

A Position of Strength

The strength of STMA comes from each one of you. Your commitment and passion for this profession has moved us forward to where we are today. I am proud to report that your association has accomplished much in these 12 months, with many new programs and benefits on our horizon.

Financially we've never been stronger, which has enabled us to meet our operating fund reserve goals and take on new projects. Membership continues to grow, and through our 30 chapters we are reaching out to those who have responsibility for athletic fields – though this might not be their primary job – and sharing our knowledge. We're committed to having you deeply involved in your association and the 20 committees and task groups attest to your participation. Our conference, which was challenged by severe weather, was a great success for its learning and networking opportunities because of you. You braved the weather and delayed flights, rerouted yourselves, took alternate transportation and made it work, just as you do on your fields every day.

I am personally committed to advancing our profession through education, and providing that education through STMA. In the next 12 months, look to STMA to have many more educational and informational tools available to you. As we each improve our individual skills, we advance the entire profession.

Mike Andresen
 Mike Andresen, CSFM
 STMA President

Our Performance and Accountability

STMA's responsibility is to you, our membership. We maximize each dollar earned by providing benefits back to the membership. We also realize that it is prudent to build a reserve fund for financial stability. A solid reserve allows STMA to be very agile so that it can take advantage of emerging opportunities. It also provides a cushion in case of a down economy or a crisis that affects our major revenue source—the conference and exposition-- so that we can continue to offer uninterrupted programs and services.

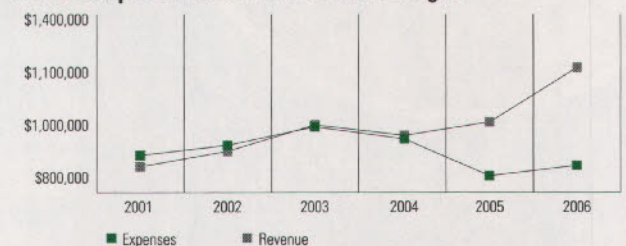
It is our goal to have one-half to one full-year of our operating budget in reserve. To that end, the STMA Board of Directors allocated \$174,914 from the 2006 year-end revenue to reserve funds, bringing those funds to \$573,737.

Independent Auditor's Report

	2006*	2005**	2004**
Support & Revenue	1,111,763	998,452	947,316
Expenses	878,544	834,677	961,939
Excess (Deficit)			
Revenue over Expenses	\$233,219	\$163,775	(\$14,623)

\$174,914 Allocated to Board Restricted Fund

5 Year Snapshot of STMA's Financial Strength



Figures provided by * Long CPA, PA, Lenexa, Kan.; **Bogner & Long Certified Public Accountants, Lawrence, Kan.



The Power of Partnerships

STMA continues to work on strengthening national partnerships, and we are currently working with 11 organizations. Two have resulted in significant joint projects:

1 The National Interscholastic Athletic Administrators Association (NIAAA) together with STMA and SAFE produced a high quality DVD on Baseball Mound-building and Home Plate Maintenance. STMA has also authored several articles for the Interscholastic Athletic Administration magazine.

2 For many years, STMA members have presented at the National Recreation and Park Association (NRPA) conference. That involvement has led to our development of on-line resources for NRPA and their partner, USA Football, to help volunteers and other non-sports turf managers take care of youth football fields. These, and other alliances, create greater recognition and influence for our organizations, our representative professions, and our members.

A Passion for Becoming Better

STMA is committed to providing relevant, accessible and affordable education. Last year, our members overwhelmingly indicated through the membership survey that continuing education and access to technical information are high priorities for STMA. Since then (and, in addition to the practical, technical and professional development information in our magazine, our electronic newsletter and annual conference education), we have:

- developed four technical bulletins on synthetic and natural turf
- produced a DVD on home plate maintenance and mound building
- improved the usability and content on our web site; and
- offered six on-line technical training classes with eight more available this month.



Leading for the Future

In the coming months, look for an influential public relations campaign that will enhance the image of the profession and bring recognition to members. Your Board of Directors has also given much attention to strengthening STMA's governance system, and in developing a long-range Strategic Plan. Committee work has been extremely productive and a greater emphasis will be given to member involvement. Our chapter network is gaining in momentum and STMA is dedicating even more resources to their efforts.

We are proud of our many accomplishments and look to a future that is filled with huge potential for even greater successes.

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Dale Getz, CSFM; Jody Gill; David Minner, Ph.D.; David Pinsonneault, CSFM; and Troy Smith, CSFM.

SportsTurf

MANAGERS ASSOCIATION

Experts on the Field, Partners in the Game.

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