Opportunities Abound as STMA Heads West!

**STMA** heads west, to Long Beach, Calif. from Jan. 10-14, 2012 for the 23rd Annual STMA Conference and Exhibition. Settled along five-and-a-half miles of sandy coastline, Long Beach is the quintessential vacation getaway, boasting both the ambience of a sophisticated urban center and the charm of a seaside community. Located just 20 miles south of Los Angeles, California’s fifth largest city offers visitors a dynamic range of attractions, shopping, recreational activities, art and culture, restaurants and nightly entertainment that make it an ideal destination for attendees.

As has been the case for several years, STMA has expanded the educational track, with more than 65 education sessions to choose from, organized into nine different educational tracks (you’ll learn more about these later in this article). All of this year’s sessions were selected with one thing in mind… you and your facility coming away with new opportunities, ready to be capitalized on when you return home.

As usual, there will be ample opportunity to network, visit with STMA commercial members and vendors at the trade show, and take away valuable, actionable lessons from world class educators. Make sure and check out page 21 of this article for What to Do Next, to ensure that you and your crew are able to attend this invaluable investment in you, your staff and your facility.

### Conference Highlights

**STMA Networking Sessions**  
**Wed., Jan. 11, 4:30 - 5:30 p.m.**  
Members say that networking is one of the top reasons they join STMA. Thus, in addition to all of the networking opportunities throughout the conference, we’ve created a formalized networking kick-off. Network with professionals from facilities similar to your own! The forum is divided by category into separate sessions for schools K-12 facilities, colleges and universities, facilities used by professional athletes, parks and recreation facilities, academics and students.

**Welcome Reception**  
Sponsored by Toro and Covermaster  
**Wed., Jan. 11, 7:30 - 10 p.m.**  
First-Time Attendees Reception – 7 - 7:30 p.m.  
A must-attend networking event! Kick off the conference in style with the other influencers who are in Long Beach. Enjoy food and drink courtesy of Welcome Reception sponsors Toro and Covermaster.

**SAFE Casino Night at the Welcome Reception**  
**Wed., Jan. 11, 8:30 - 10 p.m.**  
The SAFE Foundation will be debuting Casino Night at the Welcome Reception at 8:30 p.m. with many games and opportunities to win prizes while supporting STMA’s charity.

### Estimated Investment to Attend

| Complete Conference Package (Including meals and preconference workshops) – STMA Member – $375  | $375 |
| Ground Transportation – $50 | $50 |
| Misc. meals – $40 | $40 |
| 3 nights lodging at STMA official hotel - $639 | $639 |
| Air Transportation – $340 | $340 |
| **Total** | **$1,444** |

Remember, that’s an investment - not a cost! STMA’s previous conferences have delivered a return on investment of 1,375 percent! For a detailed ROI report, go to www.STMA.org and click on the Conference tab, 2011.

*There are ways to reduce your costs significantly. Just splitting the ride to and from the airport and sharing a room with one other person can reduce these costs by more than $340!*

Images courtesy of Destinations Magazine
General Session

Keynote Speakers
Thurs., Jan. 12, 8 - 10 a.m.
Sponsored by World Class Athletic Surfaces
Dr. Frank Rossi, Ph.D.
Meeting the Needs of Today without Compromising Tomorrow: Sustainable Sports Turf

Frank Rossi has been recognized among the most influential people in the golf, sports and lawn turf industry. He has spent the majority of his career in turfgrass science focused on improving the resource efficiency and environmental compatibility of turfgrass systems. He has served as lead turf consultant for the New York Yankees, Green Bay Packers, Lincoln Center for Performing Arts, the Randall’s Island Sports Foundation, and for the 2002 and 2009 US Open Golf Championships. His presentation will address the global aspects of sustainability and the demands that go beyond the recreational function of sports surfaces. Sports turf management, often focused solely on athlete safety, now must consider other impacts. Hear about how to leverage the social, economic, and environmental mission of sports turf management into an ideal opportunity to address the broader issue of sustainability.

Eric Boles
- Lead with Purpose

Eric Boles is a highly acclaimed speaker and consultant for some of the most recognized companies in the world – Starbucks, Boeing, Coca Cola and Southwest Airlines – to name a few. Prior to becoming an authority on teamwork, leadership and personal development, Eric learned many principles of team dynamics and leadership from his experience playing in the NFL with the New York Jets and Green Bay Packers. His presentation, Lead With Purpose, will help you become intentional in how you develop as a leader, and how you develop others to lead. Find out how your influence grows with your commitment and ability to create relationships. Learn how your personal character and integrity directly impact your ability to effectively influence people. Discover what is necessary to help achieve sustainable long-term results.

STMA Annual Meeting & Lunch
Thurs., Jan. 12, 12 - 1:15 p.m.
Members Only

There is no scheduled Student Session during this time so that Students can now attend! Meet your new 2012 Board Members and hear about the association’s progress and goals while enjoying lunch.

STMA Annual Awards Banquet & Pre-Banquet Reception
Fri., Jan. 13, 6:30 - 10 p.m.

Enjoy fabulous food and beverage while honoring STMA award winners. Be a part of the surprise when STMA’s highest honors, the Founders’ Awards, are presented to four unsuspecting members.

Educational Program

The 2012 STMA Conference focuses on providing new ideas, recognizing opportunities and discovering solutions for managing sports facilities. Demonstrations, classroom education, roundtables, workshops, and networking all provide chances for sports turf managers to access information that will lead to success. The sessions have been organized into nine separate educational tracks, and we’ve implemented a session numbering system (100’s on Wednesday, 200’s on Thursday, and 300’s on Friday. Higher numbered classes do NOT necessarily mean advanced content, just that the session is later in the day.). to help you better manage your time on site. We strongly encourage you to use the Schedule Builder and Trip Report STMA has developed to ensure that you and your facility maximize your investment in Long Beach.

SYNTHETIC

STMA 100 - Synthetic Turf: Concept, Design, Construction, Completion, Maintenance, and Lifecycle Planning
Wed., Jan. 11, 8 a.m. - 12:15 p.m.
Speaker: Mark Nicholls, Turf Industry Inc.

This workshop focuses on an in-depth analysis of synthetic turf.

Registration Hours

Tues., 6:30 - 10 a.m. (Hyatt), AND 3-7 p.m. (Conv. Ctr.)
Wed., 6:30 a.m. - 7 p.m. (Conv. Ctr.)
Thurs., 6:30 a.m. - 7 p.m. (Conv. Ctr.)
Fri., 6:30 a.m. - 2 p.m. (Conv. Ctr.)

All badges will be picked up on-site.

Trade Show Hours

Thurs., Jan. 12, 12 - 7:45 p.m. (Reception)
Fri., Jan. 13, 10 a.m. - 2:45 p.m. (Lunch)
Don’t miss the SAFE Silent Auction, and the Top 10+ Monitoring Tools for Turf session on the show floor by Dr. Larry Stowell. Thurs., Jan. 12, 5:30 – 6:30 p.m. and Fri., Jan. 13, 11:30 a.m. – 12:30 p.m.

Schedule at a Glance

Tues., Jan. 10
6:30 - 8 a.m.
6:30 a.m. - 10 a.m.
7 a.m. - 3:30 p.m.
3 - 7 p.m.
3:30 - 7:30 p.m.
6 - 9 p.m.

Wed., Jan 11
6:30 - 8 a.m.
6:30 a.m. - 7 p.m.
7 a.m. - 3:30 p.m.
7 a.m. - 4 p.m.
8 a.m. - 12:15 p.m.
2 - 4 p.m.
4:30 - 5:30 p.m.
5:45 - 6:45 p.m.
7 - 7:30 p.m.
7:30 - 10 p.m.

Thurs., Jan. 12
6:30 - 8 a.m.
6:30 a.m. - 7 p.m.
6:45 - 7:45 a.m.
8 - 10 a.m.
10:15 - 11:45 a.m.
10:30 - 11:45 a.m.
12 - 1:15 p.m.
1:30 - 4:15 P.M.
4:15 - 7:45 p.m.

Fri., Jan. 13
6:30 - 8 a.m.
6:30 a.m. - 2 p.m.
6:45 - 7:45 a.m.
7 - 7:45 a.m.
8 - 10 a.m.
10 a.m. - 2:45 p.m.
2:45 - 5 p.m.
6:30 - 10 p.m.
The point you begin to consider synthetic turf through the entire lifecycle of the field will be detailed in a chronological explanation. Topics covered will include design elements, specification considerations, vendor selection, project management, care and maintenance requirements, and lifecycle planning.

Attendees will learn:
- How to professionally identify, select, and procure a synthetic turf system to meet sports specific needs at your facility.
- Best Practices for the professional care and maintenance of a synthetic turf surface to extend the useful life and enhance the ROI.
- Routine synthetic turf testing to optimize performance and maximize safety.

STMA 209 – A Realistic Review of Maintenance Practices for Synthetic Turf Fields
Thurs., Jan. 12, 10:30 - 11:45 a.m.
Speaker: Mark Lucas, University of California – Davis

STMA 221 – Synthetic Turf Removal, Reclamation, and Recycling
Thurs., Jan. 12, 2:45 - 3:30 p.m.

STMA 305 – A Review of the NFL Synthetic Turf Game Day Standards and Synthetic Turf Base Construction
Fri., Jan. 13, 8 - 9 a.m.
Speaker: Dr. Andrew McNitt, Penn State University

STMA 306 – Sustainable Athletic Fields and Related Environmental Issues
Fri., Jan. 13, 8 - 9 a.m.
Speakers: Patrick Maguire, Activitas
David Nardone, Stantec Sport

STMA 317 – Artificial Turf Painting and Removal
Fri., Jan. 13, 2:45 - 3:30 p.m.
Speaker: Grant Davisson, Minnesota Vikings Football

STMA 301 – Perceived and Real Environmental Impacts of Phosphorus
Wed., Jan. 11, 8:00 - 10:00 a.m.
Speakers: Dr. Gwen Stahnke, Washington State University - Puyallup
Dr. Elizabeth Guertal, Auburn University
Dr. Brian Horgan, University of Minnesota

STMA 101 – Perceived and Real Environmental Impacts of Phosphorus
Wed., Jan. 11, 8:00 - 10:00 a.m.
Speakers: Dr. Gwen Stahnke, Washington State University - Puyallup
Dr. Elizabeth Guertal, Auburn University
Dr. Brian Horgan, University of Minnesota

STMA 102 – A New Era in Sports Turf Management
Wed., Jan. 11, 10:15 - 11:15 a.m.
Speakers: Kevin Mercer, St. Mary’s College of Maryland
Jim Sluiter, Audubon International

STMA 103 – Weed Control without Synthetic Herbicides
Wed., Jan. 11, 10:15 - 12:15 p.m.
Speaker: Dr. Douglas Linde, Delaware Valley College

The recent increase in public pressure to further restrict or ban synthetic pesticides on turfgrass has increased research on alternatives to synthetic pesticides. Currently there are very few viable alternatives to synthetic herbicides. Research from a study conducted from 2009-2011 investigates the effectiveness of 12 alternatives to synthetic herbicides for weed control in turfgrass. Results showed a wide range in weed control and cost. The results will be used to provide a basis for defining and describing alternatives to synthetic herbicides that could be used on sports fields. Field managers educated in this area will be better prepared to reduce reliance on...
synthetic herbicides either voluntarily or if forced by legislation. This presentation will focus on:
• Understanding the public pressure being put on turfgrass managers to reduce or eliminate pesticide use.
• Various alternatives to synthetic herbicides for turfgrass and their advantages and disadvantages.
• How to incorporate alternatives into a sports field weed control program.

STMA 200 – Keynote Presentation: Meeting the Needs of Today without Compromising Tomorrow: Sustainable Sports Turf Thurs., Jan. 12, 8 - 9 a.m.
Speaker: Dr. Frank Rossi, Cornell University

STMA 208 – Environmental and Economic Considerations of Nitrogen Fertilization Thurs., Jan. 12, 10:30 - 11:45 a.m.
Speaker: Dr. Brian Horgan, University of Minnesota

AGRONOMIC
STMA 104 – Turfgrass Physiology for the Sports Turf Manager Wed., Jan. 11, 2 - 4 p.m.

STMA 107 & 205 – Back to Basics: Maintaining Natural Grass on Native Soil
Wed., Jan. 11, 2 - 4 p.m.
Repeated Thurs., Jan. 12, 10:30 - 11:45 a.m.
Speaker: Brad Jakubowski, Doane College

STMA 206 – Managing Turfgrasses During Drought
Thurs., Jan. 12, 10:30 - 11:45 a.m.
Speaker: Dr. Ali Harivandi, University of California

Recreational facilities located in climates characterized by long, hot, dry summers must water turfgrasses to survive under hot, dry conditions. During drought conditions, cost and demand for water rises and facilities are under pressure to use water more efficiently. This presentation will focus on how turfgrasses use water, ability of turfgrasses to resist drought, irrigation practices, and smart cultural practices during drought conditions. Attendees will learn:
• How to reduce irrigation water use during water shortages to conserve water and cost and still keep turfgrasses alive.
• About soil-water-plant relationships to become more effective agronomists.
• How to modify other turfgrass management practices (mowing, fertilization, aeration) during water shortage periods to help turfgrass plants survive.

STMA 212 – Comparison of Synthetic and Organic Fertilizers for Sports Turf
Thurs., Jan. 12, 1:30 - 2:30 p.m.
Speaker: Dr. Tony Koski, Colorado State University

STMA 223 – Bermudagrasses: New Varieties for Sports Turf and Management Tips from the Pros
Thurs., Jan. 12, 2:45 - 4:15 p.m.
Speakers: Dr. John Sorochan, University of Tennessee
Dr. A.J. Powell, Jr., Retired – University of Kentucky
Darian Daily, Paul Brown Stadium
Leif Dickinson, Del Mar Thoroughbred Club

STMA 224 – Cool Season Turfgrasses: New Varieties for Sports Turf and Management Tips from the Pros
OPTIONAL ACTIVITIES

WHAT TO DO

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WHAT THE CONFERENCE INCLUDES
- Full day of pre-conference workshops
- More than 90 hours of education
- More than 8 dedicated hours with exhibitors
- 20 hours of networking
- Breakfasts and lunches
- Receptions and the 2012 STMA Awards Banquet

STMA 226 – Deciphering Your Soil Test
Thurs., Jan. 12, 2:45 - 4:15 p.m.
Speaker: Dr. Elizabeth Guertal, Auburn University

STMA 228 – Turfgrass Physiology: Solar Radiation is the Driving Force of Sports Turf Management
Thurs., Jan. 12, 3:30 - 4:15 p.m.
Speaker: Dr. Kari Danneberger, Ohio State University

STMA 301 – Kentucky Bluegrass – Monostand or Blend
Fri., Jan. 13, 7:15 – 7:30 a.m.
Speaker: Dr. John “Trey” Rogers III, Michigan State University

STMA 304 – Turfgrass Management in the Transition Zone
Fri., Jan. 13, 8 - 9 a.m.
Speakers: Dr. A.J. Powell Jr., Retired – University of Kentucky
Dr. John Sorochan – University of Tennessee

STMA 307 – Sportsturf 101 - in Spanish - Céspedes Deportivos 101: En español
Fri., Jan. 13, 8 - 10 a.m.
Speaker: Jose Makk, Natura Turf

STMA 309 – Sports Turf PTI (Professional Turf Intelligence)
Fri., Jan. 13, 8 - 10 a.m.
Speakers: Dr. Frank Rossi, Cornell University
Dr. Roch Gaussoon, University of Nebraska

STMA 310 – Irrigation Water Quality Evaluation and Management
Fri., Jan. 13, 9:15 - 10 a.m.
Speaker: Dr. Ali Harvandi, University of California

BASEBALL

STMA 106 – The Science of Skin Infields
Wed., Jan. 11, 2 - 4 p.m.
Speakers: Clayton Hubbs, Stabilizer Solutions Inc.
Barney Lopas, Angels Baseball Club
Grant Trenbeath, Arizona Diamondbacks

STMA 207 – Infield Skin Maintenance from Little League to the Pros
Thurs., Jan. 12, 10:30 - 11:45 a.m.
Speaker: Bill Deacon, New York Mets

STMA 227 – Paying Attention to Detail – Yearly Management at PETCO Park
Thurs., Jan. 12, 3:30 - 4:15 p.m.
Speaker: Luke Yoder, San Diego Padres

STMA 319 – Variety Selection and Management of Tall Fescue for Sports Fields
Fri., Jan. 13, 2:45 - 3:30 p.m.
Speaker: Brad Park, Rutgers

STMA 323 – John Mascaro’s Photo Quiz Comes Alive
Fri., Jan. 13, 3:45 - 4:30 p.m.
Speaker: John Mascaro, Turf-Tec International

WATER

STMA 315 – Sports Field Drainage - What Are Your Options?
Wed., Jan. 11, 2 - 4 p.m.
Speaker: Ian Lacy, Institute of Groundsmanship

Sports field drainage is fundamental to the success or failure of a sports field. Climatic conditions and demands placed on facility usage and utilization make drainage an essential function of sports fields. This presentation will explore in detail the importance of drainage, types of drainage options, advantages, disadvantages, and costs of each drainage option, function of drainage options, installation processes, and effects of maintenance programs on drainage.

There will be a focus on:
- The importance of sports field drainage and how it could affect your facility.
- Types of drainage options and how to identify the right option for your facility.
- Understanding how your maintenance program may be affecting sports field drainage.

STMA 303 – Understanding Pitching and Mound Maintenance at the College and Professional Level
Fri., Jan. 13, 8 - 9 a.m.
Speaker: Larry DiVito, Minnesota Twins, Target Field
PROFESSIONAL DEVELOPMENT

Networking Sessions
Wed., Jan. 11, 4:30 - 5:30 p.m.
Network with professionals from facilities similar to your own! The forum is split by the different segments of our membership. Attend the one specific to your employment situation: Schools K-12, Higher Education, Academics, Students, Parks and Recreation, and Facilities used by Professional Athletes.

STMA 201 – Keynote Presentation: Lead with Purpose
Thurs., Jan. 12, 9-10 a.m.
Speaker: Eric Boles

STMA 202, 203, and 204 – These sessions can be found in the Student Activities sidebar.

STMA 215 – Internships: Attracting Great Interns and Landing the Internship of Your Dreams
Thurs., Jan. 12, 1:30 - 2:30 p.m.
Speaker: Dr. Douglas Linde, Delaware Valley College

STMA 315 – Managing the Problem Employee
Fri., Jan. 13, 2:45 - 3:30 p.m.
Speaker: Lisa Goatley, MS, LPC, New River Valley Community Services
Sports turf professionals have the difficult task of not only managing their fields, but of managing their employees as well. Most managers will face the unpleasant task of having to manage a problem employee at some point in their career. Strategies for managing problem employees will be presented with the goal of employee retention and improved morale. The decision about when termination is appropriate will also be addressed, along with suggestions to potentially avoid litigation or facilitate a successful outcome to litigation. After attending this session, the participant will be able to:
· Identify three types of problem employees and strategies to effectively respond to each type.
· Identify and implement ten ways to help problem employees to successfully change their behavior and performance in the workplace.
· Identify insubordinate behavior in employees and effectively respond to this type of behavior.

STMA 321 – The Certification Process and Why You Should Become Certified
Fri., Jan. 13, 3:45 - 4:30 p.m.
Speakers: Mike Andresen, CSFM, Iowa State University
Tim VanLoo, CSFM, Iowa State University

STMA 322 – Women’s Forum
Fri., Jan. 13, 3:45 - 4:30 p.m.
Speaker: Lynda Wightman, Hunter Industries

STMA 324 – Conference Wrap-Up: Hitting the Highlights of the 2012 Conference
Fri., Jan. 13, 4:30 – 5:00 p.m.
Speakers: Pamela Sherratt, Ohio State University
Dr. Michael Goatley, Virginia Tech
Wrap up your conference education experience with this interactive opportunity for learning. This session will provide a friendly atmosphere where you can network with conference attendees, speakers, and the 2011 and 2012 STMA Board of Directors. Connect with various industry professionals to solve problems and reflect on what you learned during the conference.

PEST CONTROL

STMA 210 & 320 – Reducing Annual Bluegrass (Poa annua) Populations in Cool Season Athletic Field Turf
Thurs., Jan. 12, 10:30 - 11:45 a.m.
Repeated - Fri., Jan. 13, 2:45 - 3:30 p.m.
Speakers: Dr. Bruce Branham, University of Illinois
Matt Giese, Syngenta
Annual bluegrass (Poa annua) is a problematic weed to control in cool season turf athletic fields due to its ability to tolerate low mowing heights, germinate rapidly, and elevated susceptibility to diseases, drought, and wear. This presentation will focus on annual bluegrass lifecycle and why it behaves as a perennial under turf culture, pre-emergence and post-emergence methods of control, soil seed bank supply, and cultural and mechanical control options. This presentation will provide attendees:
· A basic understanding of annual bluegrass biology and its adaptations/limitations.
· A review of management factors that favor/discourage annual bluegrass.
· A summary of control options and effectiveness along with current research regarding annual bluegrass control.

STMA 217 – Pesticides: Perception Versus Reality
Thurs., Jan. 12, 1:30 - 2:30 p.m.
Speaker: Dr. Joseph Vargas, Jr., Michigan State University

STMA 222 – Insect Control Update for 2012: an ever changing effort!
Thurs., Jan. 12, 2:45 - 3:30 p.m.
Speaker: Dr. David Shetter, Ohio State University

STMA 308 – The Principles of Turfgrass Disease Diagnostics, Control Options, Modes of Action, and Fungicide Resistance
Fri., Jan. 13, 8 - 10 a.m.
Speakers: Dr. Joseph Vargas, Jr., Michigan State University
Dr. Karl Danneberger, Ohio State University
STMA 318 – Helpful or Harmful? Stinging Insects…Oh! My! What you didn’t learn in turf school!
Fri., Jan. 13, 2:45 - 3:30 p.m.
Speaker: Dr. David Shetlar, Ohio State University

STMA 211 – Selecting Sand-Dominated Rootzones for Sports Fields
Thurs., Jan. 12, 10:30 - 11:45 a.m.
Speaker: Dr. Andrew McNitt, Penn State University

STMA 213 – Four-Inch Sand Cap Renovation and Grow-in
Thurs., Jan. 12, 1:30 - 2:30 p.m.
Speaker: John Netwal, CGCS, North Scott Community Schools

STMA 219 – If You Build It They Will Come, But How Do You Maintain It?
Thurs., Jan. 12, 2:45 - 3:30 p.m.
Speaker: Mike Trigg, CSFM, Waukegan Park District

STMA 220 – Acquisition and Fleet Management
Thurs., Jan. 12, 2:45 - 3:30 p.m.
Speaker: Michael Nesdafl, The Toro Company

STMA 225 – Disaster Management and Crisis Communication
Thurs., Jan. 12, 2:45 - 4:15 p.m.
Speakers: Steve Wrightman, Qualcomm

**INDUSTRY DEVELOPMENTS**

STMA 216 – New Trends and Technology in Sports Turf
Thurs., Jan. 12, 1:30 - 2:30 p.m.
Speakers: Representatives from STMA Commercial Companies

Ten of STMA's commercial companies have been selected at random to give a five-minute presentation to introduce and explain the benefits of a new or improved product or service being offered. Participating companies include: DLF International Seeds, Innovative Base Technologies, Grigg Brothers, Stadium Grow Lighting, Carolina Green Corp., Redexim, Lebanon Turf, Hunter, ReadyPlay, and TXI Diamond Pro. This presentation will focus on the newest trends and technology currently available to sports turf managers.

STMA 218 & 312 – Basic Principles of Sports Injuries
Thurs., Jan. 12, 7 – 7:15 a.m.
Repeated - Fri., Jan. 13, 9:15 - 10 a.m.
Speaker: Dr. Tim Hewett, Ohio State University

Thurs., Jan. 12, 5:30 - 6:30 p.m.
Repeated - Fri., Jan. 13, 11:30 a.m. - 12:30 p.m.
Speaker: Dr. Larry Stowell, PACE Turf, LLC

STMA 229 – The Importance of Safety and Potential Liabilities for the Sports Turf Manager
Thurs., Jan. 12, 3:30 - 4:15 p.m.
Speaker: David Schlothauer, Brigham Young University

STMA 311 – Economic and Environmental Considerations in Today’s Sports Turf Management
Fri., Jan. 13, 9:15 - 10 a.m.
Speaker: Mark Lucas, University of California – Davis

STMA 313 – Using the Growth Regulator Trinexapac-ethyl on Bermudagrass Sports Fields
Fri., Jan. 13, 9:15 - 10 a.m.
Speaker: Leif Dickinson, Del Mar Thoroughbred Club

STMA 316 – How to Create a Zero Based Operating Budget
Fri., Jan. 13, 2:45 - 3:30 p.m.
Speaker: Don Savard, CSFM, CGM, Salsianum School

**CEUs**

Many organizations recognize the caliber of STMA education and are awarding CEUs!
STMA, GCSAA, NRPA, NIIAA, ASBA, and PLANET are awarding CEUs for the entire conference
Irrigation Association (IA) awards for these sessions: Wednesday – STMA 102; 104; 107; Thursday – STMA 205; 206; Friday – STMA 304; 310
American Society for Landscape Architects (ASLA) awards for these sessions: Wednesday – STMA 100; 101; 102; 103; 104; 105; 106; 107; Thursday – STMA 200; 205; 206; 207; 208; 209; 210; 211; 212; 213; 214; 225; Friday – STMA 303; 304; 305; 306; 307; 308
California Pesticide Recertification Credits can be earned for these sessions: Wednesday – STMA 103; 104; Thursday – STMA 210; 214; 217; 222; Friday – STMA 307; 308; 318; 320
Seminar on Wheels - 2 Days of Tours*
**Tues., Jan. 10, 7 a.m. - 3:30 p.m.**
- 4 Tour Stops
  1. Hollywood Park Race Track, a 237-acre complex, with 36.3 acres of infield bermudagrass. Hear about the management practices for the tracks and concert venue, and see the horses in their stables.
  2. The Home Depot Center, a 125-acre soccer complex that is home to the LA Galaxy and Chivas USA. It is also the USSF (United States Soccer Federation) training facility for the Men and Women’s national teams all the way to their youth teams. Participants will be able to see the practice fields (one is Bandera Bermuda) and main stadium field (419 overseeded with perennial ryegrass), facilities and locker rooms. Participants will also see the only indoor velodrome (arena for track cycling) in North America!
  3. MLB Urban Youth Academy is a 10-acre complex on the grounds of Compton Community College. It has two major league-dimensioned fields, batting cages, pitching mounds and two youth fields. The Academy is a not-for-profit charity that serves youth ages 5 through high school.
  4. Blair Field is one of the few semi-professional baseball facilities in California. It was constructed in 1958 and has fostered local amateur baseball and hosted Moore League High School Football teams, and American Legion and Connie Mack seasons. The Chicago Cubs baseball team, the Los Angeles Rams football team and Olympic teams have used the site for practice. It is a popular location for the filming of commercials, television programs and movies.

**SAFE Fundraisers**
Throughout conference, SAFE will be conducting exciting events, auctions and raffles including:
- SAFE Casino Night at the Welcome Reception
- Silent auction with new items daily
- Live auction with more exclusive items
- A large item raffle
  Typical donations include team gear, products, equipment, tickets to events, wine, gift certificates and more. To donate an item for the SAFE Auctions and Raffles, please contact STMA Headquarters at 800.323.3875 or STMAInfo@STMA.org.

**STMA Certification Exam**
**Tues., Jan. 10, 3:30 - 7:30 p.m. & Sat., Jan. 14, 8 a.m. - 12 p.m.**
Pre-qualification and pre-registration by Dec. 15 is required for those who wish to take the exam during the STMA Conference. If you test on Tuesday and do not pass all of the sections, you may be able to retest on those sections on Saturday. To find out if you qualify for the certification program, call STMA at 800-323-3875.

**ASBA Certified Builder Exam**
**Sat., Jan. 14, 8 a.m. - 1 p.m.**
The American Sports Builders Association (ASBA) offers three certifications for field builders: Certified Field Builder (CFB), Certified Field Builder Natural (CFB-N) and the Certified Field Builder Synthetic (CFB-S), and will be offering these tests during the STMA Conference. To find out if you qualify to test, go to www.sportsbuilders.org. The deadline to submit your application is Dec. 15. In addition, those testing must register for the STMA conference, purchasing a one-day conference and education package at a minimum. (See the Registration form). Questions? Contact ASBA, 866-501-2722.

**SAFE Golf Tournament**
**Wed., Jan. 11, 7 a.m. - 4 p.m.**
Industry Hills Golf Club at Pacific Palms
This 36-hole championship golf course is one of California’s most historical and noteworthy golf facilities. Rated by Golf Digest as the only four-star experience in Los Angeles County and designated as the Best Golf Course of 2010 by NGCOA, the course offers 36 holes spanning 650 acres. Its unique layout incorporates 160 sand bunkers, eight lakes and bentgrass greens. The course recently underwent a five-year, multi-million dollar renovation. Transportation, lunch, hole-in-one prize and other contest prizes included. Attendance is limited to the first 144 participants who register. All proceeds will support SAFE’s scholarships and educational outreach efforts.

**Chapter Officer Training**
- for Chapter Board Members
**Tues., Jan. 10, 6 - 9 p.m.**
(Dinner provided)
Chapter board members are invited to attend a chapter networking and brainstorming session to address the challenges of strengthening your chapter and you role as a volunteer leader. Pre-registration is required. (See Registration form)

*Additional fee and pre-registration required*
What to Do Next?

Now that you’ve seen what there is to do and realize you have got to be at this must-attend educational event, you need to do several things.

First, go to www.STMA.org. There you will be able to:
- Register for the conference
- Download the digital brochure
- Download the Conference Registration form
- Also, make sure to fill in the form completely, including checkboxes for Annual Meeting and Awards Banquet attendance.

- Make sure and check out the Schedule Builder and Trip Report. Both of these items can help you justify the investment to attend conference to your employer!

Other things you can do to prepare for the STMA Conference and Exhibition:
- Book your airfare. Rates will get higher as the holiday season nears and the STMA Conference and Exhibition approach, so book early to get the best rates.
- Book your hotel room at the Long Beach Westin or the Hyatt Long Beach, the official hotels of the STMA Conference and Exhibition, at the exclusive rates offered to attendees. These rates are good through Dec. 20, 2011, so book early because they could, and likely will, sell out. Go to www.STMA.org to make your reservation today!
- Check www.STMA.org and keep an eye on your inbox to keep up with the latest information about the conference.

Student Activities

Sponsored by Hunter Industries

Students are welcome and encouraged to attend all that the conference offers. Based on student feedback, STMA has also developed several student-specific events.

Student Networking Session
Wed., Jan. 11, 4:30 - 5:30 p.m.

Student Education Sessions
Thurs., Jan. 12, 10:15 – 11:45 a.m.
STMA 202 - The “Real” Story of Being an NFL Sports Field Manager
Speaker: Darian Daily, Paul Brown Stadium
STMA 203 - Broaden Your Horizons Through International Experiences
Speaker: Ian Lacy, Institute of Groundsmanship
STMA 204 - What it Takes to be a MLB Field Maintenance Manager
Speaker: Larry DiVito, Minnesota Twins, Target Field

STMA Student Challenge
Presented by SAFE and Founding Partner Hunter Industries
Fri., Jan. 13, 8 - 10:30 a.m.
Participants receive FREE conference registration by competing in the challenge. Pre-registration is required (see Registration Form). The SAFE Foundation awards the winning two-year team and the winning four-year team $4,000 each.
## List of Exhibitors

<table>
<thead>
<tr>
<th>Company Name</th>
<th>Booth Number</th>
<th>Contact Information</th>
</tr>
</thead>
<tbody>
<tr>
<td>A Turf, Inc.</td>
<td>940</td>
<td><a href="http://www.aturf.com">www.aturf.com</a></td>
</tr>
<tr>
<td>Cheektowaga NY</td>
<td></td>
<td></td>
</tr>
<tr>
<td>A-Turf Inc. specializes in the sales and installation of both in filled and conventional synthetic grass systems for athletic fields. A-Turf's focus is to provide superior synthetic grass systems combined with exceptional installation and after sales service.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>A-G Sod Farms, Inc.</td>
<td>1232</td>
<td>www/agsofd.com</td>
</tr>
<tr>
<td>Riverside CA</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Growers of quality turfgrass since 1969. We provide rolls, slabs, big roll, stolons and sprigs.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Advanced Drainage Systems, Inc.</td>
<td>1137</td>
<td><a href="http://www.ads-pipe.com">www.ads-pipe.com</a></td>
</tr>
<tr>
<td>Hilliard OH</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Leading manufacturer of corrugated polyethylene pipe and related drainage pipe and fittings.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Aer-Flo, Inc.</td>
<td>732</td>
<td><a href="http://www.aerflo.com">www.aerflo.com</a></td>
</tr>
<tr>
<td>Oneo FL</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Aer-Flo, Inc. manufactures unique sports covers, including patented Wind Weighted® Baseball Tarps and Bench Zone™ Sideline Turf Protectors.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>AerWay</td>
<td>836</td>
<td><a href="http://www.aerway.com">www.aerway.com</a></td>
</tr>
<tr>
<td>Norwich Ontario Canada</td>
<td></td>
<td></td>
</tr>
<tr>
<td>AerWay produces a full line of Turf Aeration Solutions. AerWay aerators are available starting at 45° all the way up to 15° wide in both 3-Pont and Pull Type configurations.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>The Andersons</td>
<td>828</td>
<td><a href="http://www.andersonsinc.com">www.andersonsinc.com</a></td>
</tr>
<tr>
<td>Maumee OH</td>
<td></td>
<td></td>
</tr>
<tr>
<td>The Andersons is the manufacturer of premium granular fertilizers, insecticides and professional grade spreaders. We also feature the dispersing granule carrier DG Pro that gets the active ingredients to the target area first.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Aquatrols</td>
<td>729</td>
<td><a href="http://www.aquatrols.com">www.aquatrols.com</a></td>
</tr>
<tr>
<td>Paulsboro NJ</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Products that help to improve and maintain your root zone environment.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Armacell</td>
<td>1140</td>
<td><a href="http://www.armacell.us">www.armacell.us</a></td>
</tr>
<tr>
<td>Mebane NC</td>
<td></td>
<td></td>
</tr>
<tr>
<td>A global leader in foam technology, premium turf underlayments and padding systems for athletic and recreational surfaces. Superior shock attenuation, faster installation, patent-pending drainage systems.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>AstroTurf®</td>
<td>1006</td>
<td><a href="http://www.astroturfusa.com">www.astroturfusa.com</a></td>
</tr>
<tr>
<td>Dalton GA</td>
<td></td>
<td></td>
</tr>
<tr>
<td>The legendary AstroTurf® brand offers advance, state-of-the-art, multi-sport and specialized synthetic turf systems with proprietary engineered technologies leveraging the industries first vertically integrated manufacturing system.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Bannerman LTD</td>
<td>307</td>
<td><a href="http://www.bannerman.com">www.bannerman.com</a></td>
</tr>
<tr>
<td>Rexdale Ontario Canada</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Aeration equipment, large turf rollers, topdressing machines, infield groomers, wet and dry liners, over-seeding equipment and turf combs.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Barenbrug USA</td>
<td>211</td>
<td><a href="http://www.baranusa.com">www.baranusa.com</a></td>
</tr>
<tr>
<td>Tangent OR</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Barenbrug USA is an Oregon-based grass seed research company, selling turf and forage seed through a wholesale distribution network across the USA.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Berkshire Laser Leveling, Inc.</td>
<td>501</td>
<td><a href="http://www.barkshirelevelling.com">www.barkshirelevelling.com</a></td>
</tr>
<tr>
<td>San Clemente CA</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Since 1998, Berkshire Laser Leveling, Inc. has provided premier fine finish laser grading services on sportsfields and golf courses. Additional services include renothatching and renovation along with laser topdressing.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Beacon Athletics</td>
<td>418</td>
<td><a href="http://www.beaconathletics.com">www.beaconathletics.com</a></td>
</tr>
<tr>
<td>Middleton WI</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Supplies soil amendments, field maintenance equipment, custom netting, padding, windscreens and more.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Becker Underwood, Inc.</td>
<td>203</td>
<td><a href="http://www.beckerunderwood.com">www.beckerunderwood.com</a></td>
</tr>
<tr>
<td>Ames IA</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Manufacturer of Green Lounger, turf paint products, sprint iron, biostimulants and other turf management products.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Buffalo Turbine LLC</td>
<td>1034</td>
<td><a href="http://www.buffaloturbin.com">www.buffaloturbin.com</a></td>
</tr>
<tr>
<td>Springville NY</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Since1945, Buffalo Turbine has used “Turbine Technology” with our vast number of blowers and sprayers.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Burnside Services, Inc.</td>
<td>1019</td>
<td><a href="http://www.burnside-services.com">www.burnside-services.com</a></td>
</tr>
<tr>
<td>Navasota TX</td>
<td></td>
<td></td>
</tr>
<tr>
<td>We are a family owned and operated athletic field construction company built on integrity, productivity and quality. We have specialized in all types of high quality field construction for over twenty years.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Bush Sports Turf</td>
<td>1035</td>
<td><a href="http://www.bushsurf.com">www.bushsurf.com</a></td>
</tr>
<tr>
<td>Milan IL</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Analysis, renovation and construction of athletic fields.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>C &amp; H Baseball, Inc.</td>
<td>630</td>
<td><a href="http://www.chbaseball.com">www.chbaseball.com</a></td>
</tr>
<tr>
<td>Eagle ID</td>
<td></td>
<td></td>
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<tr>
<td>C &amp; H Baseball is the industry’s leader in new stadium construction netting and field equipment. Supplying and installing field wall padding, windscreens, barrier nets, batting tunnels and artificial turf. We have successfully become a “one-stop” shop for all of your stadium needs.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Carolina Green Corp.</td>
<td>704</td>
<td><a href="http://www.cgfields.com">www.cgfields.com</a></td>
</tr>
<tr>
<td>Indian Trail NC</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Licensed sports field contractor specializing in the design, construction, renovation and maintenance of native or modified soil and sand based fields.</td>
<td></td>
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</tr>
<tr>
<td>Country Stone-Redfield</td>
<td>934</td>
<td><a href="http://www.countrystone.com">www.countrystone.com</a></td>
</tr>
<tr>
<td>Milan IL</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Red lava infield topdressing and warning track mix used on baseball and softball fields from little league to major league.</td>
<td></td>
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</tr>
<tr>
<td>Covermaster Inc.</td>
<td>104</td>
<td><a href="http://www.covermaster.com">www.covermaster.com</a></td>
</tr>
<tr>
<td>Rexdale Ontario Canada</td>
<td></td>
<td></td>
</tr>
<tr>
<td>A leading supplier of baseball/football athletic field covers, mound and plate covers, turf growth blankets, turf protective systems and protective wall padding.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cover Sports</td>
<td>906</td>
<td><a href="http://www.coversports.com">www.coversports.com</a></td>
</tr>
<tr>
<td>Philadelphia PA</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Manufacturer of products for athletic surfaces – rain tarps, turf blankets/growth covers, turf protection covers, standing wall padding, track protectors, fence screen and fence-top protection.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Dakota Peat &amp; Equipment</td>
<td>700</td>
<td><a href="http://www.dakotapeat.com">www.dakotapeat.com</a></td>
</tr>
<tr>
<td>East Grand Forks MN</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Manufacturer of top dressing equipment and supplier of peat, blending and testing.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Desso Sports System</td>
<td>1124</td>
<td><a href="http://www.dessosports.com">www.dessosports.com</a></td>
</tr>
<tr>
<td>Belgium</td>
<td></td>
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</tr>
<tr>
<td>Desso DLW Sports Systems is a manufacturer and supplier of outdoor sports surfacing solutions.</td>
<td></td>
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</tr>
<tr>
<td>Company Name</td>
<td>Phone No.</td>
<td>Address</td>
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<tr>
<td>DryJect, Inc</td>
<td>1010</td>
<td>Hatboro PA</td>
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<tr>
<td>DLF International Seeds</td>
<td>813</td>
<td>Halsey OR</td>
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<tr>
<td>DuPont Professional Products</td>
<td>400</td>
<td>Brandenburg KY</td>
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<tr>
<td>Earthworks Natural Organic Products</td>
<td>805</td>
<td>Easton PA</td>
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<tr>
<td>ECO Chemical</td>
<td>824</td>
<td>Seattle WA</td>
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<td>Fairmount Sports and Recreation</td>
<td>305</td>
<td>Chardon OH</td>
</tr>
<tr>
<td>Ewing</td>
<td>616</td>
<td>Phoenix AZ</td>
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<tr>
<td>EP Minerals</td>
<td>501</td>
<td>Reno NV</td>
</tr>
<tr>
<td>Engage Agro USA</td>
<td>1241</td>
<td>Prescott AZ</td>
</tr>
<tr>
<td>FieldTurf</td>
<td>811</td>
<td>Montreal Quebec Canada</td>
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<tr>
<td>FieldWallPads.com by SportsGraphics</td>
<td>1134</td>
<td>Clarion IA</td>
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<tr>
<td>First Products Inc</td>
<td>515</td>
<td>Tifton GA</td>
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<tr>
<td>Fleet US</td>
<td>406</td>
<td>Dakota City NE</td>
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<td>EP Minerals</td>
<td>501</td>
<td>Reno NV</td>
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<tr>
<td>Engage Agro USA</td>
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<td>Prescott AZ</td>
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<td>Fairmount Sports and Recreation</td>
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<tr>
<td>Ewing</td>
<td>616</td>
<td>Phoenix AZ</td>
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<tr>
<td>Fairmount Sports and Recreation</td>
<td>305</td>
<td>Chardon OH</td>
</tr>
<tr>
<td>Company</td>
<td>Booth</td>
<td>Location</td>
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<tr>
<td>Kifco, Inc.</td>
<td>1331</td>
<td>Havana IL</td>
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<tr>
<td>Kochek Company</td>
<td>817</td>
<td>Putnam CT</td>
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<td>Kroamer Co., LLC</td>
<td>640</td>
<td>Plymouth MN</td>
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<tr>
<td>Krylon Products Group</td>
<td>801</td>
<td>Cleveland OH</td>
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<tr>
<td>Landscapes Unlimited, LLC</td>
<td>401</td>
<td>Lincoln NE</td>
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<tr>
<td>Laser-Grader Mfg.</td>
<td>1018</td>
<td>Smithfield RI</td>
</tr>
<tr>
<td>Lidochem, Inc.</td>
<td>1136</td>
<td>Hazlet NJ</td>
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<tr>
<td>Louisville Slugger Game Time Sports Systems</td>
<td>733</td>
<td>Northbrook IL</td>
</tr>
<tr>
<td>MAC Athletics, Inc.</td>
<td>912</td>
<td>Minster OH</td>
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<tr>
<td>Missouri Turf Paint</td>
<td>628</td>
<td>Kansas City MO</td>
</tr>
<tr>
<td>Motz Group, The</td>
<td>737</td>
<td>Cincinnati OH</td>
</tr>
<tr>
<td>Natural Sand Company, Inc.</td>
<td>534</td>
<td>Slippery Rock PA</td>
</tr>
<tr>
<td>Peat Inc.</td>
<td>201</td>
<td>Elk River MN</td>
</tr>
<tr>
<td>Pennington Seed, Inc.</td>
<td>405</td>
<td>Madison GA</td>
</tr>
<tr>
<td>Precision Laboratories, Inc.</td>
<td>1107</td>
<td>Waukegan IL</td>
</tr>
<tr>
<td>Pro’s Choice</td>
<td>820</td>
<td>Barrington IL</td>
</tr>
<tr>
<td>Quali-pro</td>
<td>505</td>
<td>Raleigh NC</td>
</tr>
<tr>
<td>Rain Bird</td>
<td>712</td>
<td>Rochester Hills MI</td>
</tr>
<tr>
<td>Ready Play</td>
<td>900</td>
<td>Lubbock TX</td>
</tr>
</tbody>
</table>

**OPTIONAL ACTIVITIES**

**CONFERENCE PROGRAM**

**EXHIBITOR LIST**

**SPORTS TURF 2011**

**November 2011**

**www.sportsturfonline.com**
<table>
<thead>
<tr>
<th>Company Name</th>
<th>City/State</th>
<th>Phone</th>
</tr>
</thead>
<tbody>
<tr>
<td>Redexam North America</td>
<td>Fenton, MO</td>
<td>518</td>
</tr>
<tr>
<td>Sports Construction Management, Inc.</td>
<td>Linwood, NC</td>
<td>1012</td>
</tr>
<tr>
<td>Schmitz Foam Products – ProPlay USA</td>
<td>Harley, ID</td>
<td>1231</td>
</tr>
<tr>
<td>Scotts Professional Seed</td>
<td>Madison, WI</td>
<td>918</td>
</tr>
<tr>
<td>Seed Research of Oregon</td>
<td>Corvallis, OR</td>
<td>925</td>
</tr>
<tr>
<td>Signature Fencing &amp; Flooring Systems</td>
<td>New York, NY</td>
<td>833</td>
</tr>
<tr>
<td>Smithco Inc.</td>
<td>Wayne, PA</td>
<td>832</td>
</tr>
<tr>
<td>Sod Solutions Inc.</td>
<td>Mt. Pleasant, SC</td>
<td>422</td>
</tr>
<tr>
<td>Southern Athletic Fields, Inc.</td>
<td>Columbia, TN</td>
<td>528</td>
</tr>
<tr>
<td>Sports Venue Padding by Artistic Coverings</td>
<td>Cerritos, CA</td>
<td>1041</td>
</tr>
<tr>
<td>Sports Field Management Magazine</td>
<td>St. Johnsbury, VT</td>
<td>1117</td>
</tr>
<tr>
<td>SportsField Specialties</td>
<td>Delhi, India</td>
<td>1011</td>
</tr>
<tr>
<td>SportsTurf Magazine</td>
<td>Palm Springs, CA</td>
<td>521</td>
</tr>
<tr>
<td>Synthetic Turf Council</td>
<td>Atlanta, GA</td>
<td>736</td>
</tr>
<tr>
<td>Terraplas USA, Inc.</td>
<td>Kilgore, TX</td>
<td>100</td>
</tr>
<tr>
<td>Tiger Turf</td>
<td>Austin, TX</td>
<td>1135</td>
</tr>
<tr>
<td>Stabilizer Solutions</td>
<td>Phoenix, AZ</td>
<td>205</td>
</tr>
<tr>
<td>SubAir Systems</td>
<td>Graniteville, SC</td>
<td>301</td>
</tr>
<tr>
<td>Syngenta Professional Products</td>
<td>Greensboro, NC</td>
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</tr>
<tr>
<td>Synthetic Surf Council</td>
<td>Atlanta, GA</td>
<td>736</td>
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<tr>
<td>Terraflas USA, Inc.</td>
<td>Kilgore, TX</td>
<td>100</td>
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<tr>
<td>Tiger Turf</td>
<td>Austin, TX</td>
<td>1135</td>
</tr>
<tr>
<td>Titan</td>
<td>Plymouth, MN</td>
<td>540</td>
</tr>
<tr>
<td>Toro Company</td>
<td>Bloomington, MN</td>
<td>636</td>
</tr>
<tr>
<td>Tri-Tex Grass</td>
<td>Granbury, TX</td>
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</tr>
<tr>
<td>Turface Athletics</td>
<td>Buffalo Grove, IL</td>
<td>204</td>
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<tr>
<td>Turf-Tec International</td>
<td>Tallahassee, FL</td>
<td>927</td>
</tr>
<tr>
<td>Turf Time Equipment, LLC/JRM</td>
<td>York, PA</td>
<td>910</td>
</tr>
<tr>
<td>Turf Time West, Inc.</td>
<td>Dana Point, CA</td>
<td>503</td>
</tr>
</tbody>
</table>

**WHAT TO DO**

- Visit the EXHIBITOR LIST for a comprehensive view of all participants.
- Explore the CONFERENCE PROGRAM for scheduled events.
- Check out the OPTIONAL ACTIVITIES for additional enhancements.

**WEBSITES:***
- www.sportsturfonline.com
Turfco Manufacturing 825
Blaine MN
Turfco is the leader in innovative sports
Turf renovation equipment.
www.turfco.com

Underhill 519
Lake Forest CA
Underhill offers a complete range of ir-
rigation materials for Golf Courses,
Sport Fields and Residential & Com-
mercial Landscapes. Guaranteed Sat-
isfaction isn’t just a slogan ... it’s the
Underhill legacy.
www.underhill.us

University of Georgia 1220
Athens GA
The University of Georgia Center for
Continuing Education offers compre-
hensive professional development for
turf industry professionals. Earn a cer-
ificate of completion in 12 months of
less!
www.georgiacenter.uga.edu/turf

Varicore Technologies 821
Prinsburg MN
The premier name in synthetic and
natural turf drainage.
www.multi-flow.com

Waupaca Sand and Solutions 1120
Waupaca WI
Manufacturer of Sur-Hop Infield Mixes,
Red Mound Clay, Warning Track Stone
and Topdressing. Precision blending of
rootzone media.
www.waupacasand.com

West Coast Netting, Inc. 1230
Kingman AZ
We are a netting manufacturing com-
pany that specializes in windscreen,
baseball netting and other sports re-
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WELCOME TO TODAY’S LONG BEACH

Settled along 5 1/2 miles of sandy coastline, Long Beach is the quintessential vacation getaway, boasting both the ambience of a sophisticated urban center and the charm of a seaside community. Located 20 miles south of Los Angeles, California’s seventh largest city offers visitors a dynamic range of oceanfront hotels, attractions, shopping, recreational activities, art and culture, restaurants and nightly entertainment that make it an ideal destination for any time of the year.

Long Beach has emerged as a community full of matchless neighborhoods and cultural diversity. Located just a mile down Ocean Boulevard is the seaside community of Belmont Shore, which features Second Street, a shopper's mecca and premier location for outdoor dining and people watching. Tucked behind Belmont Shore is one of the city’s most romantic destinations, Naples Island, where Italian-style gondoliers cruise along the canals lined with picturesque, million-dollar homes. Alamitos Bay is just past Belmont Shore offering waterfront dining and views of rows and rows of sailboats. Downtown Long Beach is a perfect blend of sophisticated urban center and charming seaside community, and is filled with a myriad of entertainment choices. For more international flavors, visitors can discover the city’s historic Spanish roots in Bixby Knolls or experience Cambodia Town, the prevalent community along Anaheim Street that has been recognized as one of the largest Cambodian communities in the world.

**ATTRACTIONS**

Discover the city’s best known attractions, which range from a historic ocean liner to a sustainable aquarium. One of the most recognized attractions in Long Beach, The Queen Mary, is one of the world’s most luxurious ships to sail the Atlantic Ocean. The ocean liner also features a 314-state-room hotel and several fine restaurants. Visitors can explore this majestic ship from the wheelhouse to the engine room before braving the Queen’s current attraction, Ghosts and Legends. During this haunted tour, a guide leads brave guests through parts of the Queen Mary that were previously off-limits while the attraction produces floods, flashing lights, and ghostly experiences. Visitors can also explore the mystique of the Soviet submarine Scorpion, which is moored adjacent to the Queen Mary.

For a face-to-fish encounter visit the Long Beach Aquarium of the Pacific, a world-class facility that is home to more than 11,000 inhabitants of the Pacific Ocean representing some 500 different species. It also has numerous areas where visitors can touch the animals of the ocean like sting rays, sea cucumbers, starfish and more. Explorer’s Cove features Lorikeet Forest where these colorful and friendly miniature parrots can be hand-fed by visitors. Also in Explorer’s Cove is Shark Lagoon, where nine species of shark can be viewed from both above and below water. Visitors can actually touch several of the shark species in special touch lagoons.

The new Molina Animal Care Center offers enhanced healthcare to animals as well as opportunities for guests to view veterinary medicine in action.

A short walk from the Aquarium along picturesque Rainbow Harbor, you’ll find two exciting entertainment/dining/shopping complexes, Shoreline Village and The Pike at Rainbow Harbor. Shoreline Village has the look and feel of a charming seaside fishing village, with a boardwalk of specialty and souvenir shops and restaurants. The Pike at Rainbow Harbor is Long Beach’s newest attraction, a 300,000+ square foot entertainment center with shops, restaurants and a multiplex movie theater. Rainbow Harbor itself is home to boats of all types, including fishing boats, tall ships, luxury charter yachts, harbor tour boats, pleasure craft and even a replica Mississippi stern wheeler.

Just minutes from downtown Long Beach rest several other interesting attractions that will suit visitors of all ages. These “must-sees” include Alamitos Bay, a waterfront dining and entertainment area; Gondola Getaway along the canals of Naples Island; and Ranchos Los Alamitos and Rancho Los Cerritos, two historic parks featuring acres of beautiful gardens and authentic adobes.

Everything from rollerblades to wetsuits, jet skis to windsurfing equipment, can be rented at various places along the beach. Day and night harbor cruises are also available, offering beautiful views of the Pacific Ocean.
RECREATIONAL ACTIVITIES

Winding along the beach are smooth, wide paths perfect for biking, rollerblading, running or romantic strolls. Visitors can dive right into a variety of water sports such as kayaking, sailing, windsurfing, sport fishing, scuba diving and jet skiing. Everything from rollerblades to wetsuits, jet skis to windsurfing equipment, can be rented at various places along the beach. Day and night harbor cruises are also available, offering beautiful views of the Pacific Ocean.

Each year, from late December to mid-April, visitors can witness the awe-inspiring migration of more than 15,000 Pacific grey whales passing through Long Beach on their way to their breeding and berthing grounds in Mexico. Whale watching excursions are available through several companies.

From award-winning drama and cutting-edge opera to historic museums, visitors will enjoy an exciting range of artistic expressions that comprise the city’s rich heritage. Long Beach is home to a number of impressive museums, including the Museum of Latin American Art (MoLAA), the only museum in the country to focus exclusively on the contemporary art of Mexico, Central and South America and the Spanish-speaking Caribbean. Visitors can also explore the city’s unique galleries in the thriving East Village arts community, listen to a renowned symphony orchestra or watch a play from a variety of first-class performing arts companies.

When it’s time to dine, Long Beach offers visitors hundreds of options from intimate cafes to spectacular oceanfront restaurants. Visitors can nosh on fried green tomatoes in a restored 1920s California Bungalow, dive into a table full of seafood along Alamitos Bay or feast in a historic bank building complete with teller cages. Sample a world of cuisines right in this International City from Italian to Cambodian.

No other community in Southern California is as visitor friendly as Long Beach—and getting here is easy. Fly directly into the Long Beach Airport (LGB) on Alaska Air, Allegiant, American Airlines, Delta, JetBlue Airways and US Airways. Direct flights are available to many major cities, including New York, Washington DC, Austin, San Francisco, Seattle, Boston, Chicago and more. If you prefer to fly into Los Angeles (LAX) or Orange County (SNA), Long Beach is just a short 25-minute drive from either airport. While in town, the Passport local shuttle service offers complimentary transportation to all of downtown Long Beach’s most popular attractions including the Aquarium, Queen Mary, Shoreline Village and Pine Avenue. For just $1.25, the Passport can transport visitors down to Belmont Shores/Naples and Cal State Long Beach.

In addition, water taxi service is offered by the Aquabus, and can transport guests across the water to Shoreline Village, the Aquarium, or the Queen Mary. The Aqualink is a high-speed catamaran water taxi from downtown to Alamitos Bay. For your convenience, friendly downtown guides dressed in blue “Long Beach” shirts, blue caps and khaki pants are stationed in a 40-block area and help visitors find restaurants, shops and attractions.

To plan your Long Beach experience, log onto www.visitlongbeach.com.