

January

Austin, Texas was the site of the STMA 2011 annual conference. This was the first time STMA held the conference in that location, and nearly 1,500 attended. STMA awarded its first ever Innovative Awards for commercial companies, presented scholarships and grants, its Field of the Year and Founders Awards, held more than 90 hours of education, and introduced its newly elected Board of Directors to the membership.

February

STMA offered to members three field management calendars that detailed best management practices for cool season, warm season and transition zone grasses for the Spring.

March

Twenty three committees were engaged with nearly 200 members working to advance the services and resources that STMA provides to its membership.

April

The 2012 Conference 'call for presentations' concluded with 129 submittals. STMA provided three educational bulletins in Spanish, for a total of five resources available to Spanish-speaking audiences.

May

STMA and its members were featured in articles in USA Today, Athletic Business and in the on-line publication of the Collegiate Event and Facility Managers Association (CEFMA).

June

The fourth annual STMA regional conference was held at the University of Tennessee and featured hands-on demonstrations at the turf research center, an outdoor exhibition, and classroom education. The STMA Field of the Year application process is redeveloped to a completely electronic submittal.

2011 Year-in-Review

As we approach the year's end, here is a brief review of STMA highlights. The association's efforts were focused on providing educational tools and resources to the membership and in gaining recognition for the profession.

July

A new education resource, Leasing vs. Buying was introduced and members received the annual STMA Membership Directory.

August

STMA launched its LinkedIn group, which is a great addition to its Facebook page, and the Playing Condition Index (PCI) was redeveloped to offer an electronic option.

September

The ASTM standards that apply to sports fields were updated and presented in an educational resource to the membership, and STMA's 2012 conference brochure began hitting members' inboxes.

October

STMA launched its new website and membership management system and a new educational bulletin on Sprigging Bermudagrass was created. STMA Board adopts an Environmental Policy Statement, which will lead the development of member focused environmental initiatives.

November

STMA's election ballots and a bylaws amendment were distributed to voting members. Results will be reported at the STMA Annual Meeting, which is held during the 2012 Conference.

December

Sign-up begins this month to volunteer for a 2012 Committee. Appointments will be made by March 1, 2012. STMA early bird conference pricing is available until Dec. 15.

Mission: To be the recognized leader in strengthening the sports turf industry and enhancing members' competence and acknowledgement of their professionalism.

Year End Auditor's Report - 2010

The firm of Kohart, Accounting, PA conducted the annual review of STMA's finances and its accounting practices in May. STMA's Chair of the Finance and Audit Committee, Secretary/Treasurer Martin Kaufman, CSFM, met in-person with the auditing firm in June to receive the audit results. The results were subsequently reviewed with the full Finance and Audit Committee who endorsed the audit and recommended the audit figures to the STMA Board at its July Board Meeting.

The 2010 year-end numbers were very solid, allowing STMA to move \$25,750 to its reserve fund, per the association's financial policies. STMA's financial goal is to have one year of operating expenses in reserve as a

precautionary measure to protect the association in case of an unforeseen emergency. The reserve fund is at \$1.4 million. A one-year operating reserve for 2012 would be \$1.13 million. The STMA Board will be allocating excess income to expand programs and services to members during the coming year.

	2010	2009
Support and Revenue	\$1,156,505	\$1,259,689
Expenses	\$1,026,133	\$1,035,710
Excess Revenue over Expenses	\$130,372	\$223,979

Members can go to www.STMA.org for more detailed financial information.