



## GET ON TRACK with STMA at the 24th Conference and Exhibition in Daytona Beach!

### STMA heads to Daytona Beach,

Florida from Jan. 15-18, 2013 for the 24th Annual STMA Conference and Exhibition. The “World Center of Racing”, as Daytona Beach is known, welcomes millions of visitors every year to its varied attractions, sporting venues, restaurants, and 23 miles of beaches. Just an hour’s drive to the greater Orlando area, Daytona has found its success as a year-round tourist destination because of its temperate climate, proximity to other popular Florida cities, and hosting of locations and activities of interest that are unique to the area including the Daytona International Speedway, Florida Tennis Center, Ladies Professional Golf Association International (featuring two championship courses, The Legends and The Champions), Tomoka State Park, and Halifax Harbor Marina.

As STMA celebrates 31 years as the premier non-profit association for the men and women who manage athletic fields, it invests – more than ever – in its educational mission with the introduction of the STMA Academy and addition of several new tracks. The Academy was born out of member re-

quests for deeper educational opportunities pre and post conference; all sessions offer higher-level learning opportunities in hands-on, interactive workshop settings that can be built upon at future conferences and are included in the full registration price. Additionally, the total number of educational tracks available now at conference totals 11, up from nine in 2012; the addition of these two tracks raises both the number of sessions (up to 72 in 2013 from 64 in 2012) and the number of speakers (up to 74 in 2013 from 55 in 2012) for an even richer,

well-rounded experience. More than ever before, all conference attendees will be able to professionally capitalize on and benefit from the opportunities provided at the STMA conference.

The Exposition and Trade Show also provides excellent opportunities for networking with both STMA commercial members and leading industry vendors. Make sure and check out page 30 of this article for What to Do Next, to ensure that you and your crew are able to attend this invaluable investment in you, your staff and your facility.

### Conference Highlights

The annual conference and exhibition in Daytona Beach has it all...Sessions. Sun. Seminars. Networking. Demonstrations. Ocean. Workshops. Expo. Beach...Everything you need in one location for the ultimate learning event of the year!

#### STMA REGISTRATION

**TUES., JAN. 15** — 6:30 am - 6:30 pm  
Hilton South Tower first floor lobby

**WED., JAN. 16** — 7 am - 6:30 pm  
Ocean Center

**THURS., JAN. 17** — 7 am - 6:30 pm  
Ocean Center

**FRI., JAN. 18** — 7 am - 1 pm  
Ocean Center

#### WHAT THE CONFERENCE INCLUDES:

- ⊙ All education sessions plus pre and post workshops inclusive of STMA Academy
- ⊙ More than 90 hours of education
- ⊙ Breakfasts & most lunches
- ⊙ Reception and Awards Banquet