

STMA in action

Congratulations to our 20+ year members!

STMA exists for one purpose, and that is to "serve its membership." We recognize that it is through the support and commitment of each and every member that this organization is successful in providing services and value back to the membership. It is with great appreciation that we acknowledge the loyalty of the following STMA 20+ year members!

- | | | |
|-------------|--|---|
| 1981 | Richard Ericson
David Frey
Mike Schiller, CSFM
George Toma
Steve Wightman
James Flynn
George Bannerman | Oscar Miles
Robert Curry
Michael Sexton, CPRP
Tom Burns |
| 1982 | Harold Howard, Ph.D.
Paul Zwaska
John Fik, CSFM | 1987 Ken Mrock
Frank Bowyer
Bob Womack
Marc Van Landuyt
Greg Petry |
| 1983 | Mark Hodnick
James Watson, Ph.D.
Brian Petonic | 1988 Gil Landry, Jr., Ph.D.
John Anderson
Ted Thorn
C. Tom Rudberg, CSFM
Jim Frelich
Timothy Burke
Leo Goertz
David Minner, Ph.D. |
| 1984 | Terry Cuevas
James Hornung, Sr. | 1989 John Mascaro
Mike McDonald, CSFM
Stephen Guise
Murray Cook
Tom Curran |
| 1985 | George Rokosh
John Souter
George Trivett, CSFM | |
| 1986 | Stephen Cockerham | |

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STMA Exhibition to be First Outside of National Conference in Years

Attendees will come to STMA's Midwest Regional Conference and Exhibition June 24-25 in Ames, IA to experience more than 12 hours of excellent education and networking opportunities. However, equally as important to some attendees, there will be more than 6 hours in the outdoor Exhibition area, viewing the latest and greatest products and services from STMA National and Chapter Commercial members. STMA hosted a Regional Conference in Philadelphia last year, but there was not an exhibition tied to that event. This will be the first event with an exhibition outside of STMA's annual event held each January in many years.

STMA expects more than 40 exhibitors for the event (see sidebar for current exhibitor list), and the Exhibition will be open from noon until 6pm on Wednesday, June 24, with several hours dedicated to the Exhibition alone.

However, it will be up to the exhibitors to stay open even later if they so choose. Exhibitors may remain open during the Bar-B-Que dinner and softball games, which are taking place in an area adjacent to the exhibition. These events run until 8pm, and Exhibitors may remain open, as long as they are able to move out of the area that night. This maximizes the amount of time attendees have to talk with their national, regional, or local distributor if they would like.

Other events on the 24th include tours of the Iowa State athletic facilities, Dr. Dave Minner's sports turf specific research plots, and demonstrations on topics including irrigation, logo painting, workplace safety and back-injury prevention by an OSHA approved instructor. All of these events, except for the ISU athletic facility tour, will be taking place in areas that are in close proximity to the exhibition area.

Education on the 25th will be at the Scheman Center, just northwest of the previous days' events and will include many nationally renowned speakers. Larry DiVito, Dale Getz, CSFM, Brad Jakubowski, Dr. Andy McNitt, and John Netwal, CGCS headline what will be a day packed with useful tips and tricks for sports turf managers, crew, coaches, and administrators alike.

Registration costs for the two-day event will be \$75 for a member of STMA National or one of the eight participating chapters (Gateway, Illinois, Iowa, Minnesota, MO-KAN, Nebraska, Ozark, and Wisconsin) and \$95 for a non-member. This price will include two days of education, entrance to the exhibition and demonstrations, and meals. Online registration is available at www.STMA.org.

STMA has negotiated reduced rates at two Ames hotels. The AmericInn and The Country Inn and Suites, sister properties less than a five minute drive from Iowa State, each serve a daily hot breakfast, and have rates starting at \$79 and \$89 respectively. Both properties are taking reservations at these special rates through May 27. Call 515-233-1005 for the AmericInn or 515-233-3935 for the Country Inn and Suites, and mention that you are with the Sports Turf Managers Association to get the negotiated rate. ■

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Join STMA for half price for a half year

Never been a member of STMA? Then you qualify to join STMA through this exclusive, pro-rated offer.

Join now and receive the next 6 months of membership at half price. Those who are sports turf managers and academics pay \$55, and commercial members pay \$148. We are confident that the value you receive from being a member of STMA for a partial year will convince you to join for the full 2010 year, and beyond.

STMA Membership benefits include:

- Access to the Members' Only section of STMA.org, which has a searchable membership directory, technical resources, and employment openings for you and résumés of potential employees and interns for easy recruitment.

- Discounted registration/exhibition fees to attend STMA's regional conferences and its Annual Conference and Exhibition—an event unmatched in the industry for sports field specific information and education.

- In 2009, STMA will be hosting a Midwest Regional Conferences on June 24-25 in Ames, IA, complete with equipment and cultural practices demonstrations, turf research plot tours, an outdoor exhibition, tours of the Iowa State University sports facilities, a full day of indoor classroom education with two concurrent sessions, a golf outing, a softball competition and a barbeque.

- A subscription to *SportsTurf Magazine*, the official magazine of STMA and the industry's leading publication (please allow 6-8 weeks for delivery).

- A monthly e-newsletter that communicates association, industry and career development information.

- On-line access to the Industry Sourcebook to quickly and thoroughly research product, equipment and service suppliers.

- Online access to Michigan State's Turfgrass Information File (TGIF), the green industry's greatest resource for up-to-date technical information (sports turf manager members).

- Discounts to the University of Georgia's distance-learning programs.

- Opportunity to take a leadership role through national committee service.

- Ability to enter your sports field in the

nationally recognized Field of the Year Awards Program.

- Ability to apply for a scholarship through The SAFE Foundation, STMA's charitable arm (student members).

- Recognition as a professional and access to further validate your abilities through certification.

Our members tell us that the top three reasons they join STMA are to take advantage of our network of peers for ideas and best management practices, our sports turf management-specific education, and for quick access to information and resources.

Membership in STMA also enhances job security and may be the most economical "unemployment insurance" you can buy. STMA's programs and services help members to proactively strengthen their value to their employers. "I know I have been able to provide more value to my employer because of my membership in STMA. I have learned cost and time-savings ideas that were especially effective in the aftermath of Hurricane Katrina," says Kenneth Edwards, CSFM, City of Gulfport, MS. The knowledge, skills and abilities you gain by accessing STMA's education and information can also help you to prepare to take that next step in your career.

Another benefit of joining a national organization is its ability to advocate for you and for the profession through alliances with other organizations. An STMA board member serves on the National Turfgrass Federation board, which advocates for more federal funding for turfgrass research. STMA is an educational partner with the National Interscholastic Athletic Administrators Association (NIAAA) and works closely with the National Recreation and Park Association (NRPA) and other organizations whose members are the employers of sports turf managers. STMA actively works with these organizations and green industry associations to promote the professionalism of our members and to educate these groups about the high level of education and technical expertise needed to manage safe playing surfaces. We continually seek ways to provide recognition and garner respect for our members.

Use the special Membership Application in this issue to join your professional association at this special half-year price. ■

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