SAFE Foundation Kicks off its 2nd Annual Campaign

THE SAFE FOUNDATION, STMA’s charity, will begin its second fundraising effort for the Grass Roots Campaign on Jan. 1, 2013. SAFE raised nearly $5,000 in its initial effort in 2012, a small, but significant start to helping it fund education, scholarship and research.

SAFE has redirected its efforts to make a difference in our communities by developing programs that will help neighborhoods have safer and sustainable sports fields. This is an area of great need. SAFE is currently reviewing program proposals for developing an inventory of sports fields in need, which will allow for focused, corrective efforts through STMA chapters.

The Grass Roots Campaign is directed to STMA members. Member support is a critical first step to fundraising. Before SAFE can seek donations from those outside of our core industry, such as an athlete or by partnering with a health and safety organization, it must have the support of its membership. SAFE is pleased to report that 100 percent of the SAFE Board of Trustees and the STMA Board of Directors have contributed to this fundraising effort.

In addition to the Grass Roots campaign, SAFE receives funding from other sources including the Toro Giving Program which funds the Dr. James Watson scholarships, and Turface, which funds the Terry Mellor Continuing Education Grant. Many companies and members also donated (and continue to donate) to the Gary Van den Berg Internship Grant. The golf tournament, live and silent auctions, casino night and raffles, which are held at the STMA annual conference and exhibition, also raise money for SAFE.

SAFE uses every dollar donated to further its mission of: To enrich communities through championing safe, sustainable sports and recreation fields for all athletes. SAFE has no paid staff; the STMA Board of Directors allows its staff to assist the Foundation.

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Platforms allow its staff to assist the Foundation. The current board of trustees includes Chairman Boyd Montgomery, CSFM, SCPS; Cathy Bradley, Ken Curry, Gil Landry, Ph.D., David Pinsonneault, CSFM, CPRP; Chad Price, CSFM; Doug Schattinger, Jay Warnick, CSFM; Steve Wightman and Executive Director Kim Heck.

SAFEFields.org will be live next month. In the interim, SAFE has its information at STMA.org, SAFE Tab. The Grass Roots Campaign and Pledge card are located there if you want to get a head start on this donation! SAFE accepts checks, credit cards and ACH automatic deductions if you wish to spread out your payments. SAFE is a 501 c 3 charity, and donations may be tax deductible.

STMA Affiliated Chapters Contact Information

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Oklahoma Chapter STMA: 405-744-5729; Contact: Dr. Justin Moss


South Carolina Chapter of STMA: www.scstma.org.


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