STMA Chapter Profile

New England Sports Turf Managers Association (NESTMA)
Year Formed: Early 1980s
Year Affiliated with STMA: 2004
Number of Members: 250
Chapter President: Nick Caggiano
Dues: General $50; Associate $50; Affiliate $30; Student No charge
Membership Benefits: Annual Directory, Awards Program, Scholarships (3), Website www.NESTMA.org, Newsletter (3x/yr.) Free Spring and Fall Workshops, Summer Field Day

NESTMA Summer Field Day - Boston College, July 25

The NESTMA summer field day, hosted by Boston College sports turf managers Matt Hayes and Norman Reid, follows a model that has been very successful for this chapter. Bring in a strong line-up of speakers presenting timely and relevant information, hold it at a great venue, involve industry suppliers, provide food and social time, and organize every detail—these are the keys to NESTMA’s well attended summer event.

The field day will kick off with breakfast and a short presentation of Mruk scholarship winners, then moves right in to educational sessions. First, attendees will hear about installing the field at Gillette Stadium in a mere 8 days. Next, a presentation will be given on the latest information about the agronomic, playability and common pitfalls in constructing and maintaining different types of sports fields by leading researcher Dr. Andy McNitt from Penn State University. Next up is Steve LeGros, Boston Red Sox sports turf manager David Mellor in honor of his brother, Terry. Networking time is enhanced by an Open Round Table lead by seven people and moderated by David Pinsonneault, CSFM, past president of NESTMA and current STMA board member. The day concludes with a social, raffle, silent auction and vendor demonstrations. The cost is $50 to NESTMA members and $100 to nonmembers.

The key to making this a successful event is strong organization. Each board member is responsible for specific tasks, and for some portions of the event the day is segmented hour by hour and assignments made accordingly.

This event typically draws 150 to 200 people. Promotion consists of a direct mail flier, reminder postcard, posting on the web site and weekly email blasts. For more information, visit www.NESTMA.org.