

President's Message

Cotton or China?



STMA HQ staff (L to R): Patrick Allen, Nora Dunnaway-McIntire, Leah Craig, and Kim Heck.

Happy 2nd Anniversary to us, Happy 2nd Anniversary to us." A traditional second anniversary gift is cotton and the modern gift is china. As your headquarters staff marks its second year with STMA, we'd like to thank the membership for a rewarding 2 years. We appreciate the kindness and confidence you have shown us. Like cotton, it has been refreshing—filled with energizing business interactions and, like china, we value more each day the trust you place in us. Our focus has been to deliver great customer service while implementing the Board's strategic plan.

As we commemorate our second anniversary, we have been reflecting on what has surprised us the most about our work for the STMA:

Leah Craig: "I find it refreshing how easy STMA members are to work with and how they are so willing to offer their help to each other and to headquarters!"

Patrick Allen: "I have found the members' dedication, love of the green industry, and enthusiasm for the association to be incredible assets to the association as a whole. I have also noticed that STMA members share a passion for conversation, especially at the cocktail hour."

Nora Dunnaway-McIntire: "As the newest member on the STMA team, I am excited to work with a group that has such great camaraderie within the staff and within the entire organization. Even board members are so approachable."

For me, I am still amazed by the involvement and dedication of STMA's committee members. I work every single day with committee members as they advance projects and programs on behalf of the membership. STMA has a very healthy committee system, and its work is testimony to the projects that have been completed in the association's plan: developing and executing the membership survey, improving *SportsTurf*, growing the STMA conference and show, expanding the association's membership, and addressing and completing dozens of other objectives.

Thanks for a great two years. We're looking forward to the next two (and beyond!)

Kim Heck, CEO

President's Note: On behalf of the STMA Board of Directors, I would like to thank Kim, Leah, Patrick and Nora for their commitment to the association and their continued recognition of the sports turf management profession. Their work on behalf of the membership has been excellent. The Board of Directors has tremendous confidence in the headquarters staff and appreciates all they do. Here's to a great future together!

Mike Trigg, CSFM, STMA President

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DIRECT MAIL LIST SALES
Cheryl Naughton 770-995-4964
cnaughton@m2media360.com

Reader Service Services
DIRECTOR OF READER SERVICE
Joanne Juda-Prainito
Readerservice@m2media360.com

SUBSCRIPTION SERVICES
Phone 847-763-9565 Fax 847-763-9569

REPRINTS
Cheryl Naughton, 770-995-4964,
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3906 Tecoma Dr.
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815-459-5189; 815-459-5805 (fax)
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35 Greenbriar
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pgarris@m2media360.com

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GA, LA, NC, NM, NV, OK, SC,
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Deanna Morgan
2095 Exeter Road, #80-336
Germantown, TN 38138
901-759-1241; 901-624-0333 (fax)
dmorgan@m2media360.com

IA, IL, KS, MN, MO, ND, NE,
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