## **FACILITY & OPERATIONS**



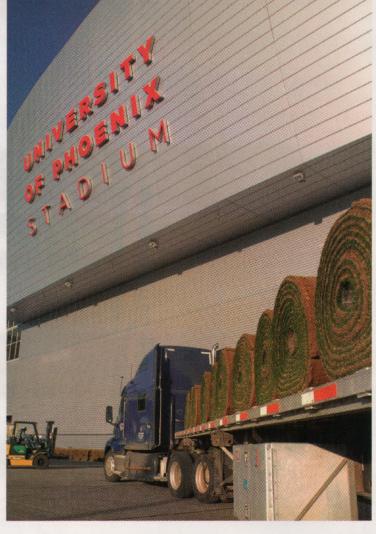
## for BCS Championship

ours after the exhilarating finish in Boise State's win over Oklahoma in the Fiesta Bowl, West Coast Turf began laying 95,000 square feet of sod directly on top of the existing natural grass field.

The freshly cut layer was being rolled out at University of Phoenix Stadium for the Bowl Championship Series national title game between Ohio State and Florida.

Up to 500 rolls of Tifway 419 hybrid Bermuda sod were transported on flatbed trucks from the company's Scottsdale farm to the Glendale stadium. Each roll weighs  $2{,}100$  pounds.

Because of the quick turnaround between games, the new sod will be cut at 1-inch thickness instead of the traditional half-inch cut to provide more mass and firmer footing.



## **FACILITY & OPERATIONS**



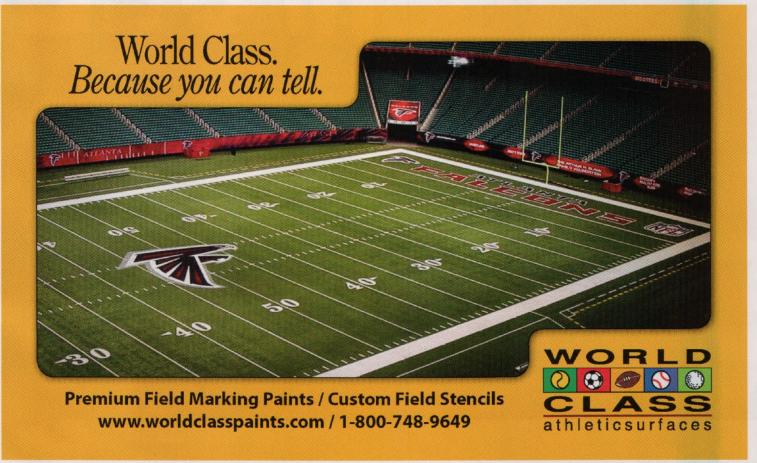


"You could actually play the next day on this," said Danielle Marman of West Coast Turf, a Palm Desert, Calif.-based sod grower and installer with offices in Tempe. "If an athlete cuts on it, it will provide a stable surface. It has enough weight where that stuff will not move."

In comparison, the sod West Coast provided for the Fiesta Bowl stood at 1 1/2 inches thick. In that instance, the company had "scalped," then replaced the turf between the hashmarks.

The Fiesta Bowl organization and the Arizona Sports and Tourism Authority jointly footed the \$130,000 bill for new grass for the two Glendale bowl games. The Fiesta Bowl donated sod from the BCS game to Saguaro High School in Scottsdale.

This story based on reporting by Scott Wong in the Arizona Republic January 3, 2007.



Fill in 131 on reader service form or visit http://oners.hotims.com/12048-131