

Please fill out this form in its entirety

Yes, please start/continue my FREE subscription to *Sportsturf*

FOR FASTER SERVICE visit our web site at <http://www.submag.com/sub/ta> or fax to 847-763-9569

No, thank you.

Which version would you like to receive?

Print  Print/Digital

Signature: (required) \_\_\_\_\_ Date: \_\_\_\_\_

Name: (please print) \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: (required) \_\_\_\_\_

December 2011 - Expires May 2012 - RS1112

**1 What is your company's primary business? (check ONLY ONE)**

- F  Sports Complex G  Athletic Field and/or Park Architect/Designer  
T  School, College or University P  Park  
H  Other (please specify) \_\_\_\_\_

**2 Which of the following best describes your title? (check ONLY ONE)**

- A  EXECUTIVE/ADMINISTRATOR — President, Owner, Partner, Director, General Manager, Chairman of the Board, Purchasing Agent, Athletic Director  
B  MANAGER/SUPERINTENDENT — Superintendent, Landscape/Ground Maintenance Manager, Foreman, Supervisor  
C  GOVERNMENT OFFICIAL — Government Commissioner, Agent, Other Government Official  
D  SPECIALIST — Architect, Designer, Consultant, Agronomist, Horticulturist, Certified Specialist  
F  COACH E  Other (please specify) \_\_\_\_\_

**3 Do you have the authority to buy, specify or recommend products and/or services for your business or organization?**

- Y  Yes N  No

**4 Yearly operating expenditures (excluding salaries)**

- F  Over \$1 million C  \$50,001 - \$100,000  
E  \$500,001 - \$1 million B  \$25,001 - \$50,000  
D  \$100,001 - \$500,000 A  \$25,000 and under

**5 Please also send a free subscription to the following people at the same location**

Name \_\_\_\_\_ Title \_\_\_\_\_  
Name \_\_\_\_\_ Title \_\_\_\_\_

# SportsTurf ADVERTISERS' INDEX

Advertiser	Page #	Web Address
Armacell	33	<a href="http://www.armacell.us/elastomeric_foam">www.armacell.us/elastomeric_foam</a>
Barenbrug USA	48	<a href="http://www.barusa.com">www.barusa.com</a>
Beacon Athletics	31	<a href="http://www.beaconathletics.com">www.beaconathletics.com</a>
Beam Clay	44	<a href="http://www.beamclay.com">www.beamclay.com</a>
Color Biotics	21	<a href="http://www.CushionFallSport.com">www.CushionFallSport.com</a>
Covermaster	17	<a href="http://www.covermaster.com">www.covermaster.com</a>
CoverSports USA	27	<a href="http://www.coversports.com/ST">www.coversports.com/ST</a>
Ecolawn	44	<a href="http://www.ecolawnapplicator.com">www.ecolawnapplicator.com</a>
Fleet US	37	<a href="http://www.fleetus.com">www.fleetus.com</a>
Hydraway Drainage Systems	15	<a href="http://www.hydraway.net">www.hydraway.net</a>
Kochek Co., Inc.	44	<a href="http://www.kochek.com">www.kochek.com</a>
Krylon	9	<a href="http://www.Ki-Lineup.com">www.Ki-Lineup.com</a>
Natural Sand Company	29	<a href="http://www.duraedge.us">www.duraedge.us</a>
Pioneer Athletics	2	<a href="http://www.pioneerathletics.com/st12">www.pioneerathletics.com/st12</a>
Ready Play Sports	35	<a href="http://www.readyplaysports.com">www.readyplaysports.com</a>
Sports Turf Managers Association	3,47	<a href="http://www.stma.org">www.stma.org</a>
Stabilizer Solutions	11	<a href="http://www.StabilizerSolutions.com">www.StabilizerSolutions.com</a>
Synthetic Surfaces Inc.	19	<a href="http://www.nordot.com">www.nordot.com</a>
TifSport Growers Association	23	<a href="http://www.tifsport.com">www.tifsport.com</a>
TurfTime Equipment, LLC	44	<a href="http://www.TurfTimeEq.com">www.TurfTimeEq.com</a>
Virginia Horticultural Association	31	<a href="http://www.mahsc.org">www.mahsc.org</a>
World Class Athletic Surfaces	29	<a href="http://www.worldclasspaints.com">www.worldclasspaints.com</a>
Yard Green Grass Painting Systems	13	<a href="http://www.YardGreen.com">www.YardGreen.com</a>

**Continued from page 23**

Before starting this project, I explained what could be done to get the field ready for the fall season, and that it could be accomplished in 70 days. One administrator objected and insisted it couldn't be done. Why? He replied that a golf course superintendent told him it couldn't. I explained my proposal had been researched and sports fields use different grasses than golf courses. I explained the fundamentals and a few intricacies. In this case, my proposal was approved, and the duration of the project was June 23 to August 25 (63 days). The field was delivered on time, and we proved it could be done. Furthermore, I applied cutting edge research to the problem at hand.

See the article; the 20% part of growing grass was easy; turfgrass fundamentals, on-site data and implementing cutting edge research.

It was the 80% to get the approval that was the most challenging. Everyone in the conversation had a different opinion starting out and over a 6-week time frame, with continued conversation, the project received approval. That 80% was working with everybody to view the "grass situation" differently. The school ended up getting the product they wanted, they were pleased, especially the athletic director, and we all moved into a "New Dimension" after it was completed.

Today, NDT is involved with everything in turfgrass; residential lawn care to research to consulting about the best construction and management approaches for sports fields and golf courses. Within this gamut, we have been educating homeowners to decision makers about the fundamentals (and intricacies if they have a burning desire) of turfgrass and soil sci-

ence, and the most effective and efficient way to implement them. I have been blessed to have worked with extraordinary people on projects geared toward low maintenance sports fields to the 1994 World Cup with portable turfgrass inside the Pontiac Silverdome. And just recently my company was the architect and project manager for the new practice field for the Buffalo Bills. I am grateful for the turfgrass background that allows me to have this business and look forward to growing it. I'm here to help. ■

*Dr. J. Tim Vanini resides in Buffalo, NY. He is Founder and CEO of New Dimensions Turf and can be contacted at [tim@ndturf.com](mailto:tim@ndturf.com). You can also follow him at [www.ndturf.com](http://www.ndturf.com), Twitter @NDTurf and at <http://paper.li>, search New Dimensions Turf Clippings*