

Kudos to Committees!

THE 2011 STMA COMMITTEES have been appointed and are beginning their work. Thank you to everyone who volunteered. STMA relies on committees to serve as the “pulse” of the membership and help to guide the development of programs and services to achieve the association’s strategic plan.

The STMA Strategic Plan is in its final year, all of our strategic platforms are well advanced, and its objectives are nearly complete or are ongoing. These accomplishments are truly amazing; and it is directly attributable to the outstanding work of STMA’s committees and task groups.

STMA made significant progress on all six of its strategic platforms. These platforms include:

1. Enhance Members’ Value to Employers;
2. Position Members as the Authority on Sports Field Management;
3. Use Chapters to Serve Members;
4. Leverage Synergistic Partnerships;
5. Make the Conference the “Must Attend” Event for the Industry; and
6. Become a Model for a Well-Governed Association.

The plan and its progress are more than 15 pages in length. Overall, the plan’s objectives focused on continuing education opportunities for our members, outreach to other organizations, groups and individuals that can help STMA and its members gain influence, and major governance changes.

In the area of education, STMA has brought dozens of educational bulletins and best management practices (BMPs) to the membership, a webcast, podcast, online courses and DVDs. The conference education program has been expanded and all are audio taped, and STMA now holds a regional conference each summer. One re-

sult: our certification program has more than doubled in numbers of members who have earned the CSFM designation.

Our outreach to other organizations, groups and individuals continues to grow. We established collaborative relationships with the National Recreation and Park Association (NRPA); USA Football, the Canadian Sports Turf Association (STA); the Institute of Groundsmanship (IOG) in the UK; Collegiate Event and Facility Managers Association (CEFMA); the American Sports Builders Association (ASBA); and many others. In addition, many other green industry organizations recognize STMA’s education programs and award CEUs to their members for attending our education programs.

STMA also became a co-sponsor of the ASBA certification program for field builders and a sponsor of the 2nd edition of *Sports Fields: Design, Construction and Maintenance*. The development and implementation of the Playing Conditions Index (PCI) [see p. 24] has allowed STMA members to validate the resources necessary to manage fields for safety and communicate specific information to employers on the playability of fields that are assessed using the PCI. The chapter network grew by seven chapters bringing it to a strong 33.

In the area of governance, STMA has structured a formal committee process and engaged hundreds of volunteers. The Governance Task Group spent nearly 2 years researching, developing and implementing a new governance system for STMA, which required major bylaws changes. This system defined the ascension process to the Presidency, combined the Secretary and Treasurer positions, added two new Director positions, and allowed the immediate past president to vote in board meetings. These changes were strongly supported by the member-

ship, who voted in favor of them in 2008 for implementation in 2009.

More than 20 committees and task groups have been focused on helping STMA achieve its strategic plan. Noted below is the list of the 2011 committee chairs who will take STMA through its final year of the plan. The STMA Board of Directors will be conducting a Strategic Planning session at its summer meeting with a professional facilitator to create a new plan for 2012 and beyond. ■

2011 STMA Committees and Chairs

Awards - Allen Johnson, CSFM

Bylaws - Mike Trigg, CSFM

Certification - Ron Hostick, CSFM

Chapter Relations - Co-Chairs Amy Fouty, CSFM and David Pinsonneault, CSFM, CPRP

Conference - Mike Goatley, Ph.D.

Conference Education - Pam Sherratt

Conference Tours - Jeff Salmond, CSFM

Conference Exhibition - Co-Chairs Chad Price, CSFM and Rene Asprien

Editorial - Jay Warnick, CSFM

Environmental - Kevin Trotta, CSFM

Ethics - Ken Mrock

Finance & Audit - Martin Kaufman, CSFM

Historical - John Mascaro

Information Outreach - Darian Daily

International - Abby McNeal, CSFM

Membership - Jody Gill, CSFM

Commercial Membership - Rene Asprien

Nominating - Chris Calcaterra, M.Ed., CSFM, CPRP

Past President’s Advisory Council - Chris Calcaterra, M.Ed., CSFM, CPRP

Scholarship - Mike Tarantino

Student Challenge - Raechal Volkening, CSFM

Technical Standards - Beth Gertal, Ph.D.

Website - Jeff Fowler

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