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STMA 2015 Board of Directors nominations are open

The STMA Nominating Committee invites voting members to submit their interest in serving on the 2015 STMA Board of Directors.

All volunteers must be voting members of STMA. The Director positions that are open include:

- **Professional** - Must be a Sports Turf Manager or Sports Turf Manager Associate who manages sports fields used by professional athletes.

- **K-12** - Must be a Sports Turf Manager or Sports Turf Manager Associate who manages sports fields for institutions that provide education to students in grades K-12.

- **Commercial** - Must be a consultant, architect, designer, contractor, management company, distributor, manufacturer, in sales, etc. The company must be engaged in a com-

mercial enterprise providing services and/or products to the sports turf profession.

At-Large (elected) - Voting member from any category of membership.

- The STMA Board of Directors sets policy and strategic direction for the programs and services of the association and is accountable to the membership. Board members meet four times per year for a day-and-a-half meeting, chair one or more committees, and have responsibilities during the Annual Conference and Exhibition. The board meetings are held in January, March, July and October and are typically located at a future or potential conference location. STMA covers the costs for its board members to participate in these meetings.

For more information on the roles and responsibilities of a board member, contact

STMAinfo@STMA.org or by phone, 800-323-3875 to request a copy of STMA's Board of Directors Handbook.

To have your name considered to be placed on the ballot by the Nominating Committee, go to STMA.org, fill out a Board Volunteer Interest form and submit it by August 29. Per the Bylaws, the Nominating Committee is chaired by the Immediate Past President, who is James Michael Goatley, Jr. PhD. A member from each category of membership up for election must be represented on the Nominating Committee. The committee will begin its work to refine the slate in September and October. The slate will be provided to the membership through an electronic ballot in late November. New Board Members will take office during the STMA Annual Meeting on January 15, 2015. ■

STMA's Environmental Facility Certification program begins Phase I of its pilot

The STMA Environmental Committee is piloting the first iteration of an environmental assessment tool. Six sports turf managers volunteered to implement it and provide feedback on its relevancy, utility and applicability. The information from these volunteers will help the committee adjust the self-assessment tool so that it can test it with a broader group in Phase 2. Phase 1 should be

completed by the end of this month; Phase 2 by November. A full roll-out of the program is planned at the 2015 STMA Annual Conference in January in Denver.

The electronic assessment tool includes sections on General Facility & Resource Information, Stormwater Management, Fertilization, Pesticide Management and Integrated Pest Management, Recycling, Composting, Mowing, Energy Conservation, Shop Buildings and Storage Areas, Irrigation, and Educational Outreach.

Unlike STMA's Certified Sports Field Manager (CSFM) certification, this certification will be awarded to a facility, not to an individual.

Members of the 2014 Environmental Committee include Chairman Tim Van Loo,

CSFM; Ryan Bjorn; Amy Brackin; Richard Calarco, CSFM; Jim Catella; Steve Dugas, CSFM; Blair Elliot; Beth Guertal, PhD; Kevin Mercer, CSFM; Justin Moss, PhD; Dean Pearson; Joel Rieker; Gwen Stahnke, PhD; Mike Trigg, CSFM; Gary Tubesing; Vickie Wallace; Rich Watson; and Barret Werner.

This environmental focus has been underway since 2010 when a Task Group was appointed by President Chris Calcaterra, M.Ed., CSFM, CPRP under the leadership of Jody Gill, CSFM. It was installed as a standing committee in 2011 by President Troy Smith, CSFM, and led by Chairman Kevin Trotta. For the next 2 years, Mike Tarantino, CSFM, chaired the committee as it began developing this concept, and creating environmental tools and resources for members. ■

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STMA continues New Membership Incentive promotion, referral rewards

STMA is continuing its successful New Membership Incentive program, citing the extremely favorable reception it has received. The program offers a number of incentives to new members and a referral bonus program, both designed to help the association build on its continued growth.

New Member Benefits

Through the program, new members—those indi-

viduals who have not been an STMA national member since 2000—are eligible to receive a free conference registration (valued at \$375, to be used within 3 years) when they purchase an STMA membership. This new member offer is valid for the association's sports turf manager and commercial categories, including individuals at the associate level (sports turf manager and commercial associates). Unfortunately, new

affiliate and student members are not eligible for the free conference registration benefit.

To see if you qualify for the free conference promotion, please visit www.STMA.org or call the STMA office at 800.323.3875.

STMA referral rewards

All STMA members are eligible for the association's new referral rewards program. Any current member who refers a

new qualifying individual that signs up for a membership will receive a \$100 voucher that can be used on a variety of items, including STMA merchandise, conference registration fees or membership dues. There is no limit to the number of new recruits a member can refer; he/she will receive the \$100 voucher incentive for each new person they refer who signs up.

Stay tuned for more details at www.STMA.org! ■

Making Memories in the Mile High City with former Denver Broncos All-Pro linebacker and 2015 Conference keynote speaker Karl Mecklenburg



Celebrate STMA's 26th conference and exhibition in Denver with all the exceptional sessions, seminars, and workshops you've come to expect from the industry's premier sports field association. Nestled in the foothills of the Rocky Mountains, Denver is one of America's most unique travel destinations with a myriad of unique neighborhoods that feature a cuisine, attraction, or interest for every taste. Join your peers January 13-16, 2015 in this exciting city for the ultimate learning event of the year.

Not to be missed will be the conference's keynote speaker, former Denver Broncos All-Pro Linebacker Karl Mecklenburg. According to his biography:

Former Denver Broncos Captain and All-Pro Linebacker Karl Mecklenburg rose from being a college walk-on and a 12th round draft pick to

a pro career that included six Pro Bowl and three Super Bowl appearances. Considered the NFL's most versatile player, Karl played all seven defensive front positions. Bronco coaches wanted him at the point of attack and would move him throughout the game. There were many games where Mecklenburg played all seven positions in the course of a single game.

In 2001, Karl was inducted into the Denver Broncos Ring of Fame and the Colorado Sports Hall of Fame. Karl has been a semi finalist for the Pro Football Hall of Fame each of the past 3 years.

Karl is a member of the National Speakers Association. He enjoys speaking to a variety of groups, and his story is both humorous and inspirational. The lessons life in the NFL taught him about teamwork, courage, dedication, desire, honesty and forgiveness, and goal setting are his "Six Keys to Success." ■