LONG BEACH 2012

Seminar on Wheels - 2 Days of Tours* 
**Tues., Jan. 10, 7 a.m. - 3:30 p.m.**
**- 4 Tour Stops**

1. Hollywood Park Race Track, a 237-acre complex, with 36.3 acres of infield bermudagrass. Hear about the management practices for the tracks and concert venue, and see the horses in their stables.

2. The Home Depot Center, a 125-acre soccer complex that is home to the LA Galaxy and Chivas USA. It is also the USSF (United States Soccer Federation) training facility for the Men and Women’s national teams all the way to their youth teams. Participants will be able to see the practice fields (one is Bandera Bermuda) and main stadium field (419 overseeded with perennial ryegrass), facilities and locker rooms. Participants will also see the only indoor velodrome (arena for track cycling) in North America!

3. MLB Urban Youth Academy is a 10-acre complex on the grounds of Compton Community College. It has two major league-dimensioned fields, batting cages, pitching mounds and two youth fields. The Academy is a not-for-profit charity that serves youth ages 5 through high school.

4. Blair Field is one of the few semi-professional baseball facilities in California. It was constructed in 1958 and has fostered local amateur baseball and hosted Moore League High School Football teams, and American Legion and Connie Mack seasons. The Chicago Cubs baseball team, the Los Angeles Rams football team and Olympic teams have used the site for practice. It is a popular location for the filming of commercials, television programs and movies.

Wed., Jan. 11, 7 a.m. - 3:30 p.m.
**- 4 Tour Stops**

1. Rose Bowl Stadium, a National Historic Landmark built in 1922 and known mainly for the New Year’s Tournament of Roses Football Game, the Rose Bowl Stadium has also earned its World-Class Reputation by hosting five NFL Super Bowl Games, the 1984 Olympic Soccer Matches, the 1994 Men’s World Cup, the 1999 Women’s World Cup, the 2002, 2006 and 2010 BCS National College Football Championship Games and numerous other memorable events over the past eighty plus years.

2. Dodger Stadium is a baseball-only stadium and has been the home of the Los Angeles Dodgers since opening in 1962. It is the third oldest ballpark in major league baseball. The Dodgers may be conducting developmental workouts so participants may not be able to go onto the field, but will have a close up view. If field access is allowed, participants will tour the field, field maintenance facilities, and the stadium.

3. Loyola Marymount University, home of the Lions, hosts 21 varsity sports. LMU has three NCAA Div. 1 fields for baseball, softball and soccer, and two club intramural fields, including one located on top of a parking structure.

4. California State University Long Beach sits on 322 acres and has a student population over 30,000. The climate is excellent for athletics and its 16 acres of athletic fields are used year-around. Users include campus clubs, intramurals, NCAA, camps and third party leases of fields by AYSO and other youth organizations. It also hosts the Southern California Special Olympics and has one of only three pyramid baseball stadiums in the U.S.

Optional Activities

**CONFERENCE PROGRAM**

**EXHIBITOR LIST**

**WHAT TO DO**

www.sportsturfonline.com

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SAFE Fundraisers

Throughout conference, SAFE will be conducting exciting events, auctions and raffles including:

- SAFE Casino Night at the Welcome Reception
- Silent auction with new items daily
- Live auction with more exclusive items
- A large item raffle

Typical donations include team gear, products, equipment, tickets to events, wine, gift certificates and more. To donate an item for the SAFE Auctions and Raffles, please contact STMA Headquarters at 800.323.3875 or STMAInfo@STMA.org.

SAFE Golf Tournament*

**Wed., Jan. 11, 7 a.m. - 4 p.m.**

Industry Hills Golf Club at Pacific Palms This 36-hole championship golf course is one of California’s most historical and noteworthy golf facilities. Rated by Golf Digest as the only four-star experience in Los Angeles County and designated as the Best Golf Course of 2010 by NGCOA, the course offers 36 holes spanning 650 acres. Its unique layout incorporates 160 sand bunkers, eight lakes and bentgrass greens. The course recently underwent a five-year, multi-million dollar renovation. Transportation, lunch, hole-in-one prize and other contest prizes included. Attendance is limited to the first 144 participants who register. All proceeds will support SAFE’s scholarships and educational outreach efforts.

Chapter Officer Training
- for Chapter Board Members

**Tues., Jan. 10, 6 - 9 p.m.**

(Dinner provided).

Chapter board members are invited to attend a chapter networking and brainstorming session to address the challenges of strengthening your chapter and you role as a volunteer leader. Pre-registration is required. (See Registration form)

*Additional fee and pre-registration required
**Student Activities**

Sponsored by Hunter Industries

Students are welcome and encouraged to attend all that the conference offers. Based on student feedback, STMA has also developed several student-specific events.

**Student Networking Session**
Wed., Jan. 11, 4:30 - 5:30 p.m.

**Student Education Sessions**
Thurs., Jan. 12, 10:15 – 11:45 a.m.
STMA 202 - The “Real” Story of Being an NFL Sports Field Manager
Speaker: Darian Daily, Paul Brown Stadium

STMA 203 - Broaden Your Horizons Through International Experiences
Speaker: Ian Lacy, Institute of Groundsmanship

STMA 204 - What it Takes to be a MLB Field Maintenance Manager
Speaker: Larry DiVito, Minnesota Twins, Target Field

**STMA Student Challenge**
Presented by SAFE and Founding Partner Hunter Industries
Fri., Jan. 13, 8 - 10:30 a.m.

Participants receive FREE conference registration by competing in the challenge. Pre-registration is required (see Registration Form). The SAFE Foundation awards the winning two-year team and the winning four-year team $4,000 each.

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**What to Do Next?**

Now that you’ve seen what there is to do and realize you have got to be at this must-attend educational event, you need to do several things.

First, go to www.STMA.org. There you will be able to:
- Register for the conference
- Download the digital brochure
- Download the Conference Registration form
- Also, make sure to fill in the form completely, including checkboxes for Annual Meeting and Awards Banquet attendance.

- Make sure and check out the Schedule Builder and Trip Report. Both of these items can help you justify the investment to attend conference to your employer!

Other things you can do to prepare for the STMA Conference and Exhibition:
- Book your airfare. Rates will get higher as the holiday season nears and the STMA Conference and Exhibition approach, so book early to get the best rates.
- Book your hotel room at the Long Beach Westin or the Hyatt Long Beach, the official hotels of the STMA Conference and Exhibition, at the exclusive rates offered to attendees. These rates are good through Dec. 20, 2011, so book early because they could, and likely will, sell out. Go to www.STMA.org to make your reservation today!
- Check www.STMA.org and keep an eye on your inbox to keep up with the latest information about the conference.

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