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March 2012 - Expires August 2012 - RS1203

1 What is your company’s primary business? (check ONLY ONE)
F ☐ Sports Complex G ☐ Athletic Field and/or Park Architect/Designer
T ☐ School, College or University P ☐ Park
H ☐ Other (please specify) ____________________________________

2 Which of the following best describes your title? (check ONLY ONE)
A ☐ EXECUTIVE/ADMINISTRATOR — President, Owner, Partner, Director, General Manager, Chairman of the Board, Purchasing Agent, Athletic Director
B ☐ MANAGER/SUPERINTENDENT — Superintendent, Landscape/Ground Maintenance Manager, Foreman, Supervisor
C ☐ GOVERNMENT OFFICIAL — Government Commissioner, Agent, Other Government Official
D ☐ SPECIALIST — Architect, Designer, Consultant, Agronomist, Horticulturist, Certified Specialist
F ☐ COACH E ☐ Other (please specify) ____________________________________

3 Do you have the authority to buy, specify or recommend products and/or services for your business or organization? (Y = Yes N = No)
Y ☐ Yes N ☐ No

4 Yearly operating expenditures (excluding salaries)
F ☐ Over $1 million G ☐ $50,000 - $100,000
E ☐ $50,001 - $1 million B ☐ $25,001 - $50,000
D ☐ $100,001 - $500,000 A ☐ $25,000 and under

5 Please also send a free subscription to the following people at the same location
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There are also potential disadvantages to direct injection:
• Material more expensive
• Equipment and maintenance expensive
• Danger of handling acids
• Irrigation efficiency and uniformity must be optimal
• Segregation of areas is not possible (e.g., greens versus fairways in golf courses)

As human population grows and fresh water becomes increasingly scarce, recycled water is a viable alternative to costly, limited potable water for irrigating turfgrass sites. Recycled water is often better tolerated by turfgrasses than by other landscape plants; simultaneously, turfgrass venues, with their large expanses and trained maintenance staffs, are particularly well-suited to incorporate recycled water in their irrigation programs. Urban population growth ensures an expansion of turfgrass sites for a variety of recreational and functional uses, and this means that irrigation with Purple Gold will be a permanent part of our urban landscape schemes.

M. Ali Harivandi, PhD, is an extension specialist at the University of California Cooperative Extension. This excerpt was reprinted with his permission and that of Dr. Kimberly Erusha of the USGA Green Section.

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