

From the Sidelines

Welcome to our new research editor



ERIC SCHRODER
Editor

eschroder@
m2media360.com
717-805-4197
P.O. Box 280,
Dauphin, PA 17018

While we still haven't decided if the title "Research Editor" is better than "Technical Editor," we have decided that Dr. Scott McElroy, assistant professor of turfgrass weed science for the University of Tennessee, will be heading our continuous search for the best sports turf scientific information available.

Scott, as a good Orange and White staff member would, "volunteered" for this job and we are grateful. It will benefit you tremendously to have an expert turfman to search out the latest relevant research, and by that we mean to bring you information with which perhaps you can turn around and use in your jobs tomorrow.

Scott will be working to present the latest data with those researchers whose output he identifies as being relevant to us, as well as how you can use it. We look forward to working with him to achieve those goals.

Last month I attended a "green industry" trade show, representing this magazine as well as several others our company publishes. It got me a bit fired up for next month's STMA Conference and Exhibition in San Antonio. While STMA's educational sessions get a lot of attention, and deservedly so, the manufacturers' exhibits are also a great source of new information. For example, I had an enlightening conversation with a rep from Toro about using diesel, as well as bio-diesel, fuels. It is these 10-minute informative conversations you can have with vendors in San Antonio that makes attending the Conference even more worthwhile.

As another year winds down (was there ever a truer truism than "Time passes faster the older you get"?), I would like to thank some folks who help make my job easier and produce a better magazine. Mira Coburn is our art director and she has done a fantastic job making this year's issues the easiest reading, most attractive we've had in 22 years. Sutton Annas, our production manager, has brought sanity and efficiency to her job, and publisher Steve Brackett deserves credit for his vision and commitment to our readers.

STMA CEO Kim Heck serves not only as a tremendous resource but also a strong advocate for her members, and her advice is invaluable. Special thanks also to "Q&A" columnists, Drs. Dave Minner and Grady Miller, for their generous support and expertise, as well as to all the members of the STMA's Editorial Communications Committee, Mike Andresen, CSFM, Chris Calcaterra, CSFM, Tra DuBois, Jeff Fowler, Tom Gmelch, Carl Larson, Larry Rhodes, CSFM, and Jay Warnick, CSFM.

Happiest holidays to all of them, and to all of you.

SportsTurf

760 Market Street, Suite 432
San Francisco, CA 94102
Phone 415-839-5060
Fax 415-398-3511
www.greenmediaonline.com

The Official Publication Of The Sports Turf
Managers Association

SportsTurf
MANAGERS ASSOCIATION

PRESIDENT Mike Trigg, CSFM
PAST PRESIDENT Bob Campbell, CSFM
PRESIDENT ELECT Mike Andresen, CSFM
COMMERCIAL V.P. Tra DuBois
SECRETARY Abby McNeal, CSFM
TREASURER Chris Calcaterra, CSFM
STMA BOARD MEMBERS Dale Getz, CSFM,
Darian Daily, Dr. Dave Minner,
Lance Tibbetts, CSFM, George C. Trivett, CSFM,
Jay Warnick, CSFM
CHIEF EXECUTIVE OFFICER Kim Heck

STMA Office
805 New Hampshire Suite E
Lawrence, KS 66044
Phone 800-323-3875 Fax 800-366-0391
Email stmainfo@sportsturfmanager.com
www.sportsturfmanager.org

Editorial
GROUP PUBLISHER Steve Brackett
EDITOR Eric Schroder
TECHNICAL EDITOR Dr. Scott McElroy
ART DIRECTOR Mira Coburn
PRODUCTION MANAGER Sutton Annas
EDITORIAL DIRECTOR Richard Brandes

**STMA Editorial
Communications Committee**

Mike Andresen, CSFM
Chris Calcaterra, CSFM
Tra DuBois, Jeff Fowler
Tom Gmelch, Carl Larson
Dr. Dave Minner, Larry Rhodes, CSFM
Jay Warnick, CSFM



SportsTurf (ISSN 1061-687X) (USPS 000-292) [Reg. U.S. Pat. & T.M. Off.] is published monthly by M2MEDIA360, a Bev-AI Communications company at 760 Market Street, Suite 432, San Francisco, CA 94102. POSTMASTER: Send address changes to Sportsturf, P.O. Box 2120, Skokie IL 60076-7820. For subscription information and requests, call Subscription Services at (847) 763-9565. Subscription rates: 1 year, \$40 US & Poss.; 2 years, \$65 US & Poss.; 1 year, \$65 Canada/Foreign Surface, 1 year, \$130 Airmail. All subscriptions are payable in advance in US funds. Send payments to Sportsturf, P.O. Box 2120, Skokie, IL 60076-7820. Phone: (847) 763-9565. Fax: (847) 763-9569. Single copies or back issues, \$6 each US/Canada; \$9 Foreign. Periodicals postage paid at San Francisco, CA and additional mailing offices. COPYRIGHT 2006, SportsTurf. Material may not be reproduced or photocopied in any form without the written permission of the publisher.

BPA Member of BPA Worldwide.