

# STMA introduces new membership incentives, referral rewards

**STMA IS NOW OFFERING A NUMBER OF INCENTIVES** to new members and a referral bonus program, both designed to help the association build on its continued growth.

## New member benefits

New members, those individuals who have not been an STMA national member since 2000, are now eligible to receive a free conference registration (valued at \$375, to be used within 3 years) when they purchase an STMA membership. This new member offer is valid for the association's sports turf manager and commercial

categories, including individuals at the associate level (sports turf manager and commercial associates). Unfortunately, new affiliate and student members are not eligible for the free conference registration benefit.

Those members who joined in 2013, especially those individuals who signed up during the association's recent prorated dues promotion, are eligible for the free conference registration promotion if they renew for 2014.

To see if you qualify for the free conference promotion, please visit [www.STMA.org](http://www.STMA.org) or call the STMA office at 800-323-3875.

## STMA referral rewards

All STMA members are eligible for the association's new referral rewards program. Any current member who refers a new qualifying individual that signs up for a membership will receive a \$100 voucher that can be used on a variety of items, including STMA merchandise, conference registration fees or membership dues. There is no limit to the number of new recruits a member can refer; he/she will receive the \$100 voucher incentive for each new person they refer who signs up.

Stay tuned for more details at [www.STMA.org](http://www.STMA.org).

## Register online for the STMA Conference... and more

**ONLINE REGISTRATION** for the annual STMA conference is now open. STMA members and non-members can easily register online for the upcoming conference, which is January 21-25, 2014 in San Antonio, TX. Just click on the Conference Brochure cover photo at [STMA.org](http://STMA.org) and follow the instructions to log in and register. In addition to online registration, STMA accepts registration forms that are faxed or mailed and purchase orders. Deadline to receive the early registration pricing discount is December 15.

Through STMA's online Shopping Cart, you can also renew your:

- 2014 STMA membership dues
- 2014 Chapter membership dues
- 2014 CSFM fees (this is a NEW payment option this year for certified members)

Look for the November issue of *SportsTurf* to hit your desk next month for all the advance conference coverage. This issue will highlight the education, activities and events that will be held at the 2014 conference.

## Celebrate STMA's 25th Anniversary with keynote speaker Dr. Ricky Rigsby & get inspired!



Dr. Rick Rigsby. Photo by Lisa Nikole.

**CELEBRATE STMA'S 25TH ANNIVERSARY** in San Antonio with all the exceptional sessions, seminars, and workshops you've come to expect from the industry's premier sports field association. Explore the rich culture, cuisine and character of a city that has proven to be one of our nation's most endearing travel destinations and benefit from the ultimate learning event of the year!

Not to be missed will be the conference's keynote speaker, Dr. Rick Rigsby. Dr. Rigsby's presentation will

be entitled "Skills to Survive in the Future".

According to his biography: "Dr. Rick Rigsby is a favorite among audiences worldwide. Whether he is motivating financial giants on Wall Street or fifth grade teachers at an elementary school—Rick Rigsby encourages and empowers audience members to become great people who do great things.

"Born and reared in the San Francisco Bay Area, Rick graduated from college in 1978 with a degree in communications and a goal to be a network correspondent. Following a successful career as a television news reporter for a CBS affiliate in Northern California, Rick earned his Master's degree from California State University, Chico followed by his Doctorate from the University of Oregon. Graduate school was followed by two decades as a college professor, the past 14 years at Texas A&M University, where Rick also served as character coach and chaplain for the Aggies football team.

"Dr. Rigsby now devotes his full attention to empowering people worldwide, from presenting leadership principles in Nigeria to speaking to Fortune 500 companies in the Americas, Europe and Canada. In high demand among educational, business and service organizations and a favorite among professional sports organizations including the PGA and the National Football League, Rick offers common-sense wisdom to those desiring to rise to greater levels of excellence."