

STMA continues New Membership Incentive promotion, referral rewards

STMA is continuing its successful New Membership Incentive program, citing the extremely favorable reception it has received. The program offers a number of incentives to new members and a referral bonus program, both designed to help the association build on its continued growth.

New Member Benefits

Through the program, new members—those indi-

viduals who have not been an STMA national member since 2000—are eligible to receive a free conference registration (valued at \$375, to be used within 3 years) when they purchase an STMA membership. This new member offer is valid for the association's sports turf manager and commercial categories, including individuals at the associate level (sports turf manager and commercial associates). Unfortunately, new

affiliate and student members are not eligible for the free conference registration benefit.

To see if you qualify for the free conference promotion, please visit www.STMA.org or call the STMA office at 800.323.3875.

STMA referral rewards

All STMA members are eligible for the association's new referral rewards program. Any current member who refers a

new qualifying individual that signs up for a membership will receive a \$100 voucher that can be used on a variety of items, including STMA merchandise, conference registration fees or membership dues. There is no limit to the number of new recruits a member can refer; he/she will receive the \$100 voucher incentive for each new person they refer who signs up.

Stay tuned for more details at www.STMA.org! ■

Making Memories in the Mile High City with former Denver Broncos All-Pro linebacker and 2015 Conference keynote speaker Karl Mecklenburg



Celebrate STMA's 26th conference and exhibition in Denver with all the exceptional sessions, seminars, and workshops you've come to expect from the industry's premier sports field association. Nestled in the foothills of the Rocky Mountains, Denver is one of America's most unique travel destinations with a myriad of unique neighborhoods that feature a cuisine, attraction, or interest for every taste. Join your peers January 13-16, 2015 in this exciting city for the ultimate learning event of the year.

Not to be missed will be the conference's keynote speaker, former Denver Broncos All-Pro Linebacker Karl Mecklenburg. According to his biography:

Former Denver Broncos Captain and All-Pro Linebacker Karl Mecklenburg rose from being a college walk-on and a 12th round draft pick to

a pro career that included six Pro Bowl and three Super Bowl appearances. Considered the NFL's most versatile player, Karl played all seven defensive front positions. Bronco coaches wanted him at the point of attack and would move him throughout the game. There were many games where Mecklenburg played all seven positions in the course of a single game.

In 2001, Karl was inducted into the Denver Broncos Ring of Fame and the Colorado Sports Hall of Fame. Karl has been a semi finalist for the Pro Football Hall of Fame each of the past 3 years.

Karl is a member of the National Speakers Association. He enjoys speaking to a variety of groups, and his story is both humorous and inspirational. The lessons life in the NFL taught him about teamwork, courage, dedication, desire, honesty and forgiveness, and goal setting are his "Six Keys to Success." ■