregonsportsturfmanagers.org
oregonstma@gmail.com

Ozarks STMA: www.ozarksstma.org.

Pacific Northwest Sports Turf Managers Association: www.pnwstma.org.

Southern California Chapter: www.socalstma.com.

South Carolina Chapter of STMA: www.scstma.org.

Tennessee Valley Sports Turf Managers Association (TVSTMA): www.tvstma.com.

Texas Sports Turf Managers Association: www.txstma.org

Virginia Sports Turf Managers Association: www.vstma.org.

Wisconsin Sports Turf Managers Association: www.wstma.org.

Chapter Sponsors

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