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May 2012 - Expires October 2012 - RS1205

1 What is your company's primary business? (check *ONLY ONE*)

- F Sports Complex G Athletic Field and/or Park Architect/Designer
T School, College or University P Park
H Other (please specify) _____

2 Which of the following best describes your title? (check *ONLY ONE*)

- A EXECUTIVE/ADMINISTRATOR — President, Owner, Partner, Director, General Manager, Chairman of the Board, Purchasing Agent, Athletic Director
B MANAGER/SUPERINTENDENT — Superintendent, Landscape/Ground Maintenance Manager, Foreman, Supervisor
C GOVERNMENT OFFICIAL — Government Commissioner, Agent, Other Government Official
D SPECIALIST — Architect, Designer, Consultant, Agronomist, Horticulturist, Certified Specialist
F COACH E Other (please specify) _____

3 Do you have the authority to buy, specify or recommend products and/or services for your business or organization?

Y Yes N No

4 Yearly operating expenditures (excluding salaries)

- F Over \$1 million C \$50,001 - \$100,000
E \$500,001 - \$1 million B \$25,001 - \$50,000
D \$100,001 - \$500,000 A \$25,000 and under

5 Please also send a free subscription to the following people at the same location

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ing a behind the scenes tour as part of our Seminar on Wheels at the conference (additional fee will apply).

Another way to drive in Daytona Beach is from the tee. Named a "Top 15 Golfing Destination in the U.S." by *Golf Digest* and home to the LPGA headquarters, the area offers more than 30 championship golf courses nearby. These traditional "Florida" courses include some particularly challenging layouts by designers such as

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Jack Nicklaus, Arnold Palmer, Rees Jones, Arthur Hills, Lloyd Clifton, Donald Ross and others. No matter if you are a novice or scratch golfer, you'll love the variety in our golf courses and will appreciate the magnificent layouts that offer plenty of challenging and spectacular natural beauty.

The area also offers excellent deep-sea fishing. Record size marlin and other fish are abundant in the Atlantic Ocean. Deep-sea fishing charters depart from several marinas daily. Half and full-day trips are available and include all the bait and gear necessary to catch the "big ones." Charter boat companies take their passengers to favored fishing spots to catch red snapper, grouper and other native fish. Fresh water fishing is also popular. Other outdoor activities include canoeing, camping, sailing,

water skiing, jet skiing, surfing, paddle boarding, SCUBA diving, racquet sports, horseback riding, and of course, relaxing on the beach.

As you can see, the Daytona Beach area offers easy access, a tremendous amount of activities for families and groups, natural beauty and all the entertainment, shopping and nightlife you've come to expect from an STMA Conference destination. The Association is looking forward to making Daytona a fantastic event for you, your staff and possibly your family. See you next January.

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For more information on Daytona Beach, please visit its Convention and Visitors Bureau website at www.daytonabeach.com. ■