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## 21st Conference and Exhibition returns to Disney World

**WELCOME TO ORLANDO!** We invite you to attend the green industry's largest event dedicated to sports turf management. The 21st Annual Sports Turf Managers Association Conference and Exhibition combines a rich educational program—our most comprehensive yet—with an exhibition that focuses on emerging technology. Be sure to take advantage of the exclusive networking sessions scheduled throughout the conference to share your ideas with friends and make new contacts. With something for everyone, this conference is one that should not be missed!

### What You Will Learn:

- ◆ Innovative and proactive techniques to help you save time and money
- ◆ Up-to-date research and how you can apply it
- ◆ Best management practices for sustainable athletic fields
- ◆ Hands on learning that you can take back and share with your staff
- ◆ Features and benefits for new industry products, equipment and technology
- ◆ Communication strategies to help you succeed with user groups

### What the Conference Package includes:

- ◆ NEW - Full day of pre conference workshops
- ◆ More than 90 hours of education
- ◆ More than 8 hours of viewing new products, meeting with distributors and product developers with 20 hours of networking
- ◆ Breakfasts and lunches

**“I love the energy!  
For four days I am  
surrounded by people who  
share the same interests  
and experiences in Sports  
Field Management.  
I always return home  
recharged.”**

*Don Savard, CSFM, Salesianum School*



- ◆ Receptions and the Awards banquet
- ◆ Career Center

Here is an overview of the educational program with descriptions for the STMA 2010 Conference. **We look forward to seeing you in exciting Disney.**

## Wednesday, January 13, 2010

8:00am - 10:00am

### PRE CONFERENCE WORKSHOP –

#### Getting the Most Out of Your Water: Managing Athletic Fields with Reduced or No Irrigation

As freshwater irrigation resources and athletic facility budgets become more limiting, many athletic field managers must maintain acceptable sports turf with limited water resources. Under such conditions, field managers can utilize several resources to help maximize turf quality. The implementation of drought tolerant cultivars, wetting agent application, and capacitance probes for scheduling irrigation can significantly reduce the amount of water necessary to produce a high-quality sports turf. Recent research on these resources and how they can be best utilized in athletic field management will be discussed.

*Doug Karcher, Ph.D., University of Arkansas*

10:15am - 12:15pm

### PRE CONFERENCE WORKSHOP –

#### Athletic Field Drainage - Subsurface Water Flow Made Visible

Because natural athletic fields can contain a wide variety of soils and soil profiles, there is no 'one size fits all' approach to field drainage. Consequently, it is best to understand the principles of drainage for a variety of soil and soil profile conditions, and then to choose the best design for the situation at hand. This talk will cover some of the basic principles of water flow to drainage elements and illustrate, via water flow animations of selected systems, how these principles lead to effective drainage.

*Ed McCoy, Ph.D., Ohio State University*

2:00pm – 4:00pm

### FOUR PRE CONFERENCE WORKSHOPS TO CHOOSE FROM.

#### Grass Art: Mowing Patterns & Beyond

Find out how to create patterns and designs on turf without using paint. Mowing patterns will be briefly discussed, with an in-depth "How-to" session on creat-

ing detailed designs on turf. You'll understand how to lay-out and maintain logos and shapes on outfield turf using simple techniques or brushing, rolling and brooming. Step-by-step instructions will be given and with many example pictures.

*Matt Anderson, Lansing Lugnuts*

*Greg Salyer, West Michigan Whitecaps*

#### Management Q&A for Warm-Season Athletic Fields

Find out answers to the most common turfgrass management questions as it relates to warm-season turfgrasses. This guided discussion will cover current technologies and considerations for better sports turfgrass management and incorporates audience interaction.

*Grady Miller, Ph.D., NC State University,*

*John Sorochan, Ph.D., University of Tennessee*

#### Weather 101

Through this interactive workshop, sports turf managers will understand fundamental weather concepts. Learn how to interpret

daily weather reports, maps, and forecasts, which can then be applied to daily turfgrass management practices.

*Brad Jakubowski, Doane College*

*Larry DiVito, Minnesota Twins*

#### Field of the Year:

##### What makes a strong FOY candidate?

Past winners and Awards Committee Members will share their insight into a winning Field of the Year entry.

4:30PM - 6:30PM

#### Sports Turf Networking:

These sessions are designed for attendees to get together with other professionals in their field and discuss important issues facing their jobs.

Networking 1: K-12

Networking 2: Higher Education

Networking 3: Facilities Used by  
Professional Athletes

Networking 4: Parks & Rec

Networking 5: Academics

Networking 6: Students

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## Thursday, January 14, 2010

8:00am – 10:00am

### GENERAL SESSION & KEYNOTE ADDRESS

sponsored by World Class Athletic Surfaces

#### Communicating Effectively to Achieve Safer, More Sustainable Playing Surfaces – by Dr. Clint Waltz

Learn how to communicate effectively with administrators, county managers and elected officials associated with your facility to achieve a safer and more sustainable playing surface. Helping these individuals understand proper agronomics related to initiating field use and routine maintenance will help build valuable relationships and increase the success of your facility over the long term. Topics covered will include effective presentation of money saving methods, informing the public on the safety of pesticide and fertilizer applications, and how water conservation can lead to safer playing surfaces.

10:30am–11:45am

### EIGHT BREAKOUT SESSIONS

#### Going Deep: Aerification Frequency and Timing for Compacted Athletic Fields (repeated 1/15-2:45-4:00pm)

This presentation will cover the basics of soil compaction - how it happens, what are primary causes, and how to alleviate it. Compaction as affected by soil type, equipment and method of aerification will be discussed.

Elizabeth Guertal, Ph.D.,  
Auburn University

#### Making Time for Maintenance

Find out how to create a yearly renovation schedule that will get it placed as the top priority at your facility and how to develop a long term approach to maintenance planning that will always meet with success.

Ron Hostick, CSFM,  
San Diego State University

#### Research You Can Use

This talk will look at some of the practical research undertaken at Ohio State, including using fungicides to accelerate turfgrass establishment, effects of trinexapac-ethyl on sports turf and grass selection for maximum results.

Pamela Sherratt,  
Ohio State University



#### Keynote Address – Joe Posnanski



Joe Posnanski is a Senior Writer at Sports Illustrated. He was sports columnist at The Kansas City Star from 1996 to 2009, and during that time he was twice named the

best sports columnist in America by The Associated Press Sports Editors. He was also nominated for twenty-one awards by the APSE, and won additional first place national awards in feature and project writing. As his mother says, that and about four bucks could get him a Grande Mocha at Starbucks. He has authored “Soul of Baseball: A Road Trip Through Buck O’Neil’s America,” winner of the prestigious 2007 Casey Award as baseball book of the year, and one of the ten best sports books of 2007 by Booklist. His newest book, “The Machine: The Story of the 1975 Cincinnati Reds,” was released on 09/09/09. He has written essays for several books, including “The Hardball Times Annual,” ESPN’s best-selling College Football Encyclopedia and “Football and Philosophy.” His work twice has been anthologized in “The Best American Sportswriting.”

Posnanski’s Book Debuts at #17 on NY Times Bestseller List

STMA Keynote presenter Joe Posnanski’s new book *The Machine: A Hot Team, a Legendary Season, and a Heart-stopping World Series: The Story of the 1975 Cincinnati Reds* was released September 15 to great critical acclaim and debuted at #17 on the New York Times bestseller list.

Jim Callis, Executive Editor for Baseball America and a long-time contributor to ESPN.com says, “Posnanski is arguably the best baseball writer in the business.”

#### Top 10 Do’s & Don’ts in Sports Field Construction

Hear from a sports field contractor on the foremost “thou shall” and “thou shall not” processes in field construction methods. A focus will be on the entire construction process including planning, design, materials selection, pre-bid qualification, bid/RFP, and construction. We will look at pitfalls, similarities and differences, new trends, proven winners and how it all relates to maintenance and field performance. Q&A time will be dedicated and considered an important component of the discussion.

Chad Price, CSFM, Carolina Green, Inc.

#### Controlling Weeds in Cool-Season Athletic Fields

Learn about currently-registered herbicides for use on fescue, Kentucky bluegrass, and perennial ryegrass athletic fields and the weeds they control. A focus will be on herbicides that can be used during seeding, including new-to-the-market products. Issues relating to the loss of MSMA will be discussed, and alternative herbicides and management approaches will be provided.

Shawn Askew, Virginia Tech

#### Bermudagrass Traffic Tolerance

Hear about how to reduce damage from traffic on bermudagrass athletic fields. Topics will include: Cultivar selection, crumb rubber topdressing, fertilization, traffic management, irrigation, and cultivation among others.

Aaron Patton, Ph.D., University of Arkansas

#### The Skinny on Skins

Learn the goals for a successful infield skin. Soil selection, proper construction of the skin profile, the many different types of topdressings and soil amendments (tools) available, and how to select the right tool(s) to make the field perform better. See real-life examples of how sub-par infield skins can be improved by using the right tool(s) from the soil amendment/topdressing toolbox.

Paul Zwaska, Beacon Athletics

#### How to Speak Design

Learn to speak “architect” so that you can get what you need in your upcoming construction project.

Dave Hieronymus, DLH Architecture, LLC



12:00pm-1:15pm

STMA Annual Meeting and Lunch

1:30pm-2:45pm

#### EIGHT BREAKOUT SESSIONS

##### Selling Your Budget to Administration

Understand tried and true methods of up-selling your budget to administrators. Learn how to design a budget that tracks costs and can become a powerful tool in your presentation process.

George Bernardon, CSFM, GCA Services

##### Warm Season Grass Management for Athletic Fields

Hear about the pros/cons, successes/challenges and general management strategies for maintaining warm season turfgrass.

Jason Kruse, Ph.D., University of Florida

##### Maintenance Practices for Synthetic Grasses: Why These Fields are Far from Maintenance Free

View different maintenance procedures and equipment used on synthetic grass fields.

Learn about snow removal, covering of the field for concerts, etc. A key focus will be on maintenance items to be performed on a regular basis to keep the field in top condition and prolong the life of the system.

Webb Cook, A-Turf

##### Fact and Fiction of Fertilization in Turfgrass

(repeated 1/15-2:45-4:00pm)

In times of shrinking budgets, raised environmental awareness, and increased demand for highly functional/aesthetic turf, managers need to know how to efficiently fertilize based on field needs. Learn fundamental principles of soil and nutrient chemistry, assessment tools, cutting edge products and techniques, and two case studies.

Bryan Hopkins, Ph.D., BYU

##### Sports Fields: Selecting the Best Grasses

Selection of species of grass can influence money spent for maintenance and durability of sports fields. Turfgrass breeders and

**If you have never been to a STMA Show, you are missing out. The people in this industry are so friendly that even if you go to the show alone, you will instantly have new friends. The investment and time and money is well worth it. By spending a small part of your budget, you can get an idea that can save your school or municipality thousands of dollars. Now that's a good business decision.**

John Mascaro, Turf-Tec International

managers are developing species for better wear tolerance, inputs required and repair times. Often the choice of species/blends is based more on what has been done rather than current knowledge. Price is often in the final decision but superior performance may save money long term.

Leah Brillman, Ph.D., Seed Research of Oregon

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**“I go to all sorts of professional meetings, conferences, and trade shows. And I can honestly say that my favorite meeting has always been STMA’s Conference and Show.”**

*Grady L. Miller, PhD, NC State University*

## **GREEN Acres: Environmentalism and the Sports Turf Manager?**

Explore the role of the sports turf manager in the context of 21st century ecorealism (environmentalism “as if people mattered.”) The session will promote the development and implementation of sciencebased stewardship programs that reduce our ecological footprints while balancing social and economic considerations, for the good of our environment and our industry.

*Kevin Trotta,  
Global Sports Alliance*

## **What is a Field Club?**

This presentation will define a Field Club and how it relates to sports turf management. Learn about bentgrass sports turf maintenance of lawn tennis, croquet, badminton and lawn bowling. Other topics included will be: tennis and bocce ball maintenance on American clay surfaces, flooring bentgrass for a concert, issues from construction, surviving the inaugural year, and various unique and challenging experiences maintaining a Field Club.

*Nathan Salmore,  
The Boathouse*

## **The CSFM Process Demystified**

Overcome the unknowns of taking the CSFM exam. Information presented will help the sports turf manager who is entering into the CSFM process to better prepare for the exam including the exam format, question format, and studying/preparation strategies.

*Tony Koski, Ph.D.,  
Colorado State University*

**3:00pm-4:15pm**

## **EIGHT BREAKOUT SESSIONS**

### **How to find information to solve your problems**

With information overload hovering sports

turf managers need viable strategies to obtain relevant and timely information. Learn the basics of using experience, hard references, online resources, and people resources to diagnose and solve problems encountered in day-to-day management of sports fields.

*Grady Miller, Ph.D.,  
NC State University*

## **A Guide to Outsourcing Grounds Maintenance Services**

Outsourcing certain grounds maintenance tasks is another management tool Facility Managers use for meeting goals, improving service and managing financial performance. Hear an overview of outsourcing, when to use it, its advantages, disadvantages and tips on how to effectively manage the process. Specification writing, contract administration and contractor selection will also be covered.

*Don Savard, CSFM,  
Salesianum School*

## **Managing Sports Fields and Water Restrictions: Short and Long-Term Approaches**

The key to managing water restrictions is pro activity in field management with political and regulatory bodies. Topics include: a) impacts of drought restrictions; b) proactive responses to drought restrictions and water conservation; and c) site-specific BMPs for individual sports fields.

*Robert Carrow, Ph.D.,  
University of Georgia*

## **Sports Turf Weed Control on a Budget**

Learn about affordable strategies to control weeds on warm and cool season athletic fields, results of new herbicide studies, effects of cultural practices on herbicide performance and an emphasis on providing strategies to prepare for the loss of MSMA

at the end of 2010.

*Jim Brosnan, Ph.D.,  
University of Tennessee*

## **Organic Fertilizer and Phosphite Usage**

This will include a first hand experience of an organic fertilizer program - Benefits vs. Drawbacks. Also I'll talk about the use of phosphites to reduce disease in a transition zone at a professional baseball stadium.

*Joey Stevenson,  
Indianapolis Indians*

## **Managing Infields in the Transition Zone**

This talk will be geared towards getting infields ready for baseball and softball practices that start in January, all while battling Mother Nature. It will highlight maintenance practices, successes, and failures. Sometimes no matter what you do, Mother Nature always wins.

*Marcus Dean, CSFM,  
University of Kentucky*

## **Alternative Grasses for Overseeding Athletic Fields to Promote Better Surfaces for Late and Early-Season Play**

Understand how to incorporate the use of intermediate ryegrasses as part of late season or early season seeding. This will jump start grass coverage for better traction before perennial ryegrass or other grasses have begun to grow.

*Gwen Stahnke, Ph.D.,  
Washington State University*

## **University Updates on Synthetic Turf Research**

Synthetic turf continues to advance and evolve. University research provides an unbiased and timely evaluation of synthetic turf used on sports fields.

*Andy McNitt, Ph.D.,  
Penn State University*

**4:15pm-7:45pm**

## **TRADE SHOW OPEN**

**5:30pm**

## **SPRAYER/SPREADER CALIBRATION DEMONSTRATION ON THE TRADE SHOW FLOOR**

*Moderators: Aaron Patton Ph.D.,  
University of Arkansas and Richard Miller,  
Blackhawk Technical College*





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## Friday, January 15, 2010

### 7:00am - 7:45am INNOVATIVE SESSIONS

(3 consecutive fast-paced sessions)

- Pre-germinating Turfgrass Seed  
*David Schlotthauer, BYU*
- Taking Used Equipment and Making it New Again  
*Marc Moran, Atlee High School*
- Taking Golf Course Practices to the Game Fields  
*Andrea Bakalyar, Eden Turfgrass/McDonough School*

**“STMA Conference is the place to be to learn technical, professional, and political skills in sports turf but also a place to go to find support and friendships.”**

*Martin Kaufman, CSFM, Ensworth School*

### 7:30am - 9:30am COMMERCIAL MEMBER WORKSHOP AND BUSINESS MEETING:

**Looking Outside the USA at Sports Turf Opportunities**

*Murray Cook, Brickman Group*

### 8:00am - 10:00am EDUCATIONAL WORKSHOPS

**Dealing with Difficult People**

*Lisa Goatley MS, LPC, Blacksburg, VA & Bill Griffith, Walla Walla CC*

**Preparing for and Recovering from Special Events**

*Nick Fedewa, SMG/Jacksonville Jaguars & Jeff Salmond, CSFM, University of Oklahoma*

**Cool Season Traffic Tolerance**

*Scott Ebdon, Ph.D., UMass/Amherst & William Dest, Ph.D., Univ. of Connecticut*

**Q&A Panel: Field Construction**

*Andy McNitt, Ph.D., Penn State Univ., Larry DiVito,*



Minnesota Twins, Chad Price, CSFM, Carolina Green, Inc., Dave Hieronymus, DLH Architecture

#### Q&A Panel: Organic Approaches to Turf Management

Mary Owen, UMass, Richard Miller, Blackhawk Technical College, Kevin Mercer, St. Mary's College of Maryland, Kevin Trotta, Global Sports Alliance

#### Q&A Panel: Football/Soccer

Sports Turf Managers from MLS, NFL, and high schools

8:00am-10:30am

#### STUDENT COLLEGIATE CHALLENGE

10:00am-2:45pm

#### Trade Show

11:30am

#### SPRAYER/SPREADER CALIBRATION DEMONSTRATION ON THE TRADE SHOW FLOOR

Moderators: Aaron Patton Ph.D., University of Arkansas and Richard Miller, Blackhawk Technical College

2:45pm-4:00pm

#### EIGHT EDUCATION SESSIONS

##### A Poa annua Control Plan that Works

Hear how a 20-year problem with Poa annua in a Kentucky bluegrass native soil field was defeated and a management plan implemented that is keeping the field clean with excellent results.

Dan Douglas,  
Reading Phillies

##### Design and Construction Components of Synthetic Fields

Find out about the factors you must consider to have a safe and playable synthetic field, from design to site preparation to installation to cleanup.

Mark Nicholls,  
Turf Industry, Inc.

##### Assessing Sports Fields for Soil Physical Problems Relating to Player Safety

Approaches will be discussed for conducting a comprehensive assessment of community sports fields for many factors including player safety, field playability, irrigation system effectiveness, and turfgrass management issues.

Robert Carrow Ph.D.,  
University of Georgia

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## Fact and Fiction of Fertilization in Turfgrass

(repeated presentation first given 1/14 - 1:30-2:45pm)

In times of shrinking budgets, raised environmental awareness, and increased demand for highly functional/aesthetic turf, managers need to know how to efficiently fertilize based on specific field needs. This presentation will cover fundamental principles of soil and nutrient chemistry, assessment tools, cutting edge products and techniques, and two case studies.

*Bryan Hopkins, Ph.D., BYU*

## Going Deep: Aerification Frequency/Timing for Compacted Athletic Fields

(repeated presentation first given 1/14 - 10:30-11:45am)

Learn how soil type, water content and traffic affect compaction, how to measure compaction, and how and when to aerify. Understand the types of aerification equipment available and hear about new research.

*Elizabeth Guertal, Ph.D., Auburn University*

## 2:45pm - 5:15pm WORKSHOP:

### Weed Identification

Learn how to correctly identify turfgrass species, weedy grasses, and broadleaf weeds using botanical characteristics and structures of the plants. Participants will understand the importance of being able to properly identify broadleaf weeds, desirable turfgrass species, and weedy grasses after attending this workshop. Participants will also learn how to use hardcopy and web-based keys to assist in the identification process.

*Shawn Askew, Virginia Tech,  
Jim Brosnan, Ph.D., University of Tennessee,  
Tony Koski, Ph.D., Colorado State University,  
Joann Gruttadaurio, Cornell University*

## 2:45- 5:15pm WORKSHOP:

### Selecting, Testing, and Constructing Sports Turf Root Zones

During this workshop attendees will receive hands on experience evaluating the physical and engineering properties of various native soils and root zone mixes for the purposes of constructing and /or maintaining athletic fields. Attendees will help conduct laboratory performance testing proce-

dures and interpret results to assess the materials' suitability for root zone construction and/or topdressing material.

*Jason Henderson, Ph.D., University of Connecticut, John Sorochan, Ph.D., University of Tennessee*

**“What is one of the most valuable things you learn attending an STMA educational session? The networking and relationship building is incredible. The experience of speaking with people from around the country that have the same issues that we face and how they have overcome those challenges.”**

*Darian Daily, Paul Brown Stadium*

## 2:45pm-5:15pm

### Q&A Panel: Skinned Area Management

Industry professionals collaborate to answer your questions about the best infield skin management practices. This discussion allows audience members to interact and discuss solutions to common problems sports turf managers may be facing with their infields.

*Dan Bergstrom, Houston Astros, Marcus Dean, CSFM, University of Kentucky, Paul Zwaska, Beacon Athletics*

## 4:15pm-5:15pm

### FIVE EDUCATIONAL SESSIONS

#### Sustainability Solutions for Athletic Fields

This presentation will provide turf managers with green ideas and solutions through a

ten-step program that will result in environmentally friendly practices for sports complexes, from the shop to the athletic field. It will also provide guidance on how to obtain Audubon certification through Audubon International.

*Kevin Mercer,  
St. Mary's College of Maryland*

#### Points to Consider on a Northern Native Soil Sports Field

Carroll College fields have native western soils with a short growing season that are used by NAIA national contender teams in football and soccer. Discussion will include field use/wintertime play, irrigation and maintenance practices, budgets, and communication strategies.

*Gerald Landby,  
Carroll College*

#### Yes, It's Possible! Reducing Fungicide Use on Cool Season Turf in the Transition Zone

“Are you doing all you can to lower your need for fungicides?” Find out how to re-examine your entire management plan from watering practices, nutrient management, and cultural practices to reduce fungicide use.

*Jerad Minnick, Maryland Soccerplex/Maryland Soccer Foundation*

#### Recruiting for the Future: Tomorrow's Field Managers

As the industry continues to grow, more qualified sports turf managers are needed. Through industry partnership and university collaboration, sports turf programs can be developed. Learn about opportunities to work with school systems and groups to help young men and women to enter a career in sports turf management.

*Marc Moran, Atlee High School & Martin Kaufman, CSFM, Ensworth Schools*

#### Rolling Along

What is rolling? What type of equipment is needed? Hear about the benefits, drawbacks and current practices of rolling an athletic field. Data will be presented on optimum soil and grass conditions for successful experience.

*Barry Stewart,  
Mississippi State University ■*





# 21<sup>st</sup> Annual Conference & Exposition | January 12-16, 2010

## Schedule at a Glance

### Tuesday, January 12

7:00am - 8:00am Continental Breakfast  
 7:00am - 9:00am Registration Open  
 8:00am - 3:00pm Optional: Seminar on Wheels I\*°  
 3:00pm - 7:00pm Registration Open  
 3:30pm - 7:30pm STMA Certification Exam\*°  
 6:00pm - 9:00pm Chapter Officers Training (COTS)\*

### Wednesday, January 13

6:30am - 8:00am Continental Breakfast  
 6:30am - 7:00pm Registration & Merchandise Open  
 7:00am - 4:00pm Optional: SAFE Golf Tournament\*°  
 8:00am - 3:00pm Optional: Seminar on Wheels II\*°  
 8:00am - 12:15pm Preconference Workshops  
 2:00pm - 4:00pm Preconference Workshops  
 4:30pm - 6:30pm Networking Sessions  
 7:00pm - 7:30pm First Time Attendees Reception  
 7:30pm - 10:00pm Welcome Reception

### Thursday, January 14

6:30am - 8:00am Continental Breakfast  
 6:30am - 7:00pm Registration & Merchandise Open  
 6:45am - 7:45am CSFM Breakfast  
 8:00am - 10:00am General Session:  
 Keynote address by Joe Posnanski

10:30am - 11:45am Educational Sessions  
 11:00am - 2:00pm Student Track with Lunch  
 12:00pm - 1:15pm STMA Annual Meeting and Lunch  
 1:30pm - 4:15pm Educational Sessions  
 4:15pm - 7:45pm Opening of the Trade Show

### Friday, January 15

6:30am - 8:00am Continental Breakfast  
 6:30am - 3:00pm Registration Open  
 6:45am - 7:45am Special Breakfasts: Past Presidents', Women's  
 Networking  
 7:00am - 7:45am Innovative Sessions  
 7:30am - 9:30am Commercial Member Workshop &  
 Business Meeting  
 8:00am - 10:00am Educational Sessions  
 8:00am - 10:30am 6th Annual Student Collegiate Challenge\*  
 10:00am - 2:45pm Trade Show Open with Lunch  
 3:00pm - 5:15pm Educational Sessions  
 6:30pm - 10:00pm Awards Reception & Banquet\*

### Saturday, January 16

7:00am - 9:00am Registration Open  
 8:00am - 12:00pm STMA Certification Exam\*°  
 \* Pre-registration Required  
 °Additional Fees Apply

Illustration courtesy of istockphoto.com

## STUDENT ACTIVITIES



Turf students from around the country compete in the Student Collegiate Challenge; all participants receive free conference registration.

**S**tudents are welcomed and encouraged to attend all that the conference offers! In addition, STMA has designed several student-only activities. These include:

#### Student Networking Session

Wednesday, January 13 – 4:30pm-6:30pm

#### Student Educational Sessions & Lunch

Thursday, January 14 – 11:00am-2:00pm  
 Hear two presentations and enjoy lunch.  
 These sessions are timed so that students can take a short break from studying for Friday's Student Challenge Exam, and after taking the exam, can relax and enjoy the trade show. In prior years, these sessions followed the exam.

#### Student Collegiate Challenge

Participants Receive FREE Conference Registration!  
 Friday, January 15 – 8:00am-10:30am  
 Win \$4,000 for your turf program. Teams of two-to-four students (undergraduates only) compete on a team test covering agronomics, sports turf and athletic field management. Awards will be given to winning teams from a two-year program and from a four-year program. Pre-registration is required. Online registration is not available for student challenge participants. Call STMA headquarters for more information at 1-800-323-3875. ■

# List of Exhibitors

## 3 Tier Technologies LLC

313

Winter Park FL

3 Tier Specializes in Humic Acid based liquid fertilizers, supplements and biological products. Our products are all natural and cost effective.

<http://3tiertech.com>

## A-Turf, Inc.

828

Williamsville NY

A-Turf, Inc. specializes in the sales and installation of both in filled and conventional synthetic grass systems for athletic fields. A-Turf's focus is to provide superior synthetic grass systems combined with exceptional installation and after sales service.

[www.aturf.com](http://www.aturf.com)

## Advanced Drainage Systems, Inc.

540

Hilliard OH

Leading manufacturer of corrugated polyethylene and related drainage products.

[www.ads-pipe.com](http://www.ads-pipe.com)

## Aer-Flo, Inc.

328

Bradenton FL

Aer-Flo, Inc. manufactures unique sports covers, including patented Wind Weighted® Baseball Tarps and Bench Zone™ Sideline Turf Protectors.

[www.aerflo.com](http://www.aerflo.com)

## A-G Sod Farms, Inc.

209

Riverside CA

[www.agsod.com](http://www.agsod.com)

## American Wick Drain Corp.

403

Monroe NC

American Wick Drain is the largest full line producer of geocomposite drains.

[www.americanwick.com](http://www.americanwick.com)

## Ampac Seed Company

221

Tangent OR

Ampac Seed grows and markets a com-

plete line of Turfgrass seed. Continually improving our line through research and development. We feature a green friendly line devoted to drought resistance, salt tolerance, gray leaf spot resistance and color fade resistance.

[www.ampacseed.com](http://www.ampacseed.com)

## Aquatrols

223

Paulsboro NJ

Products that help to improve and maintain your root zone environment.

[www.aquatrols.com](http://www.aquatrols.com)

## Bannerman Limited

1007

Rexdale Ontario Canada

Aeration equipment, large turf rollers, topdressing machines, infield groomers, wet and dry liners, overseeding equipment and turf combs.

[www.sportsturfmagic.com](http://www.sportsturfmagic.com)

## Barenbrug USA

706

Tangent OR

Barenbrug USA is an Oregon-based grass seed research company, selling turf and forage seed through a wholesale distribution network across the USA.

[www.barusa.com](http://www.barusa.com)

## Beacon Athletics

813

Middleton WI

Supplies soil amendments, field maintenance equipment, custom netting, padding, windscreens and more.

[www.beaconathletics.com](http://www.beaconathletics.com)

## Beam Clay/Partac Peat Corporation

534

Great Meadows NJ

Your "One-Stop Source" for America's baseball surfaces and supplies. Bulk plants nationwide.

[www.beamclay.com](http://www.beamclay.com)

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1027

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[www.Andersonsturf.com](http://www.Andersonsturf.com)

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302

Raleigh NC

AstroTurf. The Inventor of Synthetic Turf... Reinvented

[www.astroturfusa.com](http://www.astroturfusa.com)



tions of microbes they supply many benefits that include better nutrient uptake, deeper, denser root system, better water utilization and help control disease

[www.biositechnology.com](http://www.biositechnology.com)

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### **Sandy Springs SC**

Blec USA is a distributor of specialized turf equipment for renovation and construction, including stone barriers, seeders laser graders, trenchers and sand injectors.

[www.blecusa.com](http://www.blecusa.com)

## **Buffalo Turbine LLC 628**

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Established in 1945, Buffalo Turbine continues to supply quality turf products such as turbine blowers, top dressers, sprayers and greens fans.

[www.buffaloturbine.com](http://www.buffaloturbine.com)

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We are a family owned and operated athletic field construction company built on integrity, productivity and quality. We have specialized in all types of high quality field construction for over twenty years.

[www.burnside-services.com](http://www.burnside-services.com)

## **C & H Baseball, Inc. 931**

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C & H Baseball, the industry leader in protective equipment, stadium netting and design, padding, windscreen, turf and more since 1968.

[www.chbaseball.com](http://www.chbaseball.com)

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[www.cgcfields.com](http://www.cgcfields.com)

## **CLI- Clear Water 1128**

### **Parker CO**

WeatherBeater, by CLI - ClearWater Construction, utilizes over 28 years and over 500 million square feet of experience in converting plastics for various industries. This experience ensures that WeatherBeater Athletic & Environmental

Covers are the highest quality products available.

[www.clclearwater.com](http://www.clclearwater.com)

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### **Enka NC**

Colbond manufacturers and markets Enkamat, Enkamat Plus and Enkamat Drain for use on natural and synthetic turf fields.

[www.colbond-usa.com](http://www.colbond-usa.com)

## **Country Stone-Redfield/ 305**

### **Bush Sports Turf**

### **Rock Island IL**

Redfield infield topdressing/conditioner and warning track mix is a crushed red scoria (lava) for improved aesthetics, drainage and playability.

[www.countrystone.com](http://www.countrystone.com)

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A leading supplier of baseball/football athletic field covers, mound and plate covers, turf growth blankets, turf protective systems and protective wall padding.

[www.covermaster.com](http://www.covermaster.com)

## **CoverSports USA 203**

### **Philadelphia PA**

Manufacturer of a variety of athletic field covers, as well as windscreen, padding, and fence top protection.

[www.coversports.com](http://www.coversports.com)

## **Dakota Peat & Equipment 607**

### **East Grand Forks MN**

Manufacturer of top dressing equipment and supplier of peat, blending and testing.

[www.dakotapeat.com](http://www.dakotapeat.com)

## **Desso Sports Systems 1019**

### **Belgium**

Desso DLW Sports Systems is a manufacturer and supplier of outdoor sports surfacing solutions.

[www.dessosports.com](http://www.dessosports.com)

## **Diamond Pro (TXI) 713**

### **Dallas TX**

Provides groundskeepers nationwide a complete line of professional grounds keeping products and equipment.

[www.diamondpro.com](http://www.diamondpro.com)

## **DLF International Seeds 304**

### **Halsey OR**

The DLF Trifolium Group, of which DLF International Seeds is a member, is the world's largest producer and marketer of grass and clover seed. From the center of seed production in Halsey, Oregon, DLF International Seeds provides outstanding service to your distribution network.

[www.dlfis.com](http://www.dlfis.com)

## **Dow Agro Sciences 438**

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Curfew® soil fumigant provides fast, proven control of turf-damaging nematodes and mole crickets. It is available for use in AL, FL, GA, LA, MI, NC, SC and TX on golf course putting greens, fairways and tees, and also on athletic fields. Curfew soil fumigant dissipates rapidly and must be custom applied by certified applicators.

[www.dowagro.com](http://www.dowagro.com)

## **Eagle Golf & Landscape Products, LLC 1130**

### **Brea CA**

Eagle Golf provides drainage, erosion control and liners to the sports turf and golf industry nationally and internationally.

[www.eaglegolfandlandscape.com](http://www.eaglegolfandlandscape.com)

## **Earth & Turf Products, LLC 428**

### **New Holland PA**

Earth & Turf products innovative top-dressers and aerators for the sports turf market.

[www.earthandturf.com](http://www.earthandturf.com)

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Earthworks provides dry organic, liquid organics, soil amendments and soil testing.

[www.soilfirst.com](http://www.soilfirst.com)

## **ECO Chemical 207**

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Manufacturer of removable paint and equipment for synthetic turf and natural grass fields.

[www.eco-templine.com](http://www.eco-templine.com)

## Ecologel Solutions/BioPro Technologies 440

Ocala FL

Environmentally responsible solutions for water conservation dust mitigation, fungus and algae prevention and specialty fertilizers.

[www.ecologel.com](http://www.ecologel.com)

## EP Minerals, LLC. 841

Reno NV

EP Minerals manufactures Axis® Premium Soil Amendments and PlayBall!® Premium Infield Conditioners. Axis conserves water for the plants and converts sandy soil or compacted clay into healthy soil. PlayBall! provides a firm, dry, and dust-free infield surface in all conditions.

[www.epminerals.com](http://www.epminerals.com)

## Ewing Irrigation, Golf, Industrial 613

Glendale CA

Wholesale distributor in 19 states providing turf professionals quality products and services.

[www.ewing1.com](http://www.ewing1.com)

## First Products, Inc. 528

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Manufacturer of the only patented vibrating tine aerators. Equipment use includes aerating, primary seeding, overseeding, verti-cutting and incorporated topdressing.

[www.1stproducts.com](http://www.1stproducts.com)

## Fleet US 301

Dakota City, NE

Manufacturers of high quality marking machines and paints for sports fields and hard surfaces.

[www.fleetus.com](http://www.fleetus.com)

## Floratine Products Group 529

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## Gail Materials 1029

Corona CA

Southern California's #1 mix provider.

[www.gailmaterials.net](http://www.gailmaterials.net)

## Game Time Sports Systems

-Louisville Slugger®

219

Roslyn Heights NY

We offer branded products that are specialized for Baseball/Softball field grounds keeping. These products are used by professional sports teams, schools, municipalities and youth leagues. Our mission is to bring the highest quality products to every level of play.

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**Jacobsen**  
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## Georgia Seed Development Commission 339

Athens GA

The Georgia Seed Development Commission is the agency responsible for all foundation plant material production in Georgia. We will be promoting our TifSport Bermudagrass at the STMA show. It's a premier bermudagrass that's ideal for sports fields of all stripes – football, baseball, softball and soccer. If it can be played on grass, it should be played on TifSport. In addition to superior color, cold hardiness and disease resistance, TifSport handles frequent, lower mowing heights and heavy overseeding exceedingly well.

[www.gsdc.com](http://www.gsdc.com)

## Geo Safe Play 1119

New York NY

Synthetic turf systems proven 100% safe for children and the environment.

[www.geosafeplay.com](http://www.geosafeplay.com)

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San Antonio FL

Pre-owned refurbished maintenance equipment – mowers, sprayers, aerators, infield rakes and more. Late model machines by Jacobsen, Toro, John Deere and more.

[www.globalturfequipment.com](http://www.globalturfequipment.com)

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Worldwide market leader in line striping systems technology.

[www.graco.com](http://www.graco.com)

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High quality turfgrass suited for golf and athletic surfaces including Short Cut/Low Mow, USGA Spec Sand grown bentgrasses, Texas Hybrids, custom grows and custom harvests. Services include tearouts, installation, preparation and maintenance.

[www.graffsturfarms.com](http://www.graffsturfarms.com)

## Gravely Turf an Ariens Brand 1113

Ferdinand IN

Gravely Turf an Ariens Brand, supplies turf equipment including reel mowers, finish, triplex mowers, tow behind mowers, sprayers and more.

[www.gravely.com](http://www.gravely.com)

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Field construction, renovation and drainage specialists and turf equipment sales.

[www.korosystems.com](http://www.korosystems.com)

## GreensGroomer WorldWide, Inc. 513

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Since 1996, GreensGroomer has provided turf-conditioning equipment to more than 4,000 synthetic and natural turf venues worldwide including NFL & MLB facilities, colleges, high schools, golf courses and parks and recreation departments.

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Grigg Brothers develop, produce, and market superior organic and amino acid based granular fertilizers and liquid nutrients characterized by selected natural organic complexing and chelating agents for true foliar and soil based applications.  
[www.griggbros.com](http://www.griggbros.com)

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Gro-power manufacturers Humus-based soil conditioners/fertilizers. The products improve microbiology of soils. Premium Green Product Line is designed for specific needs of golf courses and sports fields. Also, soil analysis services.  
[www.gropower.com](http://www.gropower.com)

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Manufacturer of debris management equipment.  
[www.harperindustries.com](http://www.harperindustries.com)

**Harsco Minerals/Excell Minerals** 336  
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Excellerator is a premier specialty fertilizer that provides soluble silicon for wear tolerance and stress relief with micros.  
[www.excellminerals.com](http://www.excellminerals.com)

**Howard Johnson's Enterprises, Inc.** 206  
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Specializing in fertilizer/pesticide combination products for the turf and ornamental market, HJE can supply your needs, coast to coast thru ten warehouses. Contact HJE to discuss our "Eco Friendly" products.  
[www.hjefertilizer.com](http://www.hjefertilizer.com)

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Hunter is a worldwide leader of innovative irrigation products, including rotors, sprays, valves and control systems for commercial and sports turf applications.  
[www.hunterindustries.com](http://www.hunterindustries.com)

**Hydraway Drainage Systems** 629  
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Sports Turf drainage systems for natural & synthetic turf.  
[www.hydraway.net](http://www.hydraway.net)

**Jacklin Seed by Simplot** 322  
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Complete line of pre-formulated & grasses for any athletic field situation.  
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Serves the golf, sports field and commercial grounds care markets with a full range of precision mowers, aerators, utility vehicles and sprayers.  
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[www.johndeere.com](http://www.johndeere.com)

**John Deere Landscapes** 525  
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John Deere Landscapes wants to be your once source supplier for; Irrigation, Seed, Fertilizer, Drainage and Weed Control products. With over 600 locations nationwide to

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[www.johndeere Landscapes.com](http://www.johndeere Landscapes.com)

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Produces high quality seed products.  
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Portable irrigation equipment for synthetic turf and natural turf sports fields.  
[www.kifco.com](http://www.kifco.com)

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Copley OH  
New foundations for sports  
[www.klawog-klacon.com](http://www.klawog-klacon.com)

**Kocheck Company** 727  
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[www.kocheck.com](http://www.kocheck.com)

**Kromer Company** 113  
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Providing groomers and painters that increase productivity and quality printing systems.  
[www.kromerco.com](http://www.kromerco.com)

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[www.landscapesunlimited.com](http://www.landscapesunlimited.com)

**What is one of the most valuable things for you as an exhibitor?**

**"Generating leads, the powerful marketing behind exhibiting a complete product line, and meeting other exhibitors is priceless. This is an excellent show!"**

*Tom Heine, Titan/Speedflo*

**Laser-Grader** 935  
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 The Laser-Grader®, Model 106-6WD is a laser-guided precise finish-grading machine. The close tolerances exceed today's standards in sports field construction. This compact machine offers a unique blend of accuracy, production capacity and versatility, and has become the preferred grading method of the major league venues.  
[www.laser-grader.com](http://www.laser-grader.com)

**Laserturf Southeast, Inc.** 431  
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 Laserturf Southeast, Inc. is a precision laser leveling service company dedicated to quality and consistency in the sports turf industry.  
[www.laserturfsoutheastinc.com](http://www.laserturfsoutheastinc.com)

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 Produces innovative fertilizers and combination products and also offers seed varieties with consistently high NTEP ratings.  
[www.lebanonturf.com](http://www.lebanonturf.com)

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[www.mid-america-golf.com](http://www.mid-america-golf.com)

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 Mineral Visions provides FlexSand Action and FlexSand Golf. Both are elastomer coated sand infills for synthetic turf.  
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 Manufactures and distributes products used in athletic field marking, including bulk and aerosol paint, turf dye, stencils, application equipment and marking systems/accessories.  
[www.missouriturfpaint.com](http://www.missouriturfpaint.com)

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 Design/build and construction of high performance natural and synthetic turf sports fields.  
[www.themotzgroup.com](http://www.themotzgroup.com)

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 Natural Sand features FieldSaver- A custom soil amendment that binds, adds clay and conditions your infield in one step. We also feature your infield mix DuraEdge and DuraPitch Mound clay.  
[www.naturalsand.com](http://www.naturalsand.com)

**What is one of the most valuable things for you as an exhibitor?**  
**"The time in front of potential customers and also the social settings created on the exhibit floor. Another good aspect is that there is nothing else happening during the tradeshow hours!"**

*Glenn D. Lucas, Jr., Southern Athletic Fields, Inc*

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 Newstripe is a manufacturer of equipment and stencils to lay out and mark athletic fields walk behind to ride on strippers, dry line markers, drags, groomers and stencils are featured.  
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 We are written for parks and recreation directors, staff and managers by parks and recreation directors, staff and managers which means each article is chock-full of common sense solutions to everyday challenges.  
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 Trusted tools of the trade that add value to your job. Our professional grade products will help you to achieve greatness.  
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 A unique golf, sports turf and horticulture peat supply company affiliated with Plaisted Companies which allows them to control the quality of the process from peat harvest to final mix.  
[www.peatinc.com](http://www.peatinc.com)

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 Premier grass seed company bringing the best varieties to the sports turf managers for their particular needs.  
[www.penningtonseed.com](http://www.penningtonseed.com)

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 As a leading developer of high performance turfgrass for more than 30 years, Pickseed has been committed to high standards of performance that ensure reliable product availability, delivery and support.  
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**Pioneer Athletics** 319  
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 Specializes in providing quality stadium and athletic maintenance products. Sells striping machines, aerosol and bulk paints, stencils and field maintenance products.  
[www.pioneerathletics.com](http://www.pioneerathletics.com)

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 North American distributor of the most complete line of sports turf drainage equipment - Shelton Drainage & Mastenbroek.  
[www.portindustries.com](http://www.portindustries.com)

**PortaFloor by Sport Court International** 300  
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 PortaFloor is the original roll out temporary event flooring. PortaFloor is the most cost



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[www.sportcourt.com/products/sport\\_court-event\\_flooring.php](http://www.sportcourt.com/products/sport_court-event_flooring.php)

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Waukegan IL

Precision Laboratories is a leading provider of specialized chemistries applied to plants, seeds, soil and water to maximize resource and biological performance potential while stewarding the environment.

[www.precisionlab.com](http://www.precisionlab.com)

### **Pro's Choice** 709

Chicago IL

Premium sports turf products for all your soccer, football and baseball needs. Pro's Choice is going the extra yard for healthy turf.

[www.proschoice1.com](http://www.proschoice1.com)

### **Quali-Pro** 315

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Quali-Pro professional turf and ornamental products feature the newest formulation technologies at an unprecedented value.

[www.quali-pro.com](http://www.quali-pro.com)

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Providing high quality, high value products and services that promote the intelligent use of water for worldwide irrigation applications since 1933.

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### **Redexim-Charterhouse** 701

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Manufacturer of specialized turf and ground care equipment produced especially for aeration, seeding, topdressing and environmental maintenance.

[www.redexim.com](http://www.redexim.com)

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Lancaster NY

Deep cleaning of synthetic fields and relieves compaction.

[www.richssportsfields.com](http://www.richssportsfields.com)

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Birmingham AL

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Pittston Township PA

Distributor of the RotoDairon Turf Magician and the Turf Surgeon.

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### **Scotts Turf Seed** 541

Madison WI

Supplier of top quality turf grass seed. Full range of products for all your needs.

[www.turf-seed.com](http://www.turf-seed.com)

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Hickory NC

N.A distributor for specialized turf care and sports turf maintenance equipment including the Atom Professional Edger- perfect for infields, outfield, base paths and general facilities maintenance. Other products for the sports turf market are the Hayter Harrier Rotary Striping Mower for a dramatic striping effect on any grass and the full range of Spyker spreaders.

[www.seagointernational.com](http://www.seagointernational.com)

### **Seed Research of Oregon** 429

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Performance seed company with a full range of products including bent grass, cool season and warm season turf.

[www.sroseed.com](http://www.sroseed.com)

### **Signature Fencing & Flooring** 1031

New York NY

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[www.eventdeck.com](http://www.eventdeck.com)

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Manufacturers of premier Sports Turf equipment. We provide solutions for today's professional grounds manager. Aerway produces a full line of Turf Aeration solutions. Aerway aerators are available starting at 45" all the way up to 15' in width – in both 3-Point and Pull Type configurations.

[www.aerway.com](http://www.aerway.com) [www.smithco.com](http://www.smithco.com)

[www.turfco.com](http://www.turfco.com)

### **Sod Solutions Inc.** 1131

Mt. Pleasant SC

Researching, developing and promoting improved turfgrass varieties worldwide.

[www.sodsolutions.com](http://www.sodsolutions.com)

### **Southern Athletic Fields, Inc.** 927

Columbia TN

Southern Athletic Field, Inc. is a supplier of quality infield mixes, mound clays, clay bricks, calcined clays and warning track materials as well as innovative field accessories.

[www.mulemix.com](http://www.mulemix.com)

### **Sports Turf One, Inc.** 405

Boynton Beach FL

Athletic field, golf course and equestrian design construction and maintenance.

[www.sportsturfone.com](http://www.sportsturfone.com)

### **SportsEdge** 1038

Troutman NC

SportsEdge manufactures/supplies Surface & Sub Surface Drainage Systems and Outdoor Athletic Equipment for Football, Soccer, Baseball, and Track & Field.

[www.sportsedge.com](http://www.sportsedge.com)

### **Sportsfield Management Magazine - Moose River Media** 439

St. Johnsbury VT

We are a monthly trade publication for field care professionals managing playing fields nationwide. Subscriptions are free to qualified subscribers.

[www.sportsfieldmanagementmagazine.com](http://www.sportsfieldmanagementmagazine.com)

### **Sportsfield Specialties** 235

Delhi NY

Since 1998 we have been the innovative industry leader in the sale and manufacture of sports construction equipment.

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[www.sportsfieldspecialties.co](http://www.sportsfieldspecialties.co)

**Sports Field, Inc** 512  
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We are a sports field construction and design firm specializing in all sports and hardscape construction for both synthetic and natural grasses.  
[www.fields-inc.com](http://www.fields-inc.com)

**SportsGraphics** 815  
Clarion IA  
[www.sportsgraphicsinc.com](http://www.sportsgraphicsinc.com)

**SportsTurf/M2Media 360** 627  
Park Ridge IL  
SportsTurf is the official magazine of the Sports Turf Managers Association. BPA-audited and appearing monthly, SportsTurf is the industry's leading source of news and information for sports field and facilities manager.  
[www.sportsturfonline.com](http://www.sportsturfonline.com)

**Stabilizer Solutions, Inc.** 201  
Phoenix AZ  
Infield mixes, mound mixes, custom blends. Worldwide stabilizations products.  
[www.stabilizersolutions.com](http://www.stabilizersolutions.com)

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Graniteville SC  
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**Sustane Natural Fertilizer of America** 820  
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World's leading manufacturer of safe compost based fertilizers.  
[www.sustane.com](http://www.sustane.com)

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[www.syngentaprofessionalproducts.com](http://www.syngentaprofessionalproducts.com)

**Synthetic Turf Council** 337  
Atlanta GA  
Association representing builders, manufacturers, suppliers, consultants, designers and service companies in the synthetic turf industry.  
[www.syntheticturfCouncil.org](http://www.syntheticturfCouncil.org)

**T.I.P Inc.** 400  
Custer WI  
T.I.P Inc. manufactures innovative equipment solutions for artificial turf as well as natural turf surfaces.  
[www.tipinc.net](http://www.tipinc.net)

**Televent DTN** 341  
Omaha NE  
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[www.televent.dtn.com](http://www.televent.dtn.com)

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[www.toro.com](http://www.toro.com)

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[www.turf-tec.com](http://www.turf-tec.com)

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[www.turftimeeq.com](http://www.turftimeeq.com)

**Underhill** 818  
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[www.whitlampaint.com](http://www.whitlampaint.com)

**Wiedenmann North America, LLC** 413  
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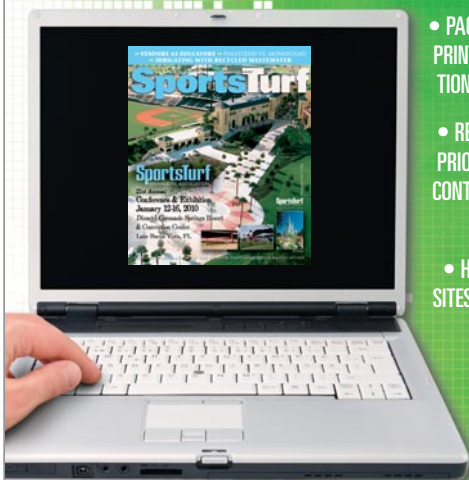
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