

## President's Message

# Wow, What a Year



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**C**STMA'S Annual Conference & Exhibition in Orlando was a huge success. It provided wonderful learning and networking experiences coupled with enjoyable leisure time that resulted in an event to be remembered by all. The conference was also the kick-off of our yearlong 25th anniversary celebration. The energy and enthusiasm of the conference was contagious, and I have returned with a feeling of renewal.

Our conference in Orlando was the culmination of a yearlong collaboration of work done by many members of our association, as well as the efforts of our Board of Directors, CEO, and staff. Just as the conference was successful, there are many other initiatives in 2005 that have resulted in solid progress and have set the stage for continued advancement of STMA.

In 2005, your Board of Directors set in place a 2-year strategic plan. Our strategic plan objectives continue to move forward with some goals already completed. We implemented a strong committee system with nearly 100 members participating. STMA relies on committees to help guide and execute work. Committees also bring great perspective and insight to the board and staff. Our Bylaws Committee has been working weekly via conference call to review all of the association bylaws to ensure that they provide appropriate governance. In particular, they are working on several revisions to our category representation, which you will hear about throughout this year. We also continue to have more members attaining the designation of Certified Sports Field Manager, and we are financially sound. This is evident in the publishing of the 2004/2005 Annual Report, which specifically highlights programs and services funded by membership dues.

STMA continues to grow and prosper because of the dedicated services we provide to our membership and to the sports turf industry. All of which could not have happened without the tireless efforts of our CEO Kim Heck and her staff, Pat Allen, Leah Craig, and Erica Spurling. I know I speak for the Board of Directors when I say you will see their commitment and passion for membership services when you interact with them.

STMA is such a great association, and 2005 was a very productive year. It is an honor to be a part of STMA as President and as a member. Thanks again to all of you who have given of your time, talents and energy this past year to make STMA what it is today.

It has truly been an honor to serve you along with the Board of Directors and staff in 2005, and we are looking forward to the remainder of 2006.

Mike Trigg

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