

STMA introduces new membership incentives, referral rewards

STMA IS NOW OFFERING A NUMBER OF INCENTIVES to new members and a referral bonus program, both designed to help the association build on its continued growth.

New member benefits

New members, those individuals who have not been an STMA national member since 2000, are now eligible to receive a free conference registration (valued at \$375, to be used within 3 years) when they purchase an STMA membership. This new member offer is valid for the association's sports turf manager and commercial

categories, including individuals at the associate level (sports turf manager and commercial associates). Unfortunately, new affiliate and student members are not eligible for the free conference registration benefit.

Those members who joined in 2013, especially those individuals who signed up during the association's recent prorated dues promotion, are eligible for the free conference registration promotion if they renew for 2014.

To see if you qualify for the free conference promotion, please visit www.STMA.org or call the STMA office at 800-323-3875.

STMA referral rewards

All STMA members are eligible for the association's new referral rewards program. Any current member who refers a new qualifying individual that signs up for a membership will receive a \$100 voucher that can be used on a variety of items, including STMA merchandise, conference registration fees or membership dues. There is no limit to the number of new recruits a member can refer; he/she will receive the \$100 voucher incentive for each new person they refer who signs up.

Stay tuned for more details at www.STMA.org.

Register online for the STMA Conference... and more

ONLINE REGISTRATION for the annual STMA conference is now open. STMA members and non-members can easily register online for the upcoming conference, which is January 21-25, 2014 in San Antonio, TX. Just click on the Conference Brochure cover photo at STMA.org and follow the instructions to log in and register. In addition to online registration, STMA accepts registration forms that are faxed or mailed and purchase orders. Deadline to receive the early registration pricing discount is December 15.

Through STMA's online Shopping Cart, you can also renew your:

- 2014 STMA membership dues
- 2014 Chapter membership dues
- 2014 CSFM fees (this is a NEW payment option this year for certified members)

Look for the November issue of *SportsTurf* to hit your desk next month for all the advance conference coverage. This issue will highlight the education, activities and events that will be held at the 2014 conference.

Celebrate STMA's 25th Anniversary with keynote speaker Dr. Ricky Rigsby & get inspired!



Dr. Rick Rigsby. Photo by Lisa Nikole.

CELEBRATE STMA'S 25TH ANNIVERSARY in San Antonio with all the exceptional sessions, seminars, and workshops you've come to expect from the industry's premier sports field association. Explore the rich culture, cuisine and character of a city that has proven to be one of our nation's most endearing travel destinations and benefit from the ultimate learning event of the year!

Not to be missed will be the conference's keynote speaker, Dr. Rick Rigsby. Dr. Rigsby's presentation will

be entitled "Skills to Survive in the Future".

According to his biography: "Dr. Rick Rigsby is a favorite among audiences worldwide. Whether he is motivating financial giants on Wall Street or fifth grade teachers at an elementary school—Rick Rigsby encourages and empowers audience members to become great people who do great things.

"Born and reared in the San Francisco Bay Area, Rick graduated from college in 1978 with a degree in communications and a goal to be a network correspondent. Following a successful career as a television news reporter for a CBS affiliate in Northern California, Rick earned his Master's degree from California State University, Chico followed by his Doctorate from the University of Oregon. Graduate school was followed by two decades as a college professor, the past 14 years at Texas A&M University, where Rick also served as character coach and chaplain for the Aggies football team.

"Dr. Rigsby now devotes his full attention to empowering people worldwide, from presenting leadership principles in Nigeria to speaking to Fortune 500 companies in the Americas, Europe and Canada. In high demand among educational, business and service organizations and a favorite among professional sports organizations including the PGA and the National Football League, Rick offers common-sense wisdom to those desiring to rise to greater levels of excellence."

Webcast by Dr. Nick Christians on Fertility Management of Sand-based Fields

WHEN: Tuesday, November 5 at 11 a.m. EDT

Session: Fertility Management for Sand-based Systems

Speaker: Nick Christians, PhD

Registration:

- STMA Members: \$10 Members can register via this members' only link: (<http://stma.peachnewmedia.com/store/seminar/seminar.php?seminar=16619>).

- Nonmembers: \$20 Nonmembers can register here:

<http://stma.peachnewmedia.com/store/seminar/seminar.php?seminar=22105>.

Session information

The presentation will include some basic information on the soil chemistry of sand-based sports fields and will include a discussion on how to manage these areas most effectively.

The learning outcomes are:

- to provide an expanded knowledge of soil chemistry.

- to relate those basic concepts to sand-based soil media.

- to expand the knowledge of the attendee on ways of managing sand-based sports fields.

Speaker information

Nick Christians, PhD, is a university professor of horticulture at Iowa State University, Ames, IA. His area of specialization is turfgrass science. Nick received his PhD and MS degrees from Ohio State in Agronomy and his BS from the Colorado State University School of Forestry. Between earning his BS and MS degrees, Nick was employed as an assistant golf course superintendent at Flatirons Country Club in Boulder, CO and as a golf course superintendent in Pueblo, CO. He has several state and national awards for both teaching and research.

Additional information

This presentation was rated as one of the best at the 2013 conference (based on attendee

evaluations). Dr. Christians was rated as one of the best speakers at the conference (based on attendee evaluations). Some attendee comments regarding the session:

- "Excellent talk, well presented. A lot of basic fertility management that would be helpful for turf managers."

- "Keeps difficult material at an understandable level."

- "Speaker was excellent. Information was organized and easy to understand."

- "Very good coverage of all of the basics of elements, CEC, pH, pH (buffering)"

- "Probably best presentation I've been to. Dr. Christians is a very good presenter."

Dr. Christians is speaking again at the 2014 conference Friday, January 24 from 8:30-10 am - STMA 302 – Water Quality and Soil Conditions. The presentation will include basic information on principles of soil chemistry and water quality and how they relate to sports field management.

STMA Affiliated Chapters Contact Information

Sports Turf Managers Association of Arizona: www.azstma.org

Colorado Sports Turf Managers Association: www.cstma.org

Florida #1 Chapter (South): 305-235-5101 (Bruce Bates) or Tom Curran CTomSell@aol.com

Florida #2 Chapter (North): 850-580-4026, John Mascaro, john@turf-tec.com

Florida #3 Chapter (Central): 407-518-2347, Scott Grace, scott@sundome.org

Gateway Chapter Sports Turf Managers Association: www.gatewaystma.org.

Georgia Sports Turf Managers Association: www.gstma.org.

Greater L.A. Basin Chapter of the Sports Turf Managers Association: www.stmalabasin.com.

Illinois Chapter STMA: www.ILSTMA.org.

Intermountain Chapter of the Sports Turf Managers Association: <http://imstma.blogspot.com/>

Indiana - FORMING - Contact Clayton Dame, Claytondame@hotmail.com or Brian Bornino, bornino@purdue.edu or Contact Joey Stevenson, jstevenson@indyindians.com

Iowa Sports Turf Managers Association: www.iowaturfgrass.org.

Kentucky Sports Turf Managers Association: www.kystma.org.

Keystone Athletic Field Managers Org. (KAFMO/STMA): www.kafmo.org.

Michigan Sports Turf Managers Association (MiSTMA): www.mistma.org.

Minnesota Park and Sports Turf Managers Association: www.mpstma.org

MO-KAN Sports Turf Managers Association: www.mokanstma.com.

Nebraska Sports Turf Managers Association: sphillips4@unlnotes.unl.edu

New England STMA (NESTMA): www.nestma.org.

Sports Field Managers Association of New Jersey: www.sfmnj.org.

Sports Turf Managers of New York: www.stmony.org.

North Carolina Chapter of STMA: www.ncsportsturf.org.

Northern California STMA: www.norcalstma.org.

Ohio Sports Turf Managers Association (OSTMA): www.ostma.org.

Oklahoma Chapter STMA: 405-744-5729; Contact: Dr. Justin Moss okstma@gmail.com

Oregon STMA Chapter: www.oregonsportsturfmanagers.org oregonstma@gmail.com

Ozarks STMA: www.ozarksstma.org.

Pacific Northwest Sports Turf Managers Association: www.pnwstma.org.

Southern California Chapter: www.socalstma.com.

South Carolina Chapter of STMA: www.sc-stma.org.

Tennessee Valley Sports Turf Managers Association (TVSTMA): www.tvstma.com.

Texas Sports Turf Managers Association: www.txstma.org

Virginia Sports Turf Managers Association: www.vstma.org.

Wisconsin Sports Turf Managers Association: www.wstma.org.

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