Order recorded education sessions from 2014 STMA Annual Conference

All of the sessions were either video or audio recorded by IQ Media.

These recordings benefit conference attendees unable to make it to concurrent sessions as well as sports turf managers and crews unable to make it to the conference. See demo at www.intelliquestmedia.com/library/stmademo.

The sessions are available through an Online Learning Center where users can have access to education at any time throughout the year. Price for an all access subscription to the Online Learning Center is \$159 for all STMA members and \$199 for non-members.

A USB thumb drive is also available for purchase to those inter-

ested in a hard copy back up to the online content (inludes Online Learning Center subscription) for \$189 for all STMA members and \$229 for non-members. Individual sessions are also available via the IntelliQuest Media website for \$20 per session.

An order form is provided below for you to purchase the content. In addition, you can visit the STMA website at www.stma.org/2014-conference-education to order now. Make sure to take advantage of this valuable opportunity for yourself and your crew. Stay on track with the latest education, industry trends, and research.

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STMA continues new membership incentive promotion, referral rewards

STMA has decided to continue its successful New Membership

Incentive program, citing the extremely favorable reception it has received. The program offers a number of incentives to new members and a referral bonus program, both designed to help the association build on its continued growth.

New Member Benefits

Through the program, new members—those individuals who have not been an STMA national member since 2000—are eligible to receive a free conference registration (valued at \$375, to be used within 3 years) when they purchase an STMA membership. This new member offer is valid for the association's sports turf manager and commercial categories, including individuals at the associate level (sports turf manager and commercial associates). Unfortunately, new affiliate and student

members are not eligible for the free conference registration benefit.

To see if you qualify for the free conference promotion, please visit www.STMA .org or call the STMA office at 800.323.3875.

STMA Referral Rewards

All STMA members are eligible for the association's new referral rewards program. Any current member who refers a new qualifying individual that signs up for a membership will receive a \$100 voucher that can be used on a variety of items, including STMA merchandise, conference registration fees or membership dues. There is no limit to the number of new recruits a member can refer; he/she will receive the \$100 voucher incentive for each new person they refer who signs up.

Stay tuned for more details at www.STMA.org.

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