

## President's Perspective

One of the greatest benefits of belonging to a professional association is sharing passions and exchanging information and ideas. Our year has been filled with the involvement of members. Many, many people helped to contribute to STMA's success including committee volunteers, chapter members, conference presenters and attendees, exhibitors, program sponsors, advertisers, writers for *SportsTurf*, and of course, all of you. It is important to remember how much STMA depends on the strength and efforts of its membership. Our profession is made up of special people. Thank you for making STMA what it is today, and thank you for pushing it toward a vision of success for tomorrow.

— President Mike Andresen, CSFM

## Strategic Plan

STMA has made significant progress to many of its goals stated in the strategic plan. Our core business is represented in these six strategic platforms.

1. Enhance members' value to employers
2. Position members as the authority on sports field management
3. Use the chapter network to serve members
4. Leverage synergistic partnerships
5. Make the conference the "must attend" event for the industry
6. Execute a well-functioning governance structure

## Stable Growth

For 2007, STMA exhibited slight membership growth at two percent, which is less than desired, but is representative of non-profit membership growth statistics. STMA's conference growth for 2007 was three percent, even with the ice storm in San Antonio, which impacted attendance. In 2008, conference attendance was back to a healthy growth of nearly 20 percent -- an all-time high!

## Volunteer Leadership

STMA is governed by a 12-member Board of Directors, who are elected by the membership. Currently serving are: Mike Andresen, CSFM, Mike Trigg, CSFM, Abby McNeal, CSFM, Dale Getz, CSFM, CSE, Chris Calcaterra, M.Ed., CSFM, CPRP; Troy Smith, CSFM, Larry DiVito, Amy Fouty, CSFM, Jody Gill, Mike Goatley, Ph.D., David Pinsonneault, CSFM, CPRP, and Chad Price, CSFM.

**SportsTurf**  
MANAGERS ASSOCIATION

# 2008 Annual Report

## Independent Auditors' Findings

### Solid Gains

STMA reports a sound bottom line in 2007, as evidenced by its 2007 Annual Audit. Gains were up nearly \$60,000 from the 2006 audit. The Audit also validates that STMA has the proper financial processes

in place. The certified accounting firm, Long, CPA, PA notes, "The accounting records were found to be in excellent order."

**"The accounting records were found to be in excellent order."**

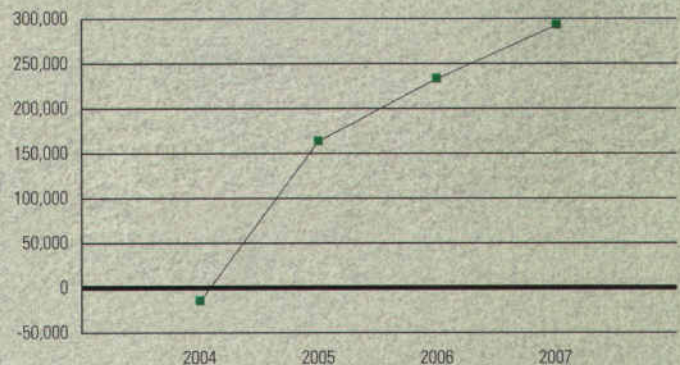
**James M. Long, CPA,  
Long CPA, PA**

Per the STMA Financial Policy, the Board allocated 75 percent of the net increase in unrestricted assets (\$219,635) to the STMA Reserve Fund. The Reserve Fund safeguards the association's operations in case of a down economy, and also provides a resource pool as STMA needs funding to take advantage of emerging opportunities to benefit the membership. Funds from this reserve cannot be used without a two-thirds majority vote of the STMA Board of Directors.

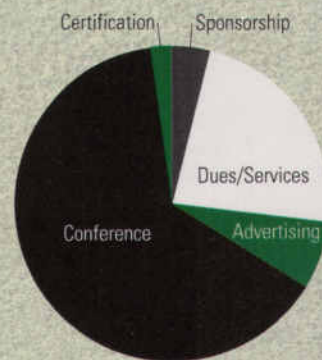
## STMA 2007 Audit

Income	\$1,201,349
Expenses	\$908,502
<b>Net Revenue</b>	<b>\$292,847</b>

## Financial Progress



## Income



## Expenses



## Mission

To be the recognized leader in strengthening the sports turf industry and enhancing members' competence and acknowledgement of their professionalism.

## About STMA

STMA is the not-for-profit professional association for the men and women who manage sports fields. Since 1981, its members have been overseeing sports fields and facilities at schools K-12, colleges and universities, parks and recreational facilities, and professional sports stadiums. The membership's goal is to manage natural turf and synthetic surfaces to produce safe and aesthetically pleasing playing surfaces for athletes at all levels of abilities.