STMA introduces new membership incentives, referral rewards

STMA IS NOW OFFERING A NUMBER OF INCENTIVES to new members and a referral bonus program, both designed to help the association build on its continued growth.

New member benefits
New members, those individuals who have not been an STMA national member since 2000, are now eligible to receive a free conference registration (valued at $375, to be used within 3 years) when they purchase an STMA membership. This new member offer is valid for the association’s sports turf manager and commercial categories, including individuals at the associate level (sports turf manager and commercial associates). Unfortunately, new affiliate and student members are not eligible for the free conference registration benefit.

Those members who joined in 2013, especially those individuals who signed up during the association’s recent prorated dues promotion, are eligible for the free conference registration promotion if they renew for 2014.

To see if you qualify for the free conference promotion, please visit www.STMA.org or call the STMA office at 800-323-3875.

STMA referral rewards
All STMA members are eligible for the association’s new referral rewards program. Any current member who refers a new qualifying individual that signs up for a membership will receive a $100 voucher that can be used on a variety of items, including STMA merchandise, conference registration fees or membership dues. There is no limit to the number of new recruits a member can refer; he/she will receive the $100 voucher incentive for each new person they refer who signs up.

Stay tuned for more details at www.STMA.org.

Celebrate STMA’s 25th Anniversary with keynote speaker Dr. Ricky Rigsby & get inspired!

Dr. Rick Rigsby. Photo by Lisa Nikole.

be entitled “Skills to Survive in the Future”.

According to his biography: “Dr. Rick Rigsby is a favorite among audiences worldwide. Whether he is motivating financial giants on Wall Street or fifth grade teachers at an elementary school—Rick Rigsby encourages and empowers audience members to become great people who do great things.

“Born and reared in the San Francisco Bay Area, Rick graduated from college in 1978 with a degree in communications and a goal to be a network correspondent. Following a successful career as a television news reporter for a CBS affiliate in Northern California, Rick earned his Master’s degree from California State University, Chico followed by his Doctorate from the University of Oregon. Graduate school was followed by two decades as a college professor, the past 14 years at Texas A&M University, where Rick also served as character coach and chaplain for the Aggies football team.

“Dr. Rigsby now devotes his full attention to empowering people worldwide, from presenting leadership principles in Nigeria to speaking to Fortune 500 companies in the Americas, Europe and Canada. In high demand among educational, business and service organizations and a favorite among professional sports organizations including the PGA and the National Football League, Rick offers common-sense wisdom to those desiring to rise to greater levels of excellence.”
Webcast by Dr. Nick Christians on Fertility Management of Sand-based Fields

WHEN: Tuesday, November 5 at 11 a.m. EDT
Session: Fertility Management for Sand-based Systems
Speaker: Nick Christians, PhD
Registration:
• STMA Members: $10 Members can register via this members’ only link: (http://stma.peachnewmedia.com/store/seminar/seminar.php?seminar=16619).

Session information
The presentation will include some basic information on the soil chemistry of sand-based sports fields and will include a discussion on how to manage these areas most effectively.
The learning outcomes are:
• to provide an expanded knowledge of soil chemistry.
• to relate those basic concepts to sand-based soil media.
• to expand the knowledge of the attendee on ways of managing sand-based sports fields.

Speaker information
Nick Christians, PhD, is a university professor of horticulture at Iowa State University, Ames, IA. His area of specialization is turfgrass science. Nick received his PhD and MS degrees from Ohio State in Agronomy and his BS from the Colorado State University School of Forestry. Between earning his BS and MS degrees, Nick was employed as an assistant golf course superintendent at Flatirons Country Club in Boulder, CO and as a golf course superintendent in Pueblo, CO. He has several state and national awards for both teaching and research.

Additional information
This presentation was rated as one of the best at the 2013 conference (based on attendee evaluations). Dr. Christians was rated as one of the best speakers at the conference (based on attendee evaluations). Some attendee comments regarding the session:
• "Excellent talk, well presented. A lot of basic fertility management that would be helpful for turf managers."
• "Keeps difficult material at an understandable level."
• "Speaker was excellent. Information was organized and easy to understand."
• "Very good coverage of all of the basics of elements, CEC, pH, pH (buffering)"
• "Probably best presentation I’ve been to. Dr. Christians is a very good presenter."

Dr. Christians is speaking again at the 2014 conference Friday, January 24 from 8:30-10 am - STMA 302 – Water Quality and Soil Conditions. The presentation will include basic information on principles of soil chemistry and water quality and how they relate to sports field management.

STMA Affiliated Chapters Contact Information

Sports Turf Managers Association of Arizona: www.azstma.org
Colorado Sports Turf Managers Association: www.cstma.org
Florida #1 Chapter (South): 305-235-5101 (Bruce Bates) or Tom Curran CTomSel@aol.com
Florida #2 Chapter (North): 850-580-4026, John Mascaro, john@turf-tec.com
Florida #3 Chapter (Central): 407-518-2347, Scott Grace, scott@sundome.org
Intermountain Chapter of the Sports Turf Managers Association: http://imstma.blogspot.com/
Indiana - FORMING - Contact Clayton Dame, claytondame@hotmail.com or Brian Bornino, bornino@purdue.edu or Contact Joey Stevenson, jstevenson@indyindians.com
Minnesota Park and Sports Turf Managers Association: www.mpstma.org
Nebraska Sports Turf Managers Association: sphillips4@unnotes.unl.edu
OKlahoma Chapter STMA: 405-744-5729; Contact: Dr. Justin Moss okstma@gmail.com
Oregon Chapter STMA: www.oregonportsurfmanagers.org oregonstma@gmail.com
South Carolina Chapter of STMA: www.sc-stma.org.
Texas Sports Turf Managers Association: www.txsstma.org

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