

## Going Once, Going Twice, SOLD! SAFE Needs Auction Items

The SAFE fundraising events are just around the corner, and SAFE needs items donated to make them a success. Held at the annual STMA conference each year, the auctions and raffles fund two very important activities: scholarships and student challenge winning team awards.

Typical items donated for the Silent Auction include team gear, sports memorabilia, gift certificates to restaurants and sporting events, sports field related products and much more. The Silent Auction is held during the STMA trade show, on the show floor, and new items are added daily.

Tickets for the Large Item Raffle are sold throughout the conference with the drawing held right before the STMA Annual Awards Banquet Friday, January 14. Turf equipment, GPS systems, and new many technology devices, such as the iPhone, have been raffled in previous years.

The Live Auction, also conducted before the banquet, has sold vacation packages, race events, one-of-a-kind signed sports gear, unique wines, and much more.

### Meet Andrew Hoiberg, a 2009 Scholarship Recipient

"Winning the Dr. James Watson Graduate Scholarship was a huge honor for me," says Hoiberg. He received the 2009 STMA Watson Scholarship, which is awarded to the top candidate who is pursuing an advanced degree in turfgrass research. The award is sponsored by Toro's foundation and is named in honor of Dr. James Watson, a long-time green industry researcher and consultant. "The Watson Scholarship helped immensely with some of the costs associated with graduate school in our current eco-

nomic climate and was a reminder that we all work together in the Sports Turf community," adds Hoiberg.

Hoiberg believes that being in the industry for several years before attending graduate school at Iowa State University was beneficial. "Being a member of STMA for many years as an industry professional prior to attending graduate school, I was aware of the hard work that graduate students put forth to make ends meet and to further scientific knowledge in our community," he says.

His goals are to make an impact on the profession in several ways. "When I finish my Ph.D. at Iowa State, I hope to secure a faculty position where I can further and renew my research objectives, provide extension services for local and national Sports Turf managers, and help shape the future for undergraduate and graduate turf students," Hoiberg says.

He is already has a great start on achieving his goal of advancing the profession. He is presenting twice at this year's national conference. On Friday, January 14, he will be presenting "Research You Can Use: Seedbanking, Seeding Rates, and Increased Nitrogen Fertility." The presentation will focus on his research at ISU, and he'll report findings about seeding once versus seeding multiple times through the season and how these schedules affect turf cover. At a roundtable, later that afternoon, he and David Minner, Ph.D., will be available for questions regarding this research. Please help SAFE continue to award scholarships to deserving students like Hoiberg. Send a donation for our raffles and auctions to SAFE/STMA Headquarters, 805 New Hampshire, Ste. E. Lawrence, KS 66044, or bring them with you to the conference. ■

## Meet the 2011 Candidates for the Board

**The STMA Nominating Committee** has completed its work and presents the following Slate of Candidates to the Membership for the 2011 election. The ballots have been mailed to STMA voting members, and they are due back to headquarters by midnight on Dec. 17.

The Nominating Committee has slated:

### For Immediate Past President

Chris Calcaterra, M.Ed., CSFM, CPRP, City of Peoria Sports Complex, Peoria, AZ

### For President

Troy Smith, CSFM, Denver Broncos Football Club

### For President-Elect

James Michael Goatley, Jr., Ph.D., Virginia Tech, Blacksburg, VA

### For Secretary/Treasurer (Two Candidates)

Martin Kaufman, CSFM, Ensworth Schools, Nashville, TN  
OR

David Pinsonneault, CSFM, CPRP, Town of Lexington, Lexington, MA

### For Director - Professional Facilities

(Two Candidates)

Allen Johnson, CSFM, Green Bay Packers, Green Bay, WI

OR

Chris Ralston, Sacramento Rivercats/Raley Field, W. Sacramento, CA

### For Director - Schools K-12 (Two Candidates)

James Cornelius, CSFM, West Chester Area S.D., West Chester, PA

OR

Mike Tarantino, Poway USD, Poway, CA

### For Director - Commercial

Rene Asprion, Diamond Pro/TXI, Dallas, TX  
OR

Paul Hollis, Redexim North America, Fenton, MO

### For Director - At Large

Jeff Fowler, Penn State Cooperative Extension, Franklin, PA

OR

Kevin Meredith, CSFM, Wright Soccer Complex, Oneonta, NY

Returning Board Members (1 year left in term)

**Commercial Vice President:** Chad Price, CSFM, Carolina Green Corp., Indian Trail, NC

**Director - Higher Education:** Ron Hostick, CSFM, San Diego State University, San Diego, CA

**Director - Academic:** Pam Sherratt, The Ohio State University, Columbus, OH

**Director - Parks and Rec:** Vacant due to David Pinsonneault, CSFM, CPRP slated for Secretary/Treasurer. This position will be filled by appointment of the President per the STMA Bylaws.

To view more information about each candidate, go to STMA's website, [www.STMA.org](http://www.STMA.org) and click on STMA Election information.

STMA accepts ballots through the mail, fax or electronically. Specific instructions are included on the ballot about the procedure to return it to STMA to insure that it qualifies to be counted, yet maintains the voter's anonymity.

The Nominating Committee is comprised of Chair Abby McNeal, CSFM, and members Andrew McNitt, Ph.D.; Mary Owen; David Rulli; Mike Trigg, CSFM; Lynda Wightman, and Steve Wightman. ■

## Donate Your Time - Volunteer for a Committee

**AS A NON-PROFIT ASSOCIATION**, STMA relies on dues, sponsorship and advertising dollars to fund the services it provides back to the membership. The gift of time through volunteering is regarded equally as significant and important to STMA as these monetary contributions. Volunteering on a committee provides the association with vital insight and perspective from the membership on its programs and services.

Most committees meet via conference calls, and depending upon the committee's charges for the year, they may meet via phone as few as twice during the year, or as frequently as twice a month for several months. These calls offer a great opportunity to meet and learn from others, offer your viewpoint and help to advance the work of STMA. Appointments are for one year beginning on March 1, with each committee comprised of generally 10-12 members.

At the annual conference in Austin, all current committee members are invited to a short meeting Wednesday, January 12, 6-6:30 p.m. Each current committee member will receive an invitation and agenda before the conference. It is a future goal of the association to carve out more significant time during the annual conference for all committees to meet.

Please sign up using the form below or via [www.STMA.org](http://www.STMA.org) even if you are currently serving on a committee. The deadline to volunteer for a committee is Feb. 1. President Troy Smith will be making the committee appointments by March 1. He may also be creating panels of members, as needed, to provide feedback electronically on specific issues affecting the association.

For 2011, the STMA Board of Directors has moved two task groups to Standing Committees due to the expanding and enduring nature of their work. These new committees are:

**Environmental:** To develop environmental strategies that position STMA and its members as leaders in environmental stewardship and the overlapping health and safety issues that impact fans and players.

**International:** To position STMA as a global leader in sports facility management and make STMA the 'go-to' resource for those who work internationally in the industry.

The other standing committees include:

**Awards:** To judge the association's awards program applicants selecting the Field of the Year winners and the Minor League Baseball Sports Turf Manager of the Year; to develop strategies to enhance the programs. (This Committee meets physically in November in Kansas City, MO)

**Bylaws:** To develop association bylaws, which are fair and enforceable, and clearly define the expectations for membership, governance processes and board of directors' service.

**Certification:** To develop strategies to grow the number of certified members; to consistently monitor the program and recommend enhancements to ensure that the program is the top achievement for sports turf managers.

**Chapter Relations:** To create a chapter structure that is beneficial locally and nationally; to financially assist chapters with their administrative, operations and educational efforts; to facilitate the sharing of best practices.

**Conference:** (Conference Education, Exhibition, and Tours subcommittees) To develop all content, sessions, workshops and off-site venues, and select speakers and moderators for the next year's conference that will make it a "must attend" event for members and nonmembers; to recommend strate-

gies that will drive attendance to the exhibition and will add value to exhibitors.

**Editorial:** To insure that the STMA magazine contains information relevant to the sports turf manager; to provide ideas and contacts for articles for publication.

**Ethics:** To provide a fair and unbiased council to investigate claims of ethics violations, determine if the claim has merit, and shepherd the appeals process. (This Committee is called into operation only if there is an ethics violation claim).

**Finance & Audit:** To provide oversight of the STMA's financial resources by reporting information to the Board of Directors.

**Historical:** To preserve the history of the association and the profession.

**Information Outreach:** To develop educational and informational opportunities for members to enhance their personal and professional development.

**Membership:** To develop initiatives to drive membership growth and retention; to recommend programs that add value for each member.

**Past President's Advisory Council:** Purpose: To advise the STMA Board on issues pertaining to the past, present and future of STMA. (Limited to STMA Past Presidents)

**Scholarship:** To judge the recipients of the SAFE Scholarships and the Terry Mellor Grant; to develop strategies to enhance the programs.

**Technical Standards:** To help determine standards and best management practices needed in the profession and to guide the work of the ASTM on developing sports field and facility standards.

**Website:** To insure that the STMA website contains information relevant to members, prospects and the green industry in an easily accessible and consumable format.

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**STMA ALSO HAS A NOMINATING COMMITTEE** that is appointed directly by the Nominating Committee Chair. The chair is always the Immediate Past President, as defined by the Bylaws. Thus, Chris Calcaterra, M.Ed., CSFM, CPRP will assume that role for 2011.

### STMA Committee Volunteer Form

Committee appointments are for a one-year term of service beginning in March. Please fill out a new form annually.

Name \_\_\_\_\_

Facility \_\_\_\_\_

Chapter \_\_\_\_\_

E-Mail \_\_\_\_\_

Telephone \_\_\_\_\_

Facility/Industry Representation (check one) Facilities used by Professional Athletes

Higher Education  Schools K-12  Parks & Recreation  Academic  Commercial  Student

Name of Committee on which you are interested in serving:

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Return this form to STMA Headquarters, 805 New Hampshire, Ste. E, Lawrence, KS 66044

Fax: 785-843-2977 or via email [STMAinfo@STMA.org](mailto:STMAinfo@STMA.org)

DUE FEBRUARY 1, 2010

## Take the Conference Education Home with You

STMA is committed to providing current, relevant education to every member. This year at the 2011 STMA Conference and Exhibition, IntelliQuest Media (IQ Media) is partnering with STMA to provide recorded educational sessions. IQ Media digitally audio records presentations and synchronizes them with approved speaker PowerPoints and handouts. These recordings will benefit conference attendees unable to make it to concurrent sessions and sports turf managers unable to make it to the conference. The recordings are also valuable as a refresher throughout the year for sports turf managers to stay current and educated in the industry.

The 2011 Conference has an exciting line up of speakers and topics. The broad range of information covered in presentations includes sustainability, field and facility construction, water conservation, agronomic

issues and research, professional development, new developments in the industry, money saving techniques, and synthetic sports field issues. Speakers include sports turf managers, academics, and commercial members at the forefront of the sports turf industry.

Members and nonmembers have the option of purchasing individual education sessions on audio CD for \$17. The complete set of recorded sessions is available on MultiMedia DVD-ROM at \$159 for members and \$199 for nonmembers. These prices are available onsite and two weeks following the conference on the STMA website. January 31 prices increase to \$199 for members and \$259 for nonmembers. Make sure to take advantage of this valuable opportunity to enhance your education and stay current with industry trends and research! ■

## STMA Playing Conditions Index (PCI)

STMA rolled out the Playing Conditions Index (PCI) package at its annual conference in 2009. Developed to assess the playability of your fields, the PCI is used to provide a snapshot of your fields' playability at a specific point in time. The continued use of the assessment tool provides invaluable information to the sports turf manager and can help guide field management practices, assist with communication to user groups, can help to substantiate the need for more resources, and as needed provides a way to provide information to the media relations department. The package contains a Media Advisory Bulletin with instructions to help convey information on field conditions and its effect on athlete performance to sports information professionals on game days.

The STMA PCI is currently in a worksheet form that allows the Sports Turf Manager to allot points for each question and then total the points, giving the STMA PCI for that field at that time. There are detailed instructions on the cover sheet of the STMA PCI to help guide you through the process. If you have any questions while filling out the STMA PCI, please contact STMA at 800-323-3875 or PCI@STMA.org. ■

## Ask a CSFM ▶ Lawrence Berry, CSFM, Director of Physical Plant, Lee University, Cleveland, TN

### Benefits of certification verified

**Editor's note:** *This is another installment on how becoming a Certified Sports Field Manager (CSFM) can benefit turf managers professionally as well as improve their facilities*

#### How did you prepare for the CSFM Exam?

**Berry:** I prepared by referencing the study resource list and utilizing libraries and other avenues (internet, etc.) to acquire and read. I knew areas that I was weaker in and I focused on those disciplines more.

#### How did you approach your employer to support your certification, both financially and in the time needed to prepare for the exam?

**Berry:** I put together a formal proposal that outlined the benefits of being a CSFM. This was centered on how it would make me more valuable to my employer but also highlighted other benefits that would help draw positive attention to my employer.

#### Why did you decide to pursue certification?

**Berry:** To be totally honest I just wanted to see where I stood among my peers with my knowledge in the industry. I also enjoyed working with other groups, schools, etc and knew this would help legitimize me as a knowledgeable reference for them.

#### How has certification helped your career?

**Berry:** Certification has helped in several ways. The combination of being a CSFM and the involvement in the turf industry has brought positive publicity to my employer. Our institution realizes that having their name in print with various outlets helps to draw attention to us and can be a way of intro-

ducing our great school to someone who otherwise may not have thought or known about us. My employer realizes the benefits and supports by allocating the resources for me to stay involved. I also have been referenced quite often for consulting, speaking engagements, and career advice. Obviously the more you can do these things the more stock you invest into yourself and the more valuable you become. ■

