



From the Sidelines

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Never enough space

Throughout every year we receive many ideas for articles to be published in the magazine. Most of the suggestions have some merit and we often turn to the members of the Sports Turf Managers Association's Editorial Committee to help us determine which topics they think we should pursue. Infrequently we think we have a great topic but can't find anyone who can devote the time to use their expertise in the area and produce a written piece. But most often we have a plethora of material and finding enough space in our pages is problematic. At least we have www.sportsturfonline.com as a vehicle for information that we can't fit in this hard copy.

Sometimes great ideas come from readers and occasionally one of you will just send a terrific article that hits my desk like an unexpected, and welcome, gift. This issue features a good example, on page 8; Dr. Norm Hummel, who runs one of the most respected soil physical testing labs in the country, sent us his thoughts on sand-grown sod.

I would also like to call your attention to the piece on page 20, "How to get the best performance from your crew." It is a good example of another way we produce content—asking questions directly to readers, most often STMA members. I very much appreciate those of you who respond to my asking you to answer questions; I know everyone has a long list of work to accomplish and my requests are just one more item. Please realize how much your experiences can help the next person. The STMA was built on turf managers' sharing ideas and tips, and the articles in which we hear from you readers is a neat addition to that foundation.

Speaking of not enough space for everything, here is some info on recorded education sessions from the STMA Conference. I couldn't fit it in where it belongs in this issue:

Recorded Conference education sessions

Take advantage of recorded conference education sessions. STMA partnered with IQ Media to audio and/or video record all of the education sessions. Recorded sessions will be available through an On-Line Library where users can have access to education at any time throughout the year. Visit the STMA Knowledge Center at stma.org under "Conference Education" for a free demo or to purchase education.

Price for an all access subscription to the online library is \$99 for conference attendees. Hurry and take advantage of this low rate before it increases to \$159 for STMA members. The non-member rate is \$199. Individual sessions will also be available via the online library for \$20 per session. A flash drive will be available for purchase for those interested in a hard copy back up to the online content.

These recordings benefit conference attendees unable to make it to concurrent sessions and sports turf managers unable to make it to the conference. The recordings are also valuable as a refresher throughout the year for sports turf managers to stay current and educated in the industry. ■

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