



## Advertisers' Index/Reader Service Information

Three fast and easy ways to get additional information on products and services in this issue:

1. Visit the Web address next to the advertiser's name for the ad in this issue.
2. Go to [sportsturf.hotims.com](http://sportsturf.hotims.com) to search for products by category or company name. Plus, link directly to advertisers' Web sites, or request information via e-mail or by fax.
3. Complete the reader service information below. Write in the reader service number from the product or circle advertiser from the index, copy, and fax to (416) 620-9790 or mail to SportsTurf, PO Box 2120, Skokie, IL 60076-7820.


Please write the reader service number for **FREE product information** in the boxes above. If this is not your copy of ST, please go to [www.submag.com/sub/ou](http://www.submag.com/sub/ou) to sign up for a **FREE one year subscription** of your own.

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Please complete this form in its entirety to receive your product information.

- 1 **What is your company's primary business?** (check **ONLY ONE**)  
 Sports Complex       Athletic Field and/or Park Architect/Designer  
 School, College or University       Park     Other (please specify) \_\_\_\_\_
- 2 **Which of the following best describes your title?** (check **ONLY ONE**)  
 EXECUTIVE/ADMINISTRATOR — President, Owner, Partner, Director, General Manager, Chairman of the Board, Purchasing Agent, Athletic Director  
 MANAGER/SUPERINTENDENT — Superintendent, Landscape/Ground Maintenance Manager, Foreman, Supervisor  
 GOVERNMENT OFFICIAL — Government Commissioner, Agent, Other Government Official  
 SPECIALIST — Architect, Designer, Consultant, Agronomist, Horticulturist, Certified Specialist  
 COACH       Other (please specify) \_\_\_\_\_
- 3 **Do you have the authority to buy, specify or recommend products and/or services for your business or organization?**  
 Yes     No
- 4 **Yearly operating expenditures** (excluding salaries)  
 Over \$1 million       \$50,001 - \$100,000  
 \$500,001 - \$1 million       \$25,001 - \$50,000  
 \$100,001 - \$500,000       \$25,000 and under
- 5 **Please also send a free subscription to the following people at the same location**  
 Name \_\_\_\_\_ Title \_\_\_\_\_  
 Name \_\_\_\_\_ Title \_\_\_\_\_

**Yes, Please start/continue my subscription to SportsTurf**

No, thank you.

Signature: (required) \_\_\_\_\_ Date: \_\_\_\_\_

Name: (please print) \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: (required) \_\_\_\_\_