

# President's Message

Troy Smith,  
CSFM

[troy.smith@broncos.nfl.net](mailto:troy.smith@broncos.nfl.net)



## M2MEDIA360

### PRESIDENT/CEO

Marion Minor

### VP OF FINANCE AND OPERATIONS

Gerald Winkel

### VP OF CIRCULATION AND

### COLLATERAL SALES

Joanne Juda-Prainito

### PRODUCTION & OPERATIONS DIRECTOR

Mary Jo Tomei

### DIRECT MAIL LIST SALES

Cheryl Naughton 678-292-6054

[чнаughton@m2media360.com](mailto:чнаughton@m2media360.com)

### SUBSCRIPTION SERVICES

Phone 845-856-2229 Fax 845-856-5822

### REPRINTS

Cheryl Naughton 678-292-6054

[чнаughton@m2media360.com](mailto:чнаughton@m2media360.com)

### Account Representatives:

#### Leslie Palmer

16267 W. 14 Mile Rd., Ste 202

Beverly Hills, MI 48025

Ph: 248-530-0300,

ext. 1402

[lpalmer@m2media360.com](mailto:lpalmer@m2media360.com)

#### Bruce Loria

626 Wilshire Blvd., Ste 500

Los Angeles, CA 90017 • Ph: 213-596-7226

[bloria@m2media360.com](mailto:bloria@m2media360.com)

### Classified Sales/Marketplace:

#### Glenn Datz

Phone: 213-596-7220

Fax: 213-624-0997

[gdatz@m2media360.com](mailto:gdatz@m2media360.com)

**PUBLISHER'S NOTICE:** We Assume No Responsibility For The Validity Of Claims In Connection With Items Appearing In Sportsturf. Reader Service Numbers Are Given To Facilitate Further Inquiry. Commercial Product Names Are Used For The Convenience Of The Reader. Mention Of A Commercial Product Does Not Imply Endorsement By Sportsturf Or M2MEDIA360, Or Preference Over Similar Products Not Mentioned.

## Handing over the gavel

**A**S I END MY PRESIDENCY of the STMA, there are many people I would like to thank in helping me during the year. First, thank you to the STMA Board of Directors. This group of professionals works diligently and focused throughout the year to govern the association as well as represent each of our categories. Second, I have relied on the guidance and enlightenment of the Past President, Chris Calcaterra, CSFM. Thank you, Chris. Third, a very sincere 'thank you' to our committee volunteers. Their work has been instrumental in creating and advancing the programs of STMA.

A huge 'thank you' goes to you, the members, for allowing me the opportunity to lead this association. This year will be something that I will never forget. I realize that I have received so much more than I have given. Being President has made me a better manager of people and time. More importantly, I have met so many wonderful, passionate members from all over the world who care deeply about the STMA's success. It is these connections, old and new, that I truly value, and I equate this profession to a family. We rely on each other's experience and advice. We learn from each other. We encourage each other. When I became a member of STMA in 1994, I remember feeling a sense of belonging. I hope that our newer members feel the same way. Back then, networking and learning from educators and other professionals was the big selling point to me and hooked me. As our organization has matured and grown, these original ideals are still in place and will always be the foundation of STMA. Just as technology has certainly changed our profession and improved our daily jobs, networking and education remain core to our individual and collective success.

I encourage all of you to continue to support the STMA, both locally and nationally by renewing your membership. I know that my involvement in our Colorado Chapter has made me a better sports turf manager. Supporting your local chapter improves the entire profession. Also, I hope that you will make it a priority to financially support our SAFE Foundation in its endeavors to improve fields for all of our end-users through education, scholarship and research.

I'd like to recognize our CEO, Kim Heck, and her staff who keep our association running smoothly on a day-to-day basis from our headquarters. All of our members should feel reassured in knowing that our association is in good hands with our staff.

And finally, I would like to offer my best wishes to incoming STMA President, Dr. Mike Goatley. I am certain that with our newly updated strategic plan in place and newly elected board of directors that Dr. Goatley will do a great job on your behalf.

Thank you all again and best wishes for the upcoming year