New STMA Board members take office

The membership of the Sports Turf Managers Association (STMA) elected via ballot five officers and four directors, who took office during the association’s Annual Meeting in January. Newly elected President Chris Califeltera, M.Ed., CSFM, CPRP, appointed two more directors during that meeting, which brings the total to 13 members on the STMA Board of Directors.

The 2010 Officers:
- President Chris Califeltera, M.Ed., CSFM, CPRP, City of Peoria Sports Complex, Peoria, AZ
- Immediate Past President Abby McNeal, CSFM, Wake Forest University, Winston-Salem, NC
- President-Elect Troy Smith, CSFM, Denver Broncos Football Club, Denver, CO
- Vice President Commercial Chad Price, CSFM, Carolina Green Corp., Indian Trail, NC
- Secretary-Treasurer James Michael Goatley, Jr., Ph.D., Virginia Tech, Blacksburg, VA
- The 2010 Directors:
  - Professional Facilities, Larry DiVito, Minnesota Twins, Minneapolis, MN
  - Schools K-12, Martin Kaufman, CSFM, Ensworth Schools, Nashville, TN
  - Commercial (Appointed), Rene Asprion, Diamond Pro/TXI, Dallas, TX
  - At-Large, Kevin Meredith, CSFM, National Soccer Hall of Fame, Oneonta, NY
  - At-Large (Appointed), Jody Gill, CSFM, Blue Valley School District, Overland Park, KS
- Higher Education, Ron Hostick, CSFM, San Diego State University, San Diego, CA
- Parks and Recreation, David Pinsonneault, CSFM, CPRP, Town of Lexington, Lexington, MA
- Academic, Pamela Sherratt, The Ohio State University, Columbus, OH

STMA bestowed its most prestigious honors, the Founders Awards, to four industry greats at its Annual Banquet in January. The awards are named after the four founders of STMA: Dick Ericson, Dr. William H. Daniel, George Toma, and Harry Gill, and each award has separate and distinct judging criteria. Those nominated are evaluated confidentially and independently by the STMA Board of Directors, and winners are not notified until their name is announced during the banquet.

The Harry C. Gill Memorial Award was presented to Tom Burns from Diamond Pro/TXI. The award recognizes an individual who has made significant contributions to the sports turf industry through his or her research, teaching or extension outreach. Dr. Koski was presented this honor in recognition for his substantial research on turfgrass water usage and irrigation management. He was also cited for his profound influence on the creation and continuing advancement of STMA’s certification program, and the many sports turf managers he educated.

The George Toma Golden Rake Award, which acknowledges an individual’s strong work ethic and job performance, was presented to Craig Potts from Texas A&M, College Station, TX. He is described as an active chapter member, a frequent speaker and presenter, and a mentor to many crew members and students. He is highly respected for his nationally recognized fields, but even more so for his professionalism and humility.

Recruit a member, get merchandise!

MEMBERSHIP GROWTH IS KEY to STMA’s sustainability. Studies show that the most effective way to grow an organization’s membership is to involve the current membership in these efforts. So, we would like to enlist you! We promise that you will reap great rewards, even if you refer just one new member. (STMA defines a new member as someone who has not been an STMA national member since 2004. All categories of membership are eligible to recruit; new student memberships do not qualify for this program.)

The process is simple:
- Any member who recruits a new member receives a STMA hat.
- If you recruit 3 members, you will receive an STMA shirt (in addition to the hat!)
- If you recruit 5 members, you will receive the hat, shirt and will be entered into a drawing to win a Travel Voucher for $1,000. And each time you recruit 5 members, your name will again be entered into the drawing, so your odds of winning increase.
- The program runs through April 15.
- STMA membership forms will have a spot for the new member to list your name, so you’ll get credit.
- The top recruiter will be awarded a $400 Visa gift card.
- All merchandise will be sent at the conclusion of the program. Remind those who you recruit to fill out the space on the online membership form at www.stma.org.